



f.i.g.  
fashion industry gallery

LUXURIOUS EVENTS

FASHIONABLE SPACE

**THE VENUE**

**THE SPACE**

**DREAM WEDDINGS**

**CORPORATE** EVENTS

**ART FASHION** FILM **FOOD**

**PRIVATE** EVENTS

**BECK PARK**

**PARK-SIDE CAFÉ**

**DALLAS ART FAIR**

# THE VENUE



## Unique property: **Fresh. Modern. Unmatched.**

The Property's marble-clad, mid-century modern exterior is juxtaposed with a fresh, modern and ultra chic interior. The Fashion Industry Gallery (FIG) is a truly unique property in downtown Dallas' Arts District where the cutting-edge meets the classic, and the trend-setting melts seamlessly into the traditional. Designed by one of Dallas' most prominent architects, George Dahl, the building's impeccable design, atmosphere, and location result in a one-of-a-kind property, and the prime location for your next event.

Situated at the northern edge of downtown Dallas, FIG is a gateway location, channeling the spirit and vibrancy of nearby Uptown into its Downtown setting. The vintage M-Line Streetcar further connects the districts, conveniently stopping in front of the building's St. Paul Street entrance, before returning to Uptown. The property is situated within blocks of world-renowned luxury destination hotels, the Dallas Museum of Art, the Nasher Sculpture Center, Klyde Warren Park, and the rest of the burgeoning Arts District.







**FIG's main space spans 28,000 square feet** and includes five private galleries along the south wall that can be separated by sliding mesh doors, making the galleries perfect for creative concepts and VIP lounges.



# THE SPACE

## Floorplan + Amenities

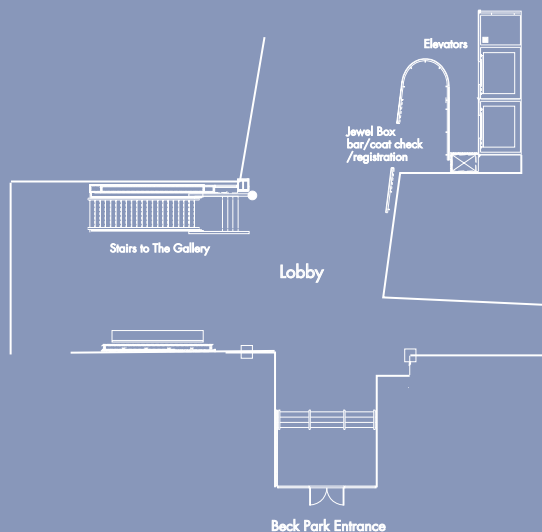
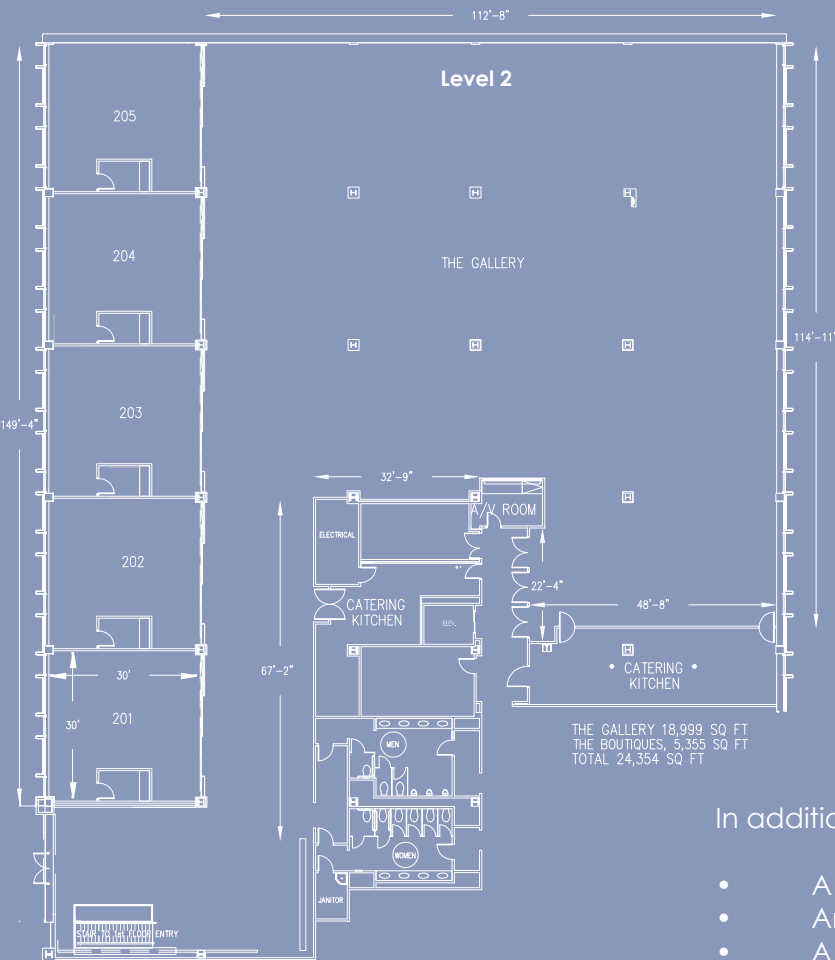
Our flexible event space has an open layout and 12-foot exposed ceilings that make it easy to build rooms within rooms, creating virtually any ambiance. Whether you are hosting a formal seated dinner or cocktail reception, casual luncheon or business meeting, FIG can accommodate intimate events for 20 guests and grand events for 1,200 guests. With an appealing aesthetic, FIG is as beautiful as it is functional.

