



HERONCREST

WE DO
EXTRAORDINARY
EVERYDAY



ABOUT

We hope you share our excitement and enthusiasm for Northwest Arkansas's landmark event venue. Heroncrest has been thoughtfully designed as a premier facility with a convenient and serene location. No matter your style, the ever-changing landscape of this naturally inspiring place will provide a beautiful backdrop for your distinctive occasion. More importantly, this sophisticated space with its panoramic lake views will transform itself into your unique vision of that perfect place for your special event.

As the owners of Heroncrest at Elmdale Estate, we are fortunate to be stewards of this extraordinary place and we look forward to sharing it with our community as they create equally extraordinary memories.

Robert & Beau



HERONCREST



EVENTS

CORPORATE

Business Meetings
Appreciation Celebrations
Off-sites
Product Launches

SEASONAL & SOCIAL

Banquets
Fundraisers
Galas
Parties
Festivals

CELEBRATIONS

Weddings
Anniversaries
Birthdays
Reunions

ART & CULTURE

Art Shows
Concerts
Performances
Lectures
Community Events



LOCATION

Heroncrest sits on 4 ½ lakeside acres of Elmdale Estate and is conveniently located within:

- 1.5 miles of interstate Highway 49
- 1.5 miles of Highway 412
- 1.5 miles of state Highway 112
- 2 miles of 12 Hotels
- 10 miles of XNA airport
- 10 miles of the Fayetteville square
- 15 miles of the Bentonville square



HERONCREST

CAPACITY

Heroncrest encompasses 14,000 square feet of which the Great Hall is an open and airy 7,300 square feet that can be arranged into any of the following configurations:

- Banquets and Receptions up to 700 guests
- Ceremonies and Concerts up to 1000 guests
- Seminars and Lectures up to 500 guests



A person in a blue shirt and yellow tie is pouring champagne from a bottle into a pyramid of glasses. The bottle has a label that says "TOTT'S Champagne EXTRA DRY". The glasses are arranged in a pyramid shape on a table with a floral centerpiece.

BOOKINGS

- Our pricing is based on seasonal and weekly demand; as such a specific date must be selected for a quote to be provided. Pricing starts at \$4,500 for a weekday event during non-peak seasons or \$7,000 for a Friday during a non-peak month.
- A non-refundable deposit of fifty percent of the total quote is needed to reserve a date, with the final fifty percent due 30 days before the event.
- We do offer discounts for Non-profits and for multi-day purchases.



FURNITURE

- Tables - professional, heavy duty plywood with metal edges
 - (56): 60" round tables
 - (48): 72" x 30" rectangular tables
 - (128): 72" x 18" rectangular tables
 - (20): 30" adjustable height cocktail tables
- Chairs - contemporary, classic and elegant design
 - 1,400 chairs with immediate availability
 - EXCLUSIVE to Heroncrest
- 10 bar height raisers
- AV Equipment
 - Mobile presentation screen
 - Integrated Public Announcement System





AMENITIES

- Dressing suites
 - Two fully appointed rooms with sofas, chairs and tables
 - Private en-suite restrooms
 - Mirrored dressing areas
- Our commercial prep kitchen has a dedicated service entry.
- Restrooms
 - Public facilities include six Women's restrooms, seven Men's restrooms along with one family restroom



PARKING

- Heroncrest has paved parking for 162 vehicles (including code compliant accessible spaces) with two separate entrances directly off of East Lake Road.
- Dedicated parking and electric hook-up for vendors.
- Three electric car chargers, Tesla and Charge-point.
- Parking lot is lit by 5 LED light poles.
- Access routes to Heroncrest are via paved municipal roads meaning that your guests will not be traversing along dirt or gravel roads on your special day.
- On-site shuttle services are available and determined by participant count. Shuttle services consist of two 6-seat electric golf carts to transfer guests between the parking lots and the main entry.
- Heroncrest is part of our larger 20-acre estate, thus extra on-site overflow parking is available if needed.
- Additionally, electrical access points around the parameter of the parking lot are available for food trucks and market setups.



VENDORS

- You may use any professional and insured vendor of your choosing.
- All vendors will be required to submit a Vendor Contract and provide a certificate of insurance prior to the event.

CLEANING

- The cost of general cleaning is included in the rental fee.
- Clients and their vendors are responsible for removing everything that was brought in for the event.

SERVICES

- Security services are required and provided as part of your rental fee for evening events with guest counts of 250 or more and/or any event where alcohol is served.
- As necessary, traffic control is provided by uniformed law enforcement officers.
- Any time our facility is in-use, one of our Owner's Representatives will be present.

DECORATIONS

- This space was specifically designed to be an adaptable canvas compatible with almost any clients' aesthetic.
- A ceiling mounted track system has been designed into the Great Hall space to allow for approved wall panels or dividers to be suspended in the space to create "rooms".



LIFE CELEBRATED
—
MEMORIES MADE



HERONCREST

1579 East Lake Road, Elm Springs, AR 72762 • 877-356-3253
Inquiry@Heroncrest.com • www.heroncrest.com