

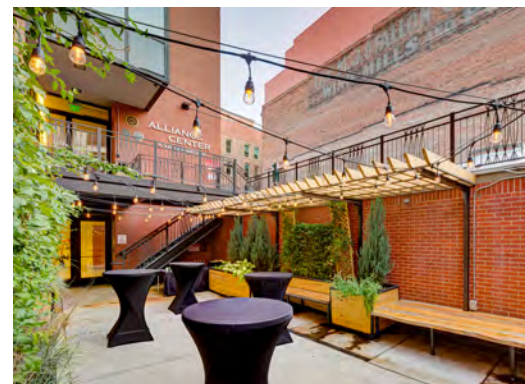


THE ALLIANCE CENTER

Event Space Brochure

I love the sustainability awareness at The Alliance Center. The experience was really personalized - I didn't feel like I was being pressured into hosting an event that fit into an established template. The space was perfect and the communication leading up to and during the event was great.

-Megan Baker, Senior Director of Engagement - Green Building Initiatives



HOST YOUR NEXT EVENT HERE



**THE ALLIANCE
CENTER**

Flexible Space in an Ideal Location

Our event space, located in the heart of LoDo, is perfect for your next event! Our award-winning, certified green event space is less than a block from Union Station making getting here simple and easy. Our flexible space, complete with moveable walls and an in-house café, is able to accommodate groups from a 2-person intimate meeting to a 200-person gathering. We host over 450 events a year, and our skilled staff ensures a high quality experience for each client.



The Alliance Center Difference

The Alliance Center is more than an event space. As the hub of sustainability in Colorado, we are the place where change agents convene to take action in the fight against climate change. From our 50 sustainability-focused tenant organizations in our coworking space to our work at the intersections of climate change with business, democracy and the built environment, The Alliance Center is at the epicenter of the sustainability movement in the state. Host your next event here to see the true Alliance Center difference!



SUSTAINABILITY CENTER

The Sustainability Center, our largest space, supports up to 200 people and is perfect for your large training, donor or networking event.

SPACE

- 1,820 square feet
- 12 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

CAPACITY

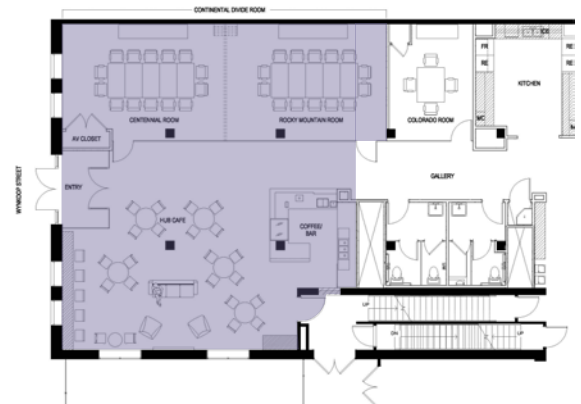
- 60-person classroom
- 80-person seated reception
- 80-person workshop
- 100-person theater
- 200-person standing reception

AVAILABLE FURNITURE*

- 2 stainless steel tables for food service (6 foot)
- 3 white board spaces
- 10 cocktail tables
- 17 rolling tables (4 foot)
- 100 white folding chairs
- Podium

AVAILABLE TECHNOLOGY*

- 2 high-speed WiFi networks
- 2 projectors with screens (12x12 foot)
- 3 TV screens (65 inch)
- 5 handheld microphones
- AirMedia, Apple AirPlay and a hardline into the projection system



*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$95/hour	\$150/hour	\$190/hour	\$255/hour	\$300/hour

HUB CAFÉ

The Hub Café supports up to 75 people and is perfect for your networking event.

SPACE

- 800 square feet
- 16 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

CAPACITY

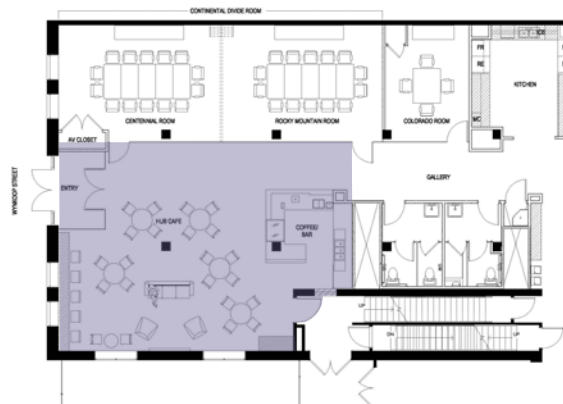
- 20-person classroom
- 30-person workshop
- 50-person theater
- 75-person standing reception