In addition to the main space, FIG offers:

- A spacious lobby
- An intimate lounge
- A promenade adjacent to a private park, complete with a fountain and modern sculpture
- Five galleries along the south wall, overlooking the park
- A bright and contemporary park-side café

FIG's versatile entertainment space provides cutting edge amenities such as:

- iPod-compatible commercial sound system with 32 speakers distributed throughout the venue
- Versatile and customizable lighting system offering both natural and directional light
- Dedicated prep-kitchen for all outside catering
- On-site parking garage and valet capabilities
- Contemporary fixtures and furniture available for rent
- High-speed wireless internet



Level 1



# DREAM WEDDINGS







**FIG is downtown Dallas' premier wedding venue** for rehearsal dinners, ceremonies, and receptions.







Our event space is **perfect for weddings of any style** and will easily transform from a ceremony to a reception.









# CORPORATE EVENTS



**FIG is Dallas' leading corporate venue** for seminars, employee training, product launches, sales meetings, parties, networking functions, award banquets, holiday events, reunions, and special celebrations.







Our versatile venue allows our events coordinator to work with you to **shape the occasion around your specific preferences and desires.**





# ART FASHION FILM FOOD



FIG is the ideal venue for **intimate private events, grand-scale product launches, and everything in between.**





**FIG** has been the venue of choice for many of Dallas' elite and celebrity clientele. It's where **Nicole Richie** held her book-signing party for *The Truth about Diamonds*; **Valentino** staged its private conclave cocktail party for **Neiman Marcus**; **Grey Goose** launched its "La Poire" vodka; **Miami Heat** star Dwyane Wade hosted his NBA All-Star "Dallas Dynasty"; **Vivica Fox** and **John Singleton** presented a red-carpet "Black Hollywood" event; iconic director **Francis Ford Coppola** performed his private one-man show; **ConceptArt.org** and **Massive Black** produced four days of inspiration and instruction during the **Dallas International Film Festival**; and **Modern Luxury Dallas** celebrated its debut.









Event planners, designers, and party hosts alike are inherently drawn to FIG's sleek contemporary loft space: **a blank canvas with limitless possibilities** that can be transformed into the optimal backdrop for any fabulous event.





# PRIVATE EVENTS



**FIG is the perfect venue** for workshops, lectures, holiday parties, sorority and fraternity functions, reunions, graduations, charity events, galas, religious functions, fundraisers, and special celebrations.

