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*Welcome to the  
Historic Brookstown Inn*

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TRADEMARK COLLECTION<sup>®</sup>  
BY WYNDHAM

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## *The Historic Brookstown Inn*

Established in 1837 this Historic Inn is a charming getaway for your next stay in Winston-Salem, NC. Located in the outskirts of Downtown Winston-Salem, our guests enjoy the serenity of the town as well as the convenience to the many activities that this arts and cuisine community offers.

Enjoy our wine and cheese reception with a complimentary glass of wine from local wineries. Take pleasure in freshly baked cookies with milk before bed, and wake up to our hot breakfast in the morning.

Preserving the original structure of the building, the Inn's interior is decorated to enhance the grand ceilings, original wooden beams, exposed brick and newly refinished historic pine wood floors in the lobby. Our amenities have also been enhanced for our guests comfort. Drift to sleep in our luxurious new Euro Plush pillow top mattresses, 400 thread count sheets and synthetic down pillows. Relax in luxury with marble surround showers, with rainmaker shower heads and granite countertops. Lather with Archive Essential bath products accompanied by lush imperial towels. Each room has its own personal refrigerator, microwave and Keurig coffee maker.

What began as the Salem Manufacturing Company and was one of the first mills in the south to utilize electric lighting is now a newly renovated seventy guest room inn that includes a large courtyard and a grand ballroom accommodating up to 200 folks in banquets.

Experience History and Southern Hospitality at the Historic Brookstown Inn Hotel.



# Explore

WINSTON-SALEM, NC

Winston-Salem is an exceptional city with abundant attractions that can accommodate anyone's needs.

Old Salem is our city's historic district established in 1766, featuring a living history museum, and is only footsteps away from our property! We thank Old Salem Museums & Gardens for their support of the Historic Brookstown Inn and for being a favorite destination for our guests.

Winston-Salem is the home of Krispy Kreme Doughnuts, Texas Pete, Krankies Coffee, Reynolda House Museum of American Art, and RJ Reynolds Tobacco Company. Its vast Arts District includes MESDA, Piedmont Opera, Milton Rhodes Art Center, and SECCA just to name a few.

If you're hungry the city's local restaurants will please every taste bud! Our variety of eateries range from Mexican to Asian Fusion and from Hotdogs to BBQ; the city is filled with bars and breweries such as Foothills and nearby is the abundant Yadkin Valley Wineries. For your sweet tooth experience Moravian Sugar Cake, or try the thinnest Moravian sugar cookies at Winkler's Bakery or grab a slice of cake from Dewey's Bakery. Home to 5 local breweries and counting! Foothills, Small Batch, Fiddlin' Fish, Wise Man and Hoots.

Want to try them all? Check out Tour De Food. Enjoy a gourmet food tour of multiple local restaurants in Winston-Salem. Eat. Drink. Walk.

Our local baseball team the Winston-Salem Dash could be a hit or go shopping in one of the multiple shopping areas such as Reynolda Village and Thruway Shopping Center.

Children can enjoy the Children's Museum, ARTivity on the Green, Sciworks, or the many parks that are peppered throughout the city. Baily Park, Winston Waterworks, and Quarry Park. Winston-Salem is vastly growing and changing every day. Its character will please any age! Check out the Winston-Salem's Visitors Center website for more local information, including specific places to visit and a restaurant guide.

Home to 6 local Colleges and Universities - All located less than 4 miles from the Inn. Piedmont International University, Salem College and Academy, UNC School of the Arts, Winston-Salem Sate University, Forsyth Tech and Wake Forest.

# Amenities

Discover premier southern hospitality at the Historic Brookstown Inn with our bountiful amenities. Our friendly and knowledgeable staff is eager to make our guests stay a truly unique experience. A living museum of history, art and treasure in Winston-Salem

## FITNESS CENTER

We understand that everyone has a routine so we offer a fundamental exercise facility to make your stay more comfortable. This consists of a treadmill, stationary bike, a universal machine and an elliptical trainer. The facility is open 24 hours a day and key activated. It also includes a full size bathroom with shower.

## BUSINESS CENTER

For the traveler that loves to work, we have a business center that includes high speed internet as well as a printer, copier and fax machine. These are accessible to our guests 24 hours a day and located in the parlor.



## CONCIERGE

Our welcoming and resourceful Front Desk staff is available to assist you with your every need or request:

- General hotel information and history
- Restaurant reservations and recommendations
- Information on Winston-Salem including; brochures and directions
- Sightseeing and tour information
- Individual needs and interests
- Dry Cleaning and Guest Laundry
- Wake up calls
- Reserving transportation and/or Taxi services



### HOT BREAKFAST

Every morning, we have a complimentary hot breakfast for our guests. Breakfast is the most important meal of the day; why not spend it with us.

