

# RENTAL GUIDE



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# ABOUT HOMESTAKE OPERA HOUSE



Homestake Opera House was a 1,000 seat theatre built in 1914 by the Homestake Gold Mine as a gift to the community from the miner owner, Phoebe Apperson Hearst. The building also housed a library, heated swimming pool, billiards hall, and bowling alley.

In 1984, the theatre suffered a devastating fire that nearly demolished the theatre. After a long period of vacancy, work has been started to restore the building back to its original grandeur.

Today, the theatre seats 466 and is host to concerts, theatre, events, and presentations that take place year round. The uniqueness of building in the middle of restoration provides the opportunity to reminisce the past absorb the present and imagine the future beauty of this amazing facility.

The building boasts a rich history and colorful future!



# THEATRE & LOBBY



The lobby gives the first impression of grandeur with a large, grand staircase.

The theatre seats 466 with the floor seats and balcony. The tall proscenium arch provides the feeling of grand opulence. The stage & backstage allows for plenty of space for a variety of performances.

# THE SMART CENTER



The Smart Center (conference room) provides space for meetings, trainings, presentations and more. The room has a conference telephone, whiteboard, large conference table and more! It's the perfect space for your next meeting!

**\$50/day**

# RENTAL PACKAGES

## 01. "All In" Package

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Includes the following:

- Rental of theatre up to 8hrs day of event
- ½ day theatre rental for prep
- Use of dressing rooms, chairs, mirrors, etc.
- Sound & lighting technician for 4hrs (can be split between day of & rehearsal)
- Ticketing set up by HOH includes:
  - Ticketing landing page with personalized URL
  - Highlight on main HOH ticket page
  - Ticket profit split between venue and artist 10%/90% respectively.
- Staff/volunteers to take & sell tickets for 60 minutes (1hr before the show)
- Staff/volunteers to sell concessions provided by the HOH for 75 minutes (1hr before the show, 15min into show)
- Table with linen to sell merchandise, must be staffed by artist
- Marketing by HOH to include:
  - 6 social media posts on HOH pages
    - 1 Facebook post/week starting 3 weeks before event
    - 1 Instagram post/week starting 3 weeks before event
  - 1 Facebook event, created 3 weeks before event
- Marketing collateral provided by artist includes:
  - Posters with time & date
  - Pictures for use on social media

\$2,000

# RENTAL PACKAGES

## 02. "On Stage" Package

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Includes the following:

- Rental of theatre up to 8hrs day of event
- Use of dressing rooms, chairs, mirrors, etc.
- Sound & lighting technician for 2hrs
- Ticketing set up by HOH includes:
  - Ticketing landing page with personalized URL
  - Highlight on main HOH ticket page
  - Ticket profit split between venue and artist 10%/90% respectively.
- Staff/volunteers to take & sell tickets for 30 minutes before the show
- Staff/volunteers to sell concessions provided by the HOH for 45 minutes (30min before the show, 15min into show)
- Table with linen to sell merchandise, must be staffed by artist
- Marketing by HOH to include:
  - 6 social media posts on HOH pages
    - 1 Facebook post/week starting 3 weeks before event
    - 1 Instagram post/week starting 3 weeks before event
  - 1 Facebook event, created 3 weeks before event
- Marketing collateral provided by artist includes:
  - Posters with time & date
  - Pictures for use on social media

\$1,500

# RENTAL PACKAGES

## 03. "We Got This" Package

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Includes the following:

- Rental of theatre up to 4hrs day of event
- Sound & lighting set up, technician not provided for event
- Ticketing site & sales managed by artist
- Staff/volunteers to sell concessions provided by the HOH for 30 minutes (can be split to fit needs)
- Table with linen to sell merchandise, must be staffed by artist
- Marketing by HOH to include:
  - 2 social media posts on HOH pages
    - 1 Facebook post/week on week of event
    - 1 Instagram post/week on week of event
  - Facebook event created by artist, HOH is co-host
- Marketing collateral provided by artist includes:
  - Posters are created & distributed by artist
  - Pictures for use on social media

\$1,000



# RENTAL PACKAGES

## 04. Theatre Rental Package

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Includes the following:

- Rental of theatre up to 4hrs day of event
- Sound & lighting available, set up & management by artist
- Ticketing site & sales managed by artist
- Staff/volunteers to sell concessions provided by the HOH for 30 minutes (can be split to fit needs)
- Table with linen to sell merchandise, must be staffed by artist
- All marketing collateral managed by artist, includes:
  - Posters are created & distributed by artist

\$750

# A LA CARTE RENTALS

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Includes the following:

1. Photo shoot rental (lobby, stairs, theatre) . . . . . \$25/hr (min. 1 hr)
2. On-site event coordinator . . . . . \$250/day
3. Sound technician . . . . . \$75/hr
4. Lighting technician . . . . . \$75/hr
5. Theatre grand piano use . . . . . \$75
6. Exposed brick wall on stage . . . . . \$200

ALL rentals, regardless of use or purpose, require a \$350 refundable damage/cleaning deposit

# CONTACT US



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