

THE BOULEVARD



Welcome to The Boulevard

SINCE 1872, THE PROPERTY FORMERLY KNOWN AS “SCHUETZEN PARK” HAS BEEN THE SITE OF THE AREA’S MOST TREASURED EVENTS NESTLED IN THE HEIGHTS OF THE HUDSON PALISADES. THIS BELOVED EVENT LANDMARK HAS BEEN THE PREFERRED DESTINATION FOR GENERATIONS OF FAMILIES WANTING A ONE-OF-A-KIND EVENT EXPERIENCE. WE HAVE INTERTWINED STATE OF THE ART AMENITIES AND MODERN CONVENIENCES WITH HISTORIC ELEGANCE TO BECOME THE BOULEVARD. OUR BEAUTIFUL VENUE PROVIDES THE PERFECT BACKDROP FOR ANY SPECIAL EVENT OR GATHERING. WITH MUCH HISTORY AND FANFARE, COUPLED WITH UNBRIDLED CUSTOMER SERVICE EXPERIENCE THE BOULEVARD IS THE PERFECT DESTINATION FOR YOUR SPECIAL EVENT.

WE OFFER FINELY APPOINTED ROOMS, ATTENTIVE SERVICE AND AWARD-WINNING WINE AND CUISINE. WE WANT YOUR SPECIAL EVENT AT THE BOULEVARD TO BE A CELEBRATION OF WARMTH, GENEROSITY AND EXQUISITE DINING.

AT THE BOULEVARD WE OFFER FULL TIME HOSPITALITY PROFESSIONALS READY TO HELP YOU THROUGH THE PLANNING AND COORDINATING OF YOUR EVENT. WE HOST MANY DIFFERENT EVENTS SUCH AS FAMILY REUNIONS, RETIREMENT PARTIES, ANNIVERSARIES, WEDDINGS, REHEARSAL DINNERS, BAR MITZVAHS, AND COCKTAIL PARTIES. WE HAVE NUMEROUS PACKAGES WHICH CAN BE MODIFIED TO MEET YOUR NEEDS AND BUDGET. WE ARE HERE TO HELP YOU MAKE YOUR EVENT A SUCCESS IN EVERY WAY. WE LOOK FORWARD TO THE OPPORTUNITY TO SHARE YOUR SPECIAL DAY WITH US.

Louisa Del Rio
DIRECTOR OF EVENTS

The Grand Ballroom

THE GRAND BALLROOM IS THE PERFECT BACKDROP FOR YOUR SPECIAL OCCASION. THIS COMPLETELY RENOVATED BALLROOM HAS BEEN RESTORED TO ITS ORIGINAL SPLENDOR WITH HIGH CEILINGS, STUNNING LIGHTING AND CHANDELIERS. IT HAS MODERN AMENITIES SUCH AS MARBLE COUNTERTOPS THROUGHOUT THE VENUE, TWO FULLY STOCKED BAR AREAS, A WELL-APPOINTED PRIVATE VIP SUITE, LARGE DANCE FLOOR AND STAGE, AUDIO/VISUAL EQUIPMENT.

Capacity

SQUARE FOOTAGE: 9,000 SQUARE FEET
MAX INDOOR CEREMONY: 700 GUESTS
MAX INDOOR RECEPTION: 900 GUESTS



STANDARD EVENT PACKAGES

STANDARD EVENT: 4 HOURS

WEDDING EVENT: 5 HOURS

MINIMUM OF 150 PEOPLE

COMPLIMENTARY AV SYSTEM, SET UP AND BREAKDOWN TABLES, CHAIRS,
ON-SITE PARKING, THE BOULEVARD EVENT PLANNING MOBILE APP
RATES CHANGE DEPENDING ON YOUR EVENT