### FRESHLY BAKED COOKIES

### AND MILK AT BEDTIME

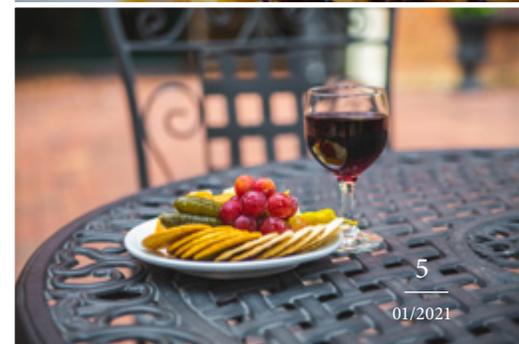
For the child in everyone, we offer freshly baked Otis Spunkmeyer cookies with a nice cold glass of milk.

### COMPLIMENTARY WINE AND CHEESE RECEPTION IN THE COTTON MILL LOUNGE

We extend an evening invitation to our wine and cheese reception featuring North Carolina wine and an assortment of cheese and crackers. The Cotton Mill Lounge is an inviting place to relax with family and friends.

### MARKET

Located in the lobby we offer a few select items for your convenience including wine, beer, refreshments, snacks, linens, travel items and other Historic Brookstown Inn labeled gifts.



## COURTYARD

The perfect place to enjoy your morning coffee or evening glass of wine. Ask our sales team about renting the courtyard for your next event.



## OUR GREEN INITIATIVE

To do our part in improving our environment, The Historic Brookstown Inn is focusing on ways to make our carbon footprint smaller.

During renovations we made sure that we restored and repurposed what we already had instead of buying new products. Using local businesses we were able to work together to improve our property.

- **BRV Mold Removal** helped re-mediate the property as well as refinishing our main building bathrooms, lobby and sales office, and Executive Suites!
- **Double Hung Historic Window Restoration** restored our windows with approval from Preservation North Carolina.
- We refinished existing furniture.
- Installed energy efficient shower heads, sink faucets, and toilets.
- Our Archive Essential shampoo and soap line use recycled plastic containers.
- We refinished the original Pine hardwood flooring from 1837.
- Custom made front desk by local wood artisan Russ Trembly.
- We used local walnut and sweet gum trees.

