

## Event Pricing



### Ambient Plus Studio

585 Wells St Unit A  
Atlanta, Georgia 30312  
404-436-1360

## CUSTOM PACKAGES

Please let us customize a package for you. Almost every event we host has some level of customization and we don't want you to feel locked into one of the packages below. We would love to have you in for a tour and discuss your plans and ideas. We can then suggest a combination that is suited to you and get you a specific quote. Skip to the end of this list to see individual items and their rates. To help you get a sense of things we've put together a few **possible** packages below.

### WEE EVENT \$2985

Do you just need a few hours? Not planning an extensive set-up? Then the Wee Event might be just for you. The 6 hours are a shorter time than all the other packages, and there aren't as many bells and whistles, but this is definitely the most economical option. Don't forget to include setup and teardown when you are calculating your time. This is for Stage 1 which is the big 10,000 square foot space.

### JUST THE SPACE \$4300

Do you have an army of helpers? Planning on bringing or renting your own furniture? Want us to stay out of the way? This package gives you lots of options because it includes 16 hours for you to be in the studio - decorating, setting up, getting ready, giving speeches, getting hitched, eating, drinking, and dancing - but doesn't come with much more.

- This is the great a-la-carte option because you can pick the items that go with it from our list of add-ons. Start with 10,000 square feet of blank canvas and go for it.
- Access to Stage 1 from 9a - 1am. That's 16 hours.
- Storage from the business day before until the business day after. For a Saturday wedding, that means you can store from Friday until Monday.
- Cafe Lights: 200 feet of string lights with cool retro bulbs that can be deployed in the studio's rafters.

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### THE RUBBER DUCKY \$8941

This package has it all - including the best name ever. We put together a list of the most favorite options and that's how we made this package. If you don't want to get a customized quote this should give you a good "almost everything" estimate. Included in The Rubber Ducky:

- Access to Stage 1 - the big 10,000 square feet one - from 9a - 1a and that totals **16 hours**. Who does that?
- Access to Stage 3 - the 2500 square feet one with lots of exposed brick for a cozier feel. It's directly connected to Stage 1
- Security guard for 7hrs. Uniformed and armed.
- Cleaning and damage deposit, which is refundable up to \$500 if you do your own cleanup and you didn't flip a table. Honestly though, no one wants to clean so we expect to do it.
- 25 60" round tables
- 4 96" rectangular tables (banquet)
- 3 bartops made from reclaimed wood
- 200 white resin chairs
- Trolley Lot for parking up to 50 cars near the front door.
- Quonset and its lot for parking more VIP cars and heavy unload docks for all your vendors trucks. There are some special details here. Love to have you in for a tour so we can explain.
- Parking attendant to babysit the cars.
- **Storage** from the business day before until the business day after. For a Saturday wedding, that means you can store from Friday until Monday. This is such a big deal when it comes to the stress of getting everything in one place. Don't overlook this one.
- A nifty team of Ambient staff to handle setting up and tearing down your furniture. And they will even handle the furniture move - if needed - between ceremony and reception. Careful, this does not mean they handle decorating tables. We are scared of touching decorations. Don't want to make an angry bride, or worse, an angry florist. They have scissors.
- Cafe Lights: 200 feet of string lights with cool retro bulbs that can be deployed in the studio's rafters.
- Starry Night (which is not a painting) is 492 kabillion tiny lights that are hung high in the rafters. And they really do look superfluous with the Cafe Lights (above).
- A big white curtain to divide Stage 1. Think about it: can't have a "big reveal" moment without something to pull back, pull off, or pull open.
- Rubber Ducky, your very own bathtime buddy.

And then all the normal things you'd need but don't always think of, like access to the kitchen and get-ready rooms, fully stocked restrooms, staff that works alongside the caterer of your choice on trash and logistics, use of our ladders, fans, and steamers. Our staff will be there the whole time, helping wherever they can. You can bring your own caterer and your own adult beverages.

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### WANT TO PUT IT TOGETHER YOURSELF?\*

These are all the things we offer. We've itemized them all so you can put together just the right items for you. We're here to help, and we really do like to build it all custom.

- 4300 Stage 1** we don't mean to presume, but this is usually the main room, the base for all the rest.
- 600 Stage 3** the smaller studio. Often used for cocktail-hour, but also great for get-ready.
- 1000 Stage 4** the medium studio. More private and most renovated of all our spaces with newest floors and unique (crazy) wall treatments.
- 250 Conference Room** Wee room, most secluded.
  
- 750 Rehearsal and Extra Setup Time** access to the studio the night before from 7p - 10p
- 1985 Lots of Setup Time** on the day before. The whole day. Up to 16 hours. Lots.
  
- 500 DAMAGE AND CLEANING DEPOSIT** which can be wholly or partially refunded, depending on the condition of the studio when you're done. This one is special because it is required but you can get it back.

*\* Custom packages are our favorite. We really want to sit down and talk to you about what you want. From that we can put together a custom quote. We can find great ways to fit your budget if you share your plans with us.*

- 300 Storage** from the day before until the business day after. This means Friday - Monday for a Saturday wedding. This is actually kinda huge.

When we build your custom package this will actually get added for free. We list it here to get you thinking about the process. And just in case you need more days than Friday - Monday. This is little option will save so much time and stress we cannot emphasize it enough.

- 200 Security Guard** who's very friendly but kind of intimidating. Uniformed and armed.
- 200 Cute Parking Attendant** to babysit the cars.
- 500 Nifty Ambient Crew** to setup your furniture, tear it down, tell it "good job", and store it.

- priceless Rubber Ducky** sorry, our duckies are not for sale but one might go home with you if you get the Rubber Ducky package.