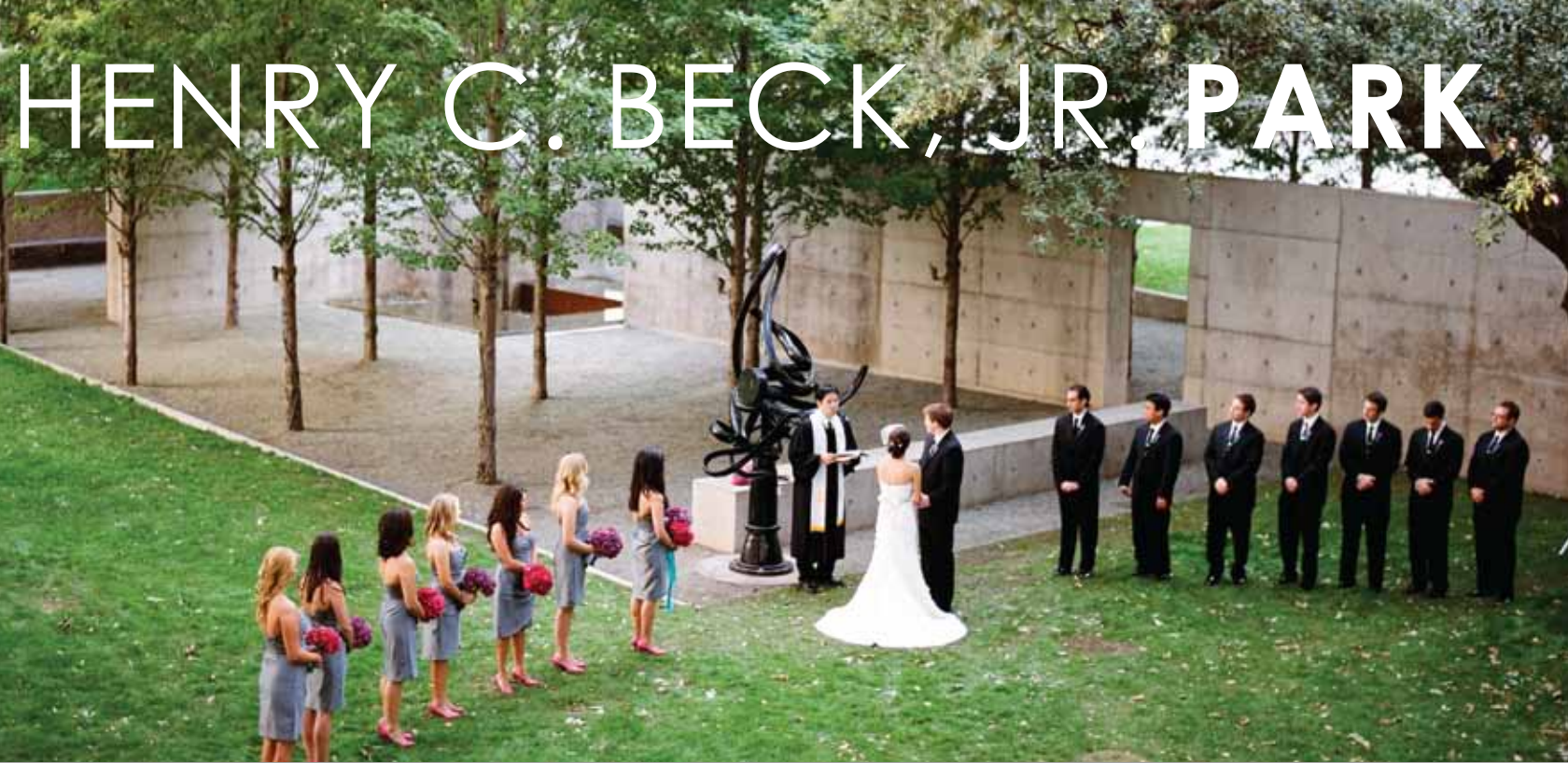








# HENRY C. BECK, JR. PARK



**Beck Park is undoubtedly one of a kind.** Set in downtown Dallas' Arts District, the Park can accommodate more intimate outdoor wedding ceremonies and events.







Beck Park is the ultimate setting for  
**an unforgettable entrance and exit** at your event.