# *Cotton Mill Lounge*

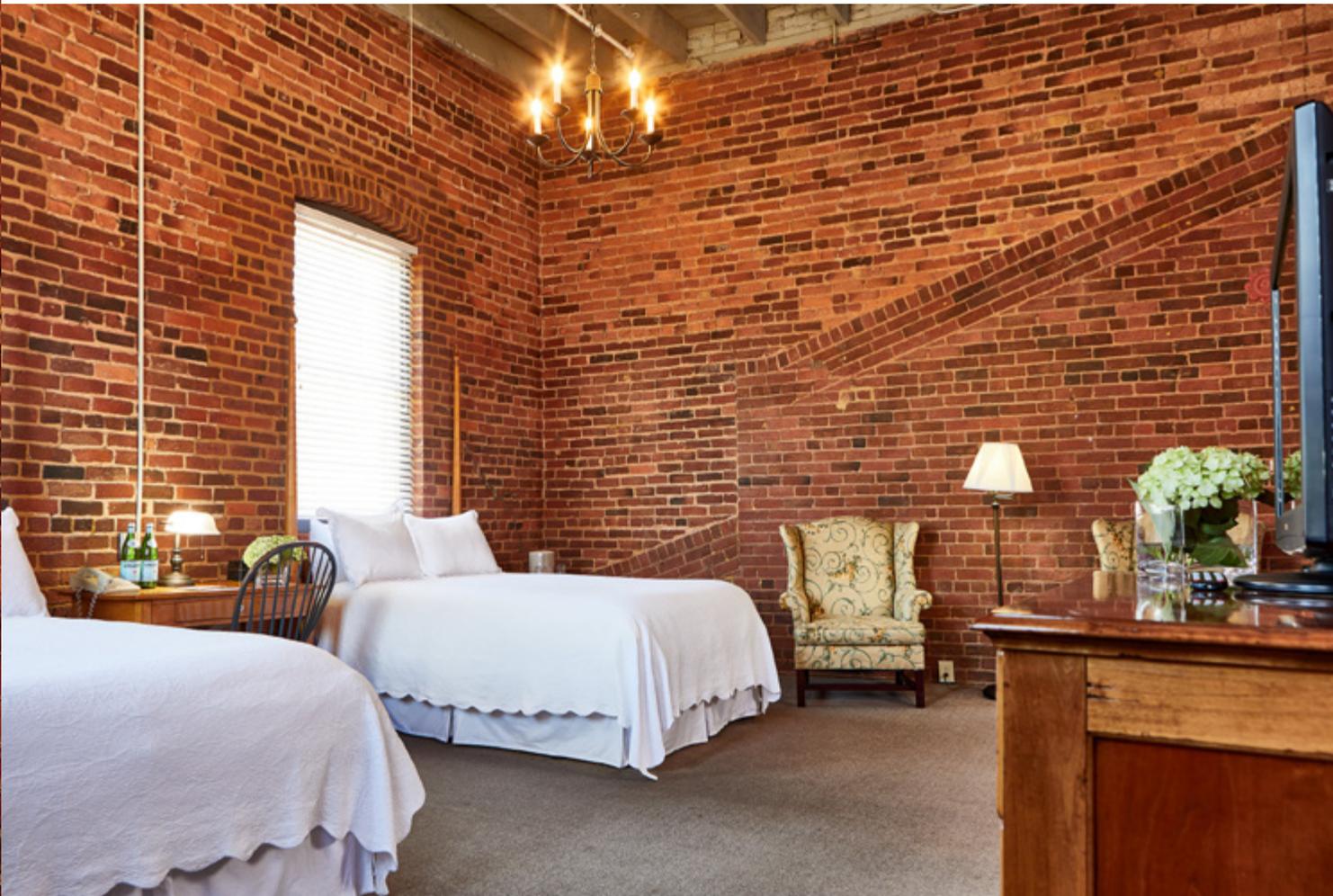
Set behind a sliding private door from the J Burns Boardroom, or past the Grand Ballroom entrance of the Historic Brookstown Inn, the Cotton Mill Lounge carries a Jazz Lounge vibe featuring full service bar and vinyl tunes. It's a place where you can relax and enjoy a great cocktail while listening to some of the best music ever written. Dark and swanky with rich wood accents and a grand bar, soft seating and lighting accents, this is a great hideaway from the daily enterprise. On select nights, Thursday through Saturday evenings, a Chef's choice menu offers a delectable taste to accompany a wide selection of craft beers and cocktails. This interesting space is perfect for private functions that require a more intimate setting and cater to thirty guests or less. Guests can also enjoy complimentary wine and cheese nightly in the Lounge.



# Rooms & Suites

With two buildings and seventy guest rooms on property the Historic Brookstown Inn offers accommodations that will please any guest. Each room is individually decorated with antique reproductions. Poster-style beds with hand stitched quilts and typically have exposed brick with original wooden beams and ceilings ranging from twelve to twenty feet high!

All of our rooms are Non Smoking and we only allow service animals in the building. Standard check-in time is at 3pm and check-out is at Noon.



## STANDARD ROOMS

Mostly located in the Main Building, our Standard rooms include a sleeping area as well as small seating area. Newly renovated, our guest baths feature granite counter tops, marble bath surrounds with energy and water efficient faucets and toilet.

# Rooms & Suites

## SUITES

Our suites are bi-level rooms with the bedroom and living room area at different levels. Suites have either king or queen sized poster-style beds with hand-stitched quilts. For our business travelers the suite rooms also feature a small desk and chair for your convenience. Most suites have a garden-style tub and select rooms have decorative fireplaces.