VENUE RENTAL: \$26 PP

VENUE & DELUXE BEVERAGE: \$58 PP

VENUE, CATERING, & DESSERT: \$48 PP

GOURMET CATERING OPTIONS & DESSERT

VENUE, DELUXE BEVERAGE, CATERING, & DESSERT: \$78 PP

GOURMET CATERING OPTIONS & DESSERT

The Hudson Room

ORIGINALLY KNOWN AS 'THE CASINO', THE HUDSON ROOM IS THE PERFECT VENUE FOR YOUR MORE INTIMATE EVENTS. THIS FLEXIBLE SPACE CAN BE CUSTOMIZED TO ACCOMMODATE ANY GUEST LIST. THIS ALTERNATIVE TO OUR BALLROOM PROVIDES THE IDEAL LOCATION FOR BUSINESS EVENTS AND WORKSHOPS, AS WELL AS OTHER CELEBRATIONS. THE HUDSON ROOM IS SPACIOUS ENOUGH FOR A GRAND GALA BUT EASILY SIZABLE FOR AN EXCLUSIVE TEAM BUILDING EVENT.



Capacity

SQUARE FOOTAGE: 4,200 SQUARE FEET
MAX INDOOR CEREMONY: 180 GUESTS
MAX INDOOR RECEPTION: 250 GUESTS

STANDARD EVENT PACKAGES

STANDARD EVENT: 4 HOURS
WEDDING EVENT: 5 HOURS

MINIMUM OF 50 PEOPLE

COMPLIMENTARY AV PLUG & PLAY SYSTEM, SET UP AND BREAKDOWN
TABLES, CHAIRS, ON-SITE PARKING, THE BOULEVARD EVENT PLANNING MOBILE APP
RATES CHANGE DEPENDING ON YOUR EVENT

VENUE RENTAL: \$16 PP

VENUE & DELUXE BEVERAGE: \$48 PP

VENUE, CATERING, & DESSERT: \$38 PP

GOURMET CATERING OPTIONS & DESSERT

VENUE, DELUXE BEVERAGE, CATERING, & DESSERT: \$68 PP

GOURMET CATERING OPTIONS & DESSERT

Beverage Packages

ADDITIONAL SERVICE CHARGES MAY APPLY

DELUXE

LIQUOR

SVEDKA VODKA
TITOS
BEEFEATER GIN
MALIBU RUM
EL JIMADOR SILVER TEQUILA
JAMESON IRISH WHISKEY
JIM BEAM WHITE LABEL BOURBON
DEWAR'S WHITE LABEL SCOTCH
KORBEL BRANDY

BEER (GRAND BALLROOM ONLY)

COORS LIGHT
MODELO ESPECIAL
CORONA EXTRA
HEINEKEN

WINE

PROVERB, CHARDONNAY
CHATEAU SOVERAIN, CABERNET SAUVIGNON
WYCLIFF, BRUT

DELUXE & LUXURY ENHANCEMENTS

CORDIALS
GRAND MARNIER
KAHLUA

NON-ALCOHOLIC BEVERAGE

CHOICE OF 3 NON-ALCOHOLIC BEVERAGES

LUXURY

LIQUOR

ABSOLUT 80 VODKA
TITOS
GREY GOOSE
TANQUERAY GIN
BACARDI SUPERIOR RUM
MALIBU RUM
CAPTAIN MORGAN ORIGINAL SPICED RUM
1800 SILVER TEQUILA
SEAGRAM'S VO WHISKEY
JAMESON IRISH WHISKEY
JACK DANIEL'S TENNESSEE WHISKEY
MAKER'S MARK BOURBON
JOHNNIE WALKER BLACK LABEL SCOTCH
GLENLIVET 12YR SCOTCH
COURVOISIER VS COGNAC

BEER (GRAND BALLROOM ONLY)

COORS LIGHT
MODELO ESPECIAL
CORONA EXTRA
HEINEKEN

WINE

PROPHECY, SAUVIGNON BLANC
PROVERB, CHARDONNAY
PROPHECY, PINOT NOIR
PROPHECY, CABERNET SAUVIGNON
CHATEAU SOVERAIN, CABERNET
WYCLIFF, BRUT

NON-ALCOHOLIC BEVERAGE

CHOICE OF 3 NON-ALCOHOLIC BEVERAGES

WINE BAR \$22 PER PERSON

PROVERB, CHARDONNAY
CHATEAU SOVERAIN, CABERNET SAUVIGNON
PROPHECY, SAUVIGNON BLANC
PROPHECY, PINOT GRIGIO
WYCLIFF, BRUT

BEER AND WINE BAR \$24 PER PERSON

PROVERB, CHARDONNAY
PROVERB, CABERNET SAUVIGNON
PROVERB, SAUVIGNON BLANC
PROVERB, PINOT GRIGIO
WYCLIFF, BRUT
COORS LIGHT
MODELO ESPECIAL (*GRAND BALLROOM ONLY*)
CORONA EXTRA
HEINEKEN

