

Dare To Be Different
Destined To Be Great!



As a full-service event planning and promotions company, with an in-depth knowledge of the industry, we are prepared to organize, plan & execute weddings and receptions, birthday parties, meetings, conferences, festivals, travel & tours, and other special events on any level.



Vivian Vernell
Event Planning & Promotions, Inc.

Located in Royal Oak, Michigan
Serving Wayne, Oakland & Macomb Counties

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Vivian Vernell
Event Planning &
Promotions, Inc.

**Adrienne
Vernell
Hughes,
Founding
Director/CEO**



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Event Planning & Promotion Services



- From producing an extravagant event to creating your business marketing plan, we will handle your project from beginning to end. We can accomplish your goals in the most essential business areas: Marketing, promotions, Public Relations, Production and Event Management.

We specialize in the following areas:

Permit Acquisition

We will obtain all permits necessary to produce your event. Permits may include a Special Event Permit, Street Closing Permit, Health Permit, Gathering Permit, etc.

Event Management

The efficient management of an event is one of the most essential elements of its success. All facets of an event must come together and work effectively for an event to be truly successful. We leave no detailed unattended. From budgets, logistics, and operations, volunteer recruitment and training, to event shutdown and final report, we oversee all the details.

Marketing and Promotion

An aggressive and comprehensive promotion and marketing campaign is vital to the success of a business and an event. We have tailored marketing programs for dozens of local, regional and national organizations and events that include: logo creation, media promotions, sponsorship promotions retail couponing, mall promotions, and other pre-event promotions.

Sponsorship Packaging

We have significant experience in packaging events to meet the needs and goals of corporate sponsors. Our packaging is distinctive because it focuses on the goals of corporate sponsors, whether they are brand recognition, product movement, name identity of hospitality. Our dedication to sponsor fulfillment sets us apart from the competition. We diligently monitor the event to insure the sponsors receive what the package has promised.

Traveling Tours

We develop, manage and execute all aspects of a tour program.



Corporate Events

- Conventions and Trade Shows
- Meetings and Conferences
- Team Building Events
- New Product Launches
- Holiday Parties
- Management Retreats
- Company Picnics
- Customer Appreciation
- Grand Openings
- Golf Tournaments
- Retirement Parties
- Open Houses

Social Events



Social gatherings are meant to be a lifetime experience full of joy and excitement. Vivian Vernell will handle all the arrangements so that you, your family and friends can fully experience the event without having to worry about the details.

We are sensitive to your individual needs and styles...we listen. Budget requirements are important in our planning. The best professionals are chosen to enhance your special occasion.

Weddings & Receptions



We specialize in providing all the extras for wedding anniversaries, birthday parties, girl's

night out events, sporting events, and more. We will coordinate your setup, music and entertainment, photography, invitations, bar service, floral arrangements, rental equipment, break-down and valet parking.

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