AVAILABLE FURNITURE*

- 2 stainless steel tables for food service (6 foot)
- 5 rolling round tables
- 10 cocktail tables
- 17 tables (4 foot)
- 40 colored chairs
- 50 white folding chairs
- Stationary bar top
- Podium

AVAILABLE TECHNOLOGY*

- 2 high-speed WiFi networks
- TV screen (65 inch)
- Handheld microphone
- AirMedia and Apple AirPlay into the TV screen



*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant	Nonprofit	Nonprofit	Tenant	B Corporation	For-profit/ Individual
	Nonprofit			For-profit		
	\$30/hour		\$50/hour	\$60/hour	\$85/hour	\$95/hour

ROCKY MOUNTAIN ROOM

The Rocky Mountain Room is perfect for your intimate board meeting or small training for up to 30 people.

SPACE

- 389 square feet
- 12 foot ceilings
- Café or bar service available through Serendipity Coffee Bar

CAPACITY

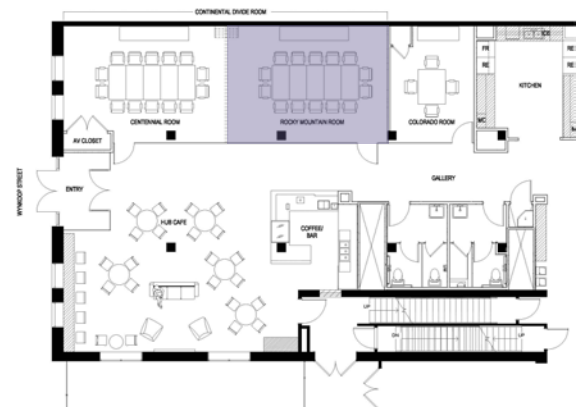
- 12-person classroom
- 16-person boardroom
- 16-person workshop
- 30-person theater

AVAILABLE FURNITURE*

- 2 white board spaces
- 6 rolling tables (4 foot)
- 20 rolling cushioned chairs
- 30 white folding chairs
- Stainless steel table for food service (6 foot)
- Podium
- Privacy screen

AVAILABLE TECHNOLOGY*

- 2 high-speed WiFi networks
- 2 handheld microphones
- Projector with screen (12x12 foot)
- TV screen (65 inch)
- AirMedia, Apple AirPlay and a hardline into the projection system



*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$30/hour	\$50/hour	\$60/hour	\$85/hour	\$95/hour

CENTENNIAL ROOM

The Centennial Room is filled with natural light and great for workshops or small gatherings for up to 20 people.

SPACE

- 382 square feet
- 12 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

CAPACITY

- 8-person classroom
- 12-person workshop
- 14-person boardroom
- 20-person theater

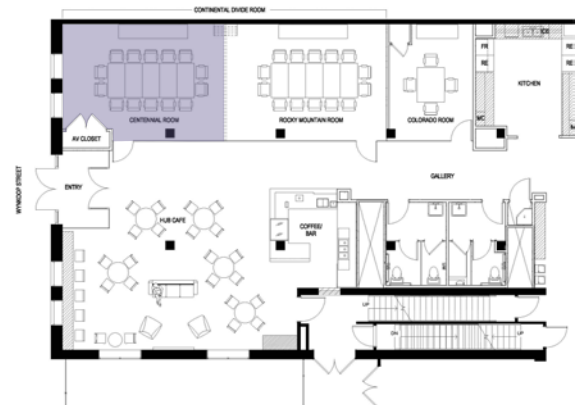


AVAILABLE FURNITURE*

- 6 rolling tables (4 foot)
- 20 rolling, cushioned chairs
- 20 white, folding chairs
- Stainless steel table for food service (6 foot)
- White board wall
- Podium

AVAILABLE TECHNOLOGY*

- 2 high-speed WiFi networks
- 2 handheld microphones
- Projector with screen (12x12 foot)
- TV screen (65 inch)
- AirMedia, Apple AirPlay and a hardline into the projection system



*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$30/hour	\$50/hour	\$60/hour	\$85/hour	\$95/hour

CONTINENTAL DIVIDE ROOM

The Continental Divide Room is our most versatile space. It's great for large board meeting or trainings and fits up to 75 people.