BEER BAR \$18 PER PERSON

COORS LIGHT
MODELO ESPECIAL (*GRAND BALLROOM ONLY*)
CORONA EXTRA
HEINEKEN

SANGRIA \$10 PER PERSON

MIMOSA \$12 PER PERSON

MARGARITA PACKAGE \$12 PER PERSON

MARGARITA & BEER PACKAGE \$18 PP

MARGARITA
CORONA
HEINEKEN

NON-ALCOHOLIC BEVERAGE PACKAGE:

CHOICE OF 3 SOFT DRINKS: \$5 PER PERSON
REGULAR / DECAF COFFEE AND A TEA
DISPLAY: \$75 PER 150 PEOPLE

HOST SPONSORED BAR (PER DRINK BASIS)

DELUXE

DRINKS \$10
IMPORTED BEER \$8
DOMESTIC BEER \$6
WINE \$10
SPARKLING WINE \$10
SPECIALTY COCKTAIL \$12
SOFT DRINKS \$3

LUXURY

DRINKS \$12
IMPORTED BEER \$8
DOMESTIC BEER \$6
WINE \$11
SPARKLING WINE \$11
SPECIALTY COCKTAIL \$14
SOFT DRINKS \$3

CASH BAR (PER DRINK BASIS)

DELUXE

DRINKS \$12
IMPORTED BEER \$8
DOMESTIC BEER \$6
WINE \$10
SPARKLING WINE \$10
SPECIALTY COCKTAIL \$12
SOFT DRINKS \$3

LUXURY

DRINKS \$14
IMPORTED BEER \$8
DOMESTIC BEER \$6
WINE \$11
SPARKLING WINE \$11
SPECIALTY COCKTAIL \$16
SOFT DRINKS \$3

Extras

CUSTOM LIGHTING DECOR

OUR STATE-OF-THE-ART LIGHTING SYSTEM AND DECOR CAN BE CUSTOMIZED TO MATCH THE THEME OF YOUR EVENT. ADDITIONAL PRICING FOR SPECIALTY LIGHTING AVAILABLE.

AUDIO/VISUAL SYSTEM

THE STANDARD AV SET UP WILL INCLUDE A PODIUM, EXISTING SPEAKERS AND A MICROPHONE SET UP. ADDITIONAL AV OPTIONS UPON REQUEST WITH CHANGES IN PRICING.

CUSTOM MENU

ADD A PERSONAL TOUCH WITH A SPECIALLY CREATED MENU JUST FOR YOUR EVENT. WE CAN ACCOMMODATE ANY SPECIAL DIETARY NEEDS AND DESIRES.

VALET PARKING

VALET PARKING CAN BE PROVIDED AT ADDITIONAL COST.

BRIDAL SUITE & VIP BAR

BRIDAL SUITE: \$250 FOR EVENT TIME

BRIDAL SUITE & VIP BAR: \$750 FOR EVENT TIME

CENTERPIECES

BOULEVARD CENTERPIECES AVAILABLE UPON REQUEST.

THE BOULEVARD EVENT PLANNING APP:

WE NOW OFFER OUR OWN DIGITAL TOOLS TO HELP YOU PLAN YOUR EVENT AND SHARE MEMORIES FOR YOUR SPECIAL DAY! MANAGE YOUR GUEST LIST, SEATING ARRANGEMENTS AND MORE USING OUR WEB AND MOBILE APPS. OUR MOBILE APP WILL GIVE YOU GUESTS AN EXPERIENCE THEY HAVEN'T SEEN BEFORE — UPLOAD PHOTOS TAKEN AT THE EVENT AND SIGN A DIGITAL GUESTBOOK ALL IN ONE SHARED GALLERY FOR EVERYONE TO ACCESS — THE BOULEVARD MOBILE APP!