- 430 Simple White Curtain** to divide the studio, 60-feet long - floor to ceiling. Did we mention simple?
- 350 Sheer Window Curtain** great for diffusing the direct-light we get at sunset. Good for 3 windows.
- 350 Cafe Lights** 200 feet of string lights with neat retro bulbs. They can be hung and swagged anywhere in the rafters.
- 225 Starry Night** (nope, not the painting). You won't find any impressionist works at Ambient. But you will find hundreds, even thousands, of little tiny lights massed on the ceiling. Come for a tour after dark if you want to see the full effect.

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### DON'T FORGET PARKING AND FURNITURE\*

We are IN the city. That means unloading and parking are a distinct consideration. We have several options at several different cost levels.

- 750 Parking Lot Quonset 40** North end of the building, 22 cars drive inside, guests walk through interior to get to all Stages.
- 700 Parking Lot Abrams 90** West, across Northside
- 500 Parking Lot Trolley 40** South, across Wells on the corner with Northside/Metropolitan.
- 900 Parking Lot Stevens 160** Far West, two-level parking deck. Shuttle service recommended.
- free Parking on Street 30** We can't reserve this, just need to mention it.

It's really kind of hard to convey the flow of traffic and people at Ambient on event day. Please come for a tour. As you can see above, we have multiple lots of various sizes and uses. It's reasonable to estimate that you will get cars equal to HALF the number of RSVP's. So if you expect 150 guests, plan for 75 cars. And that is still high. With Uber and Lyft it gets even lower and we can now say we've seen 125-people weddings that just needed space for the caterer's trucks.

We should also mention that when you see "Quonset 40" and other numbers, above it means 40 cars can fit in that space if everyone parks friendly and snug. But it is an estimate. If you want to go really fancy, we can connect you with great valet and shuttle services too.

### FURNITURE

- 60 Farm Table** solid wood, rustic, quirky. Sound familiar? Our tables look like no others. Probably because we made them. We are happy to send pics or show them when you come for a tour. Keep in mind that they require a good deal of setup time and strength. Which we do. As long as you are nice.
- 20 Farm Highboy Table** solid wood tall tables for cocktails or other standing-up activities. Except archery, please don't shoot arrows at our tables.
- 100 Retro Bartops (3)** that can be moved. They come with two types of coolers.
- 3 Extra Chair** white resin style, with cushion for happy bums. Better if packaged with tables.
- 9 Extra Round Table** 60" or 5'
- 9 Extra Long Table** 72" or 6'
- 9 Extra Long Table** 96" or 8'
  
- 50 Ping-Pong** table is really fun, especially for the bridal party during get-ready.
- 150 Sound System** with one wireless microphone
- 100 Projector** preset to aim at the cyc wall. It's your turn to make a cheesy slideshow.
- 120 Arbor/Chupa** made of natural raw wood
- 10 Directors Chairs** when you want to sit up higher than everyone else and bark orders.

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### DETAILS AND DETAILS

We really hope you get one message in all of this - Ambient is really easy to work with. We try to make everything flexible and customizable, and all the packages and structure you see here are just a suggestion, not a rule. The only rules we have are really about safety.

**BRING YOUR OWN CATERER** - You don't have to use one we choose. We can recommend some great ones of course.

**BRING YOUR OWN BUBBLY** - This is a huge savings when you bring the alcohol. Serve it, just don't sell it, that's mean.

**DEPOSIT 50% to lock your DATE** - The balance is due on the day of (two weeks ahead if paying by check). Your deposit, less 250, is refundable up to a certain advanced date.

**299 CAPACITY** - that's lots of bodies. But keep in mind that this includes caterers and staff and up to five Ambient workers. And this is for Stage 1 or Stage 1+3 ... which will make sense when you come for a tour.

**MULTIPLE VISITS** - We expect several visits as you are considering and planning. We can be available odd hours and days too.

**TOURS** - Just like above, we can be available odd hours and are happy to show you through and discuss your event. We kinda look forward to it. The more you share the more we can customize to make it happen. If you are out-of-town we can do a facetime tour. Just be ready, it can get really silly sometimes.

**DAMAGE AND CLEANING** - We want everyone to be able to have their event at Ambient. Normally, we would just count cleaning and wear-n-tear as a part of the process and totally "our problem." But we've had a few budget-conscious folks ask for a discount if they do the cleaning. To accommodate that, we made the cleaning and damage fee a "deposit" that we will refund at the end of the night (or after your last payment to us clears) if you handle it. Hopefully, this lowers the base cost and makes it more possible for folks to make Ambient their canvas.

When it comes to damage, we have a nifty little policy. In any event package, a \$500 refundable cleaning and damage deposit is included. If something breaks we check the Home Depot website for a comparable replacement. We then double the cost of that item to cover labor to install it. That is the number we use to deduct from your deposit. We also refund some or all of it if you do the cleaning. But be honest, who wants to clean after a few hours of fun and festivities? We do. But your crazy aunt Sally and 3rd-cousin Ned won't. Planning on *not* getting this back is highly recommended

So to summarize, you could get a refund of your cleaning and damage deposit if your guests or vendors didn't break anything and you had a helpful team take care of all the cleaning.

**STRESS STRESS STRESS** - We really strive to remove all stress. Not possible, we know. But we have lots and lots of tricks to reduce it. The two biggest things are our **16 HOUR** bookings and free **STORAGE**. Think about it, how hard it is to set up an entire room, marry and party, then clean all of it up in just 6 or 8 hours? And how much time is spent running around getting last minute items? If you dropped it off yesterday, you only have to remember which box it's in.