SPACE

- 770 square feet
- 12 foot ceilings
- Natural light
- Café or bar service available through Serendipity Coffee Bar

CAPACITY

- 30-person semi-circle
- 30-person workshop
- 30-person classroom
- 36-person boardroom
- 60-person theater
- 75-person standing reception

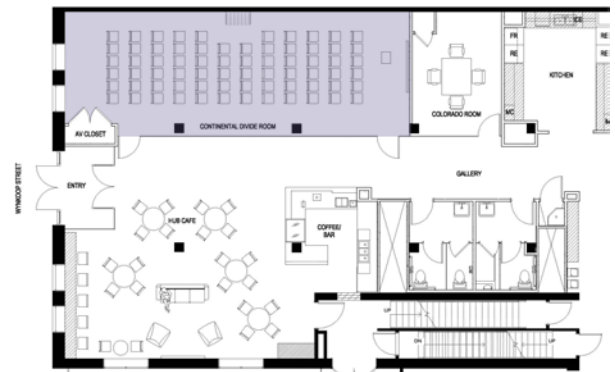
AVAILABLE FURNITURE*

- 2 stainless steel tables for food service (6 foot)
- 3 white board spaces
- 14 rolling tables (4 foot)
- 50 rolling cushioned chairs
- 60 white folding chairs
- Privacy screen
- Podium

AVAILABLE TECHNOLOGY*

- 2 high-speed WiFi networks
- 2 projector screens (12x12 foot)
- 2 TV screens (65 inch)
- 4 handheld microphones
- AirMedia, Apple AirPlay and a hardline into the projection system

*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.



Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$50/hour	\$90/hour	\$100/hour	\$135/hour	\$155/hour

COLORADO ROOM

The Colorado Room is our smallest space and is perfect for an intimate conversation or small meeting for up to 8 people.

SPACE

- 200 square feet
- 12 foot ceilings
- Café or bar service available through Serendipity Coffee Bar

CAPACITY

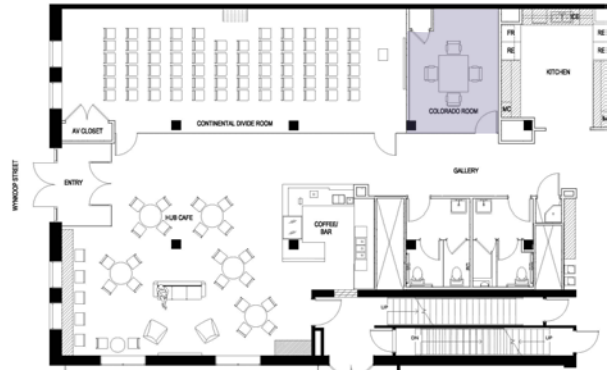
- 4-person meeting
- 8-person circle

AVAILABLE FURNITURE*

- 4 green chairs
- 4 white chairs
- Stationary table (4x4 foot)
- White board space

AVAILABLE TECHNOLOGY*

- 2 high-speed WiFi networks
- TV screen (65 inch)
- AirMedia into the TV screen
- Video camera
- Conference phone



*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant	Nonprofit	Tenant	B Corporation	For-profit/ Individual
	Nonprofit		For-profit		
	\$20/hour	\$30/hour	\$40/hour	\$55/hour	\$65/hour

PARKING LOT

Our parking lot is an unique, outdoor space that can be used for product demos, farmers markets and block parties for up to 650 people.

SPACE

- 9,000 square feet
- Outdoor space
- Uncovered

CAPACITY

- 300-person vendor showcase
- 500-person networking reception
- 650-person rally

AVAILABLE FURNITURE*

- Furniture must be rented and suitable for outdoors

AVAILABLE TECHNOLOGY*

- Technology must be rented and suitable for outdoors



*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

**Cost of Renting
Full Parking Lot***

\$500 flat fee +
\$200/hour

PATIO

Our outdoor patio space is perfect for a happy hour or an outdoor meeting for up to 30 people.