## EXECUTIVE SUITES

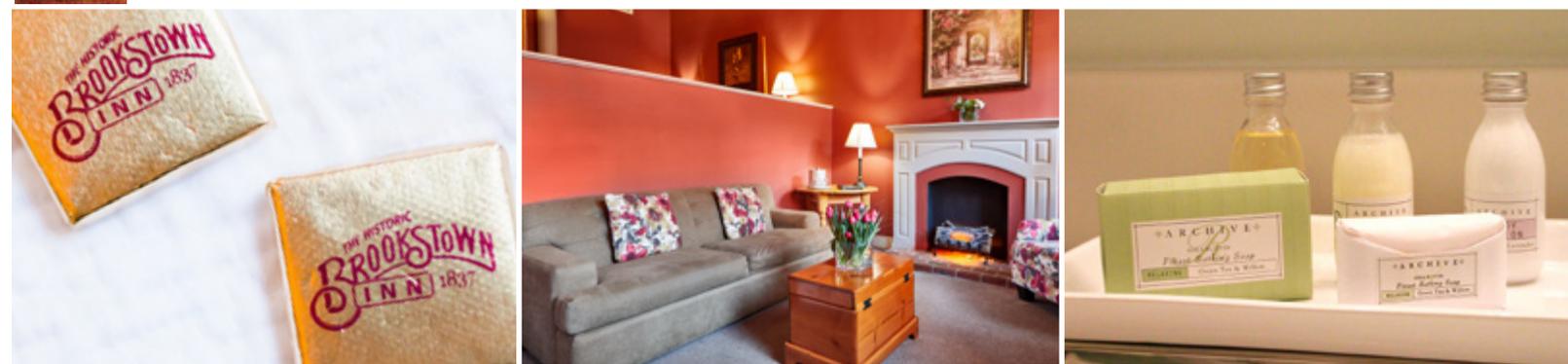
Perfect for special occasion travelers, our four executive suites vary in bed type. Similar to the suite rooms these include all the same amenities along with a wet bar and garden style bathtub. Room sizes range from 600 - 900 sq. ft.

We've dedicated these rooms to reflect a certain part of the Historic Brookstown Inn's history. Below are the descriptions of each room.



# Facility Features

- MIWA “No Swipe” Locks - Newly installed to every guest room; they give the guest more security offering a more comfortable stay.
- High Speed Password Protected Wireless Internet throughout the entire property
- Fiber Optic Cable with complimentary HBO
- Pro Idiom High Definition flat screen televisions are in every guest room
- New Posturepedic Plush Euro Pillow Top Mattresses
- These Sealy Posturepedic mattresses provide comfort and allow our guests to unwind for a peaceful rest.



- Keurig Coffee makers - We provide a selection of delicious coffees and teas which are made perfectly each time, with no mess to clean up. More flavors are available in the Market located in the Lobby.
- Archive Essential Bath Products - A sophisticated line that features shampoo, conditioner, bath soap, body wash, hand soap and lotion.
- Plush Imperial Bath towels and washcloths
- Heavenly synthetic down pillows
- 400 thread county luxury Micro-Percale linens
- Bellman with Luggage Carts
- Complimentary on-site parking
- Decorative fireplaces
- Individual climate control rooms
- Vending machines
- Pepsi soda machine
- Ice machines - Located on the second floor of each building
- Complimentary copies of local The Winston Salem Journal and USA Today are available in the lobby every day
- Complimentary coffee 24/7 in the Breakfast Room

# History Exhibit



HISTORY EXHIBIT COMMISSIONED  
ON SEPTEMBER 24<sup>TH</sup>, 2013

The History Exhibit is an extensive interpreted photo and archival item display in the lobby about the history of what is now the Historic Brookstown Inn. It fills a gap in the public interpretation of our town's story as well as makes sense of the complicated story of the hotel, which really is that of two different cotton factories built nearly fifty years apart by succeeding generations of the Fries family. One building became a flour mill for 50 years before joining the other, and the family's first money was made in a factory across the street no longer there, and what's left of the iron bones of the boiler of the second factory are still sitting in Visit Winston-Salem offices. The same family helped build six other mills, three railroads and what would become the country's fourth largest bank.



# Meetings & Events

We thank you for considering the Historic Brookstown Inn for your meeting or event.

You and your guests will love the Historic Brookstown Inn:

- Our Grand Ballroom features chandeliers, columns, and a dance floor
- We can accommodate board meetings, business retreats, elegant banquets and more from 20 to 200 guests
- Two beautiful courtyards
- On-site catering services
- Our rates are affordable
- Complimentary High speed internet access
- Podium, easel, flip chart, and white board
- Audio visual rental arrangement
- Plenty of free parking just outside our front door

If you are interested in the Historic Brookstown Inn meeting or event space please, contact the sales department at (336) 725-1120.



# Weddings

Congratulations, on your recent engagement! We thank you for considering the Historic Brookstown Inn for your special day. The Historic Brookstown Inn is truly unique, classically designed, comfortable, and backed by a renowned staff. Our venue can easily accommodate rehearsal dinners, wedding ceremonies, receptions, and bridal luncheons that impress even the most discriminating of tastes for up to 200 guests. Couple this with our impeccable, historic guest rooms, and in-house catering services, and you have the ideal location for any gathering.

## WEDDING SERVICES INCLUDE

We make it simple for you! Our venue rental fee includes indoor seating, tables, house linens, china, glassware, silverware, dance floor, room set-up and breakdown.