Preferred Vendors

DJ & MUSIC ENTERTAINMENT

SUNSET BUSINESS GROUP

CHARLY VALDEZ

WORK PHONE: (862) 262-0177

WEBSITE: WWW.SUNSETBUSINESSGROUP.COM

TWITTER: @SUNSETBUSINESSG

INSTAGRAM: @SUNSETBUSINESSG

FACEBOOK: @SUNSET AMBATO

EXCEL ENTERTAINMENT

PHOTOGRAPHY AND VIDEOGRAPHY

JASON FRANKEL

EMAIL: JASON@EXPERIENCEEXCEL.COM

WORK PHONE: (201) 952-9067

WEBSITE: WWW.EXPERIENCEEXCEL.COM

INSTAGRAM: @EXCELENTERTAINMENT

FACEBOOK: @EXPERIENCEEXCEL

FLORAL & EVENT DESIGN

FLORIOGRAPHY DESIGNS

ANGELA OSORIO

EMAIL: ANGELA@FLORIOGRAPHYDESIGNS.COM

WORK PHONE: (862) 209-1218

WEBSITE WWW.FLORIOGRAPHYDESIGNS.COM

INSTAGRAM: @FLORIOGRAPHYDESIGNS

FACEBOOK: @FLORIOGRAPHY

EVENT PLANNER STYLIST

EVOKE EVENTS BY JOVANNIE

JOVANNIE LORENZO

WORK PHONE: (201) 686-3682

INSTAGRAM: @EVOKEEVENTSBYJOVANNIE

FACEBOOK: @EVOKEEVENTSBYJOVANNIE

DETAILS BY DIANA EVENT PLANNING & DESIGN

DIANA URENA

EMAIL: DETAILSBYDIANAU@GMAIL.COM

WORK PHONE: (732) 690-3022

SOCIAL MEDIA: @DETAILS BY DIANA

HALAS WEDDING CENTER

WORK PHONE: (201) 724-4579

WEBSITE: WWW.HALASWEDDINGCENTER.COM

INSTAGRAM: @HALASWEDDINGCENTER

WEDDING & SOCIAL INVITATIONS/DESIGN & PRINTING

INVITING TREASURE

NIKISHA HIDALGO

EMAIL: HELLO@INVITINGTTREASURE.COM

WORK PHONE: (888) 311-1734

WEBSITE: WWW.INVITINGTREASURES.COM

INSTAGRAM: @INVITING_TREASURES

Preferred Vendors

CATERING

JOHN CLAUDE EXCLUSIVE CATERING

KRISTI McHALE

EMAIL: KRISTI@JCEXCLUSIVECATERING.COM

WORK PHONE: (973) 809-9825

WEBSITE: WWW.JCEXCLUSIVECATERING.COM

INSTAGRAM: @JOHNCLAUDECATERING

F&B CATERING

CHRIS GAETA

EMAIL: FBCATER@AOL.COM

WORK PHONE: (973) 632-7354

WEBSITE: WWW.FBFINECATERING.COM

INSTAGRAM: @FANDBCATERING

PERSONAL TOUCH EXPERIENCE

NICK ALLEGRETTO

EMAIL: NICK@PTEVENTS.COM

WORK PHONE: (212) 488-8820

WEBSITE: WWW.PTEVENTS.COM

INSTAGRAM: @PERSONALTOUCHEXPERIENCE

HOTEL RELATIONS

EMBASSY SUITES HOTEL SECAUCUS - MEADOWLANDS

ALLA BRATTOLI

EMAIL: ALLA.BRATTOLI@HILTON.COM

HOTEL: (201) 864-7300

CELL PHONE: (201) 809-4147

WEBSITE: WWW.SECAUCUS.EMBASSYSUITES.COM

FAIRFIELD INN AND SUITES BY MARRIOTT IN

NORTH BERGEN

DANNICA DIAZ

HOTEL: (201) 272-6600

WORK PHONE: (201) 272-1983

ADDRESS: 1707 69TH STREET,
NORTH BERGEN NJ 07047

MEADOWLANDS RIVERS INN

HOLLY DIRATO

HOTEL: (201) 867-4400

ADDRESS: 250 HARMON MEADOW BLVD.
SECAUCUS, NJ 07094