SPACE

- 450 square feet
- Outdoor space
- Beautiful, native vegetation
- Uncovered
- Bar service available through Serendipity Coffee Bar

CAPACITY

- 12-person board room
- 20-person theater
- 30-person reception

AVAILABLE FURNITURE*

- 3 patio tables
- 5 cocktail tables
- 12 patio chairs
- All other furniture will have to be rented and suitable for outdoors

AVAILABLE TECHNOLOGY*

- Technology must be rented and suitable for outdoors



*View our A La Carte Menu to see additional technology options, furniture add-ons and weekend rates.

Weekday Hourly Rates*	Tenant Nonprofit	Nonprofit	Tenant For-profit	B Corporation	For-profit/ Individual
	\$25/hour	\$40/hour	\$50/hour	\$65/hour	\$75/hour

A LA CARTE MENU ITEMS

The Alliance Center offers additional goods and services to meet the needs of your customized event.

Amenity	Qty	Forprofit/ Non-Tenant Rate	Nonprofit/ Tenant Rate
Stage panels with skirt (4x8 ft)	2	\$150/panel	\$100/panel
Flip charts with easels and markers	10	\$7.50/flip chart setup	\$5/flip chart setup
Centerpieces	20	\$15/centerpiece	\$10/centerpiece
Black tablecloths	50	\$30/tablecloth	\$20/tablecloth
Individual parking spaces	2	\$25/spot for < 4 hours \$35/spot for > 4 hours	\$15/spot for < 4 hours \$25/spot for > 4 hours
Conference phones and mics	3-6	\$35 for < 4 hours \$60 for > 4 hours	\$25 for < 4 hours \$40 for > 4 hours
Compostable products	N/A	\$15/meal \$30/2 meals \$45/3 meals \$60/4+ meals	\$10/meal \$20/2 meals \$30/3 meals \$40/4+ meals
Weekend/holiday rate	N/A	\$30/hour	\$20/hour
Cleaning fee (weekend/holiday)	N/A	\$225 flat rate	\$150 flat rate
Pipe and drape	N/A	\$150 flat rate	\$100 flat rate
Furniture moving (move couch and arm chairs from Hub Café)	N/A	\$100 flat rate	\$50 flat rate
Portable AV system	N/A	\$150 flat rate	\$100 flat rate

"The best part of The Alliance Center was everything! Our students loved the opportunity to see people interested in sustainability all working in one place. The staff was unbelievably helpful and kind, and the green event discount made the cost very affordable."

-Emily Schosid, Sustainability Program Coordinator - University of Denver

MARKETING OFFERINGS

Want to broaden the marketing reach of your upcoming event?
Utilize The Alliance Center's expansive network to reach various media channels.
We offer a 20% discount on these prices for tenants and nonprofits!

Offering	Tier 1 Free	Tier 2 \$25	Tier 3 \$50	Tier 4 \$100	Tier 5 \$250
Event on Public Events calendar (2.5k+ reach)	✓	✓	✓	✓	✓
Posting on corkboards for tenants	✓	✓	✓	✓	✓
Email to building listserv		✓	✓	✓	✓
Hyperlink event on Alliance monthly email to network (7k+ reach)		✓	✓	✓	✓
Featured event listing on TAC email to network (7k reach)			✓	✓	✓
Posting in tenant Building Buzz updates				✓	✓
2 social media posts (10k+ reach)				✓	✓
Featured on Hub Cafe slide (5k+ reach)					✓

"The atmosphere of The Alliance Center was perfect for our needs. The space was beautiful, calming and well lit with natural lighting. The staff was friendly but non-invasive, which made our participants feel empowered, safe and welcome."

-Lara Powers, Survivor Engagement Advisor - Polaris Project

MEET OUR EVENTS TEAM

Our events staff is here to meet your event needs while providing expertise to ensure the experience is as sustainable as possible.



DANI ORTH

Events Director

Dani joined The Alliance Center in 2014 and has grown the event space from the ground up. She has a master's degree in environmental policy and management from the University of Denver, is a TRUE waste advisor and excels in her knowledge of how to have a sustainable event.



KELBY JOHNSON

Events Coordinator

Kelby, originally from Grand Junction, Colorado, received her bachelor's degree in Environmental Science from the University of Denver. She loves making sure every event at The Alliance Center runs smoothly and is great a success!



Annie Garland

Events Assistant

Annie

"The entire Alliance Center staff went above and beyond in making sure our event was a success. They were flexible in helping with IT set up, walking through the spaces and connecting us to a fantastic caterer and staging company.

-Sarah Clark, Lead Organizer - Sierra Club National