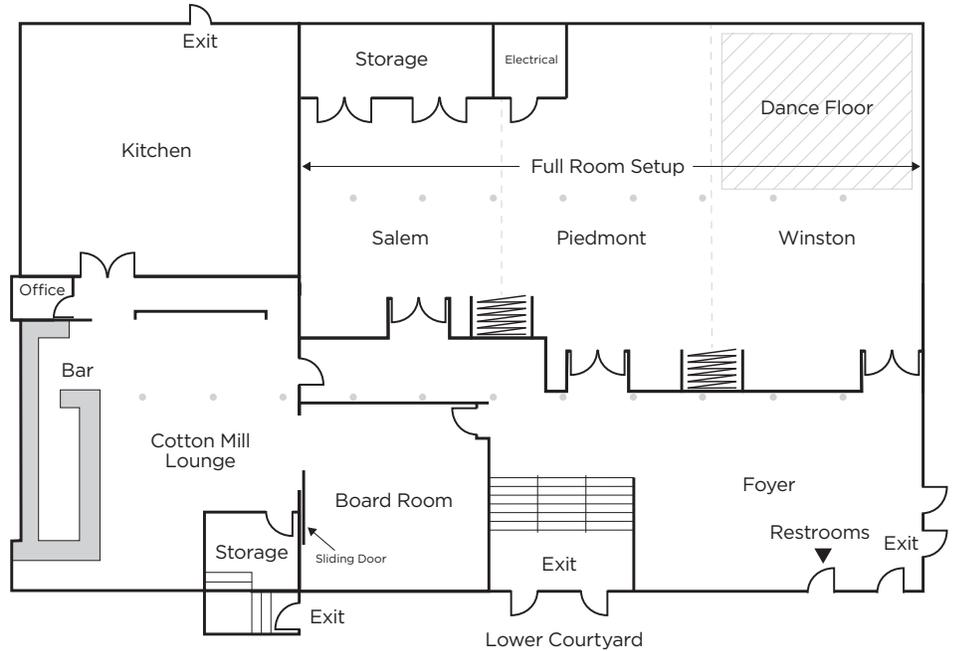
## CATERING

Catering and beverage services at our venue are provided by the Historic Brookstown Inn's culinary team. Our Chef will help you create a customized wedding anywhere from traditional southern to global cuisine. We use locally sourced ingredients. Menu prices are exclusive of 22% service charge and 7% sales tax.



# Floor Plans

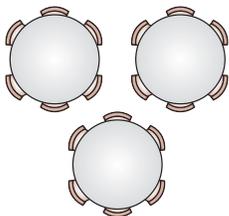
Facilities Include: The Grand Ballroom, The Winston, Salem, and Piedmont Rooms, J. Burns Boardroom, The Breakfast Room and Parlor, and the Courtyard for outdoor events.



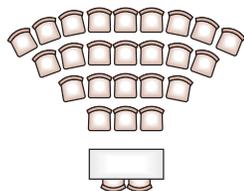
## SEATING CAPACITIES AND ARRANGEMENTS

Room	Cocktail Reception	Banquet	50% Occupancy	Boardroom	U-Shape	Classroom	Theater	Square Feet	Room Size	Ceiling Height
Grand Ballroom	200	200	75	40	40	100	175	2500	71 x 36	10 ft.
Winston	75	50	25	20	20	30	50	984	24 x 41	10 ft.
Piedmont	75	50	20	20	20	30	50	984	24 x 41	10 ft.
Salem	25	40	25	20	20	20	40	575	23 x 25	10 ft.
Foyer	100	56	28	N/A	N/A	N/A	100	748	22 x 34	12 ft.
Boardroom	30	24	12	18	18	18	40	441	21 x 21	12 ft.
Lounge	56	48	24	18	18	18	40	600	30 x 20	12 ft.
Lower Courtyard	125	100	50	N/A	N/A	N/A	N/A	875	25 x 35	-
Upper Courtyard	175	150	75	N/A	N/A	N/A	N/A	2,600	64 x 40	-
Breakfast Room	50	34	17	20	20	30	50	714	17 x 42	20 ft.
Parlor	50	42	20	20	20	30	50	850	17 x 50	20 ft.

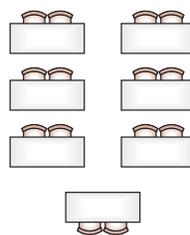
Banquet



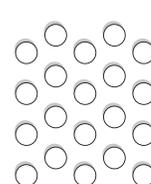
Theater



Classroom



Reception



U-Shape