# PARK-SIDE CAFÉ

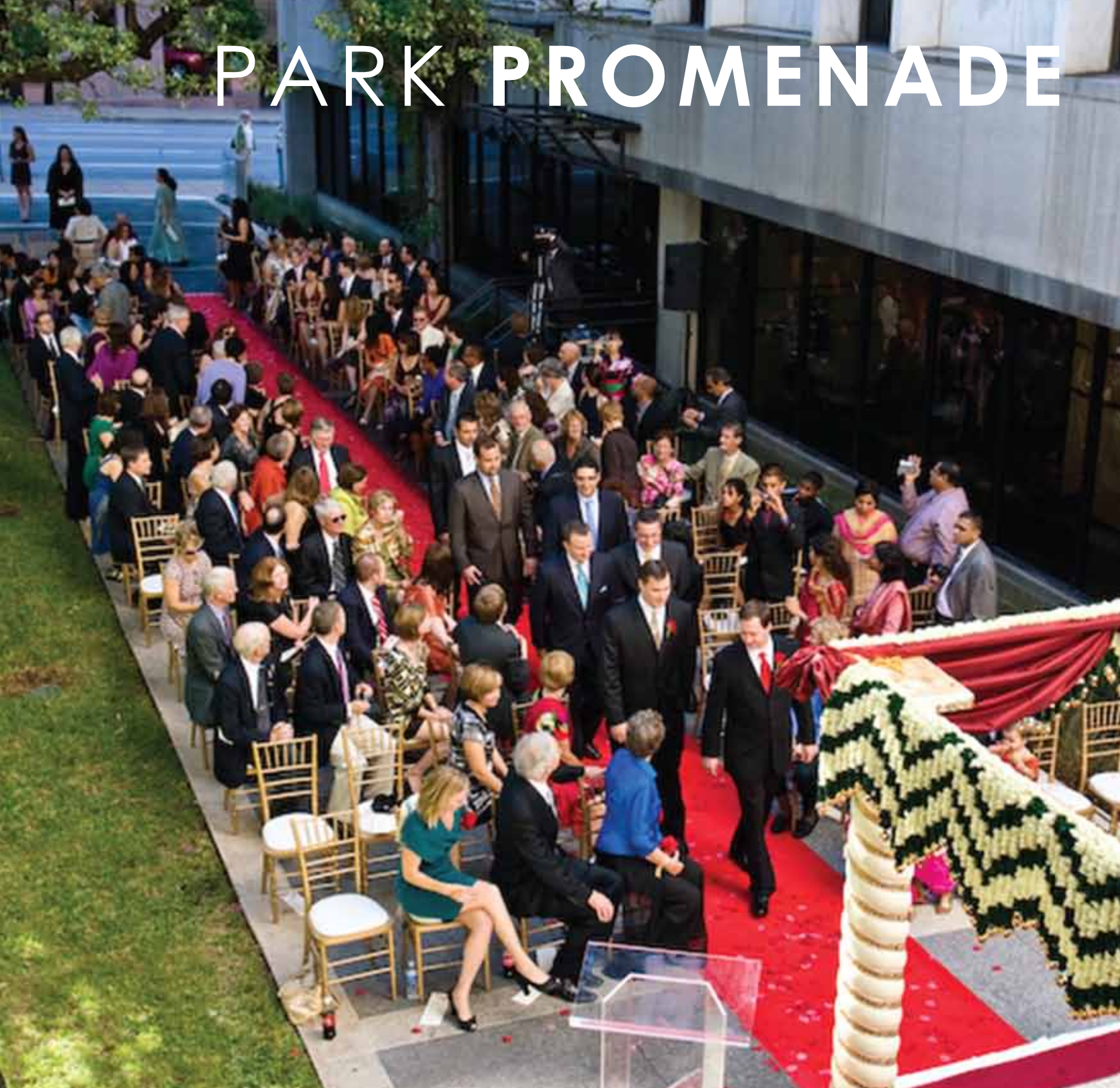


The **bright and contemporary park-side café** is the perfect space for a more intimate gathering. The café is equipped with a prep-kitchen, serving bar, and **private entrance from Beck Park**.





# PARK PROMENADE





# DALLAS ART FAIR



The annual **Dallas Art Fair**, held at FIG, features juried national and international art dealers presenting painting, sculpture, works on paper, photography, video, and installation by modern and contemporary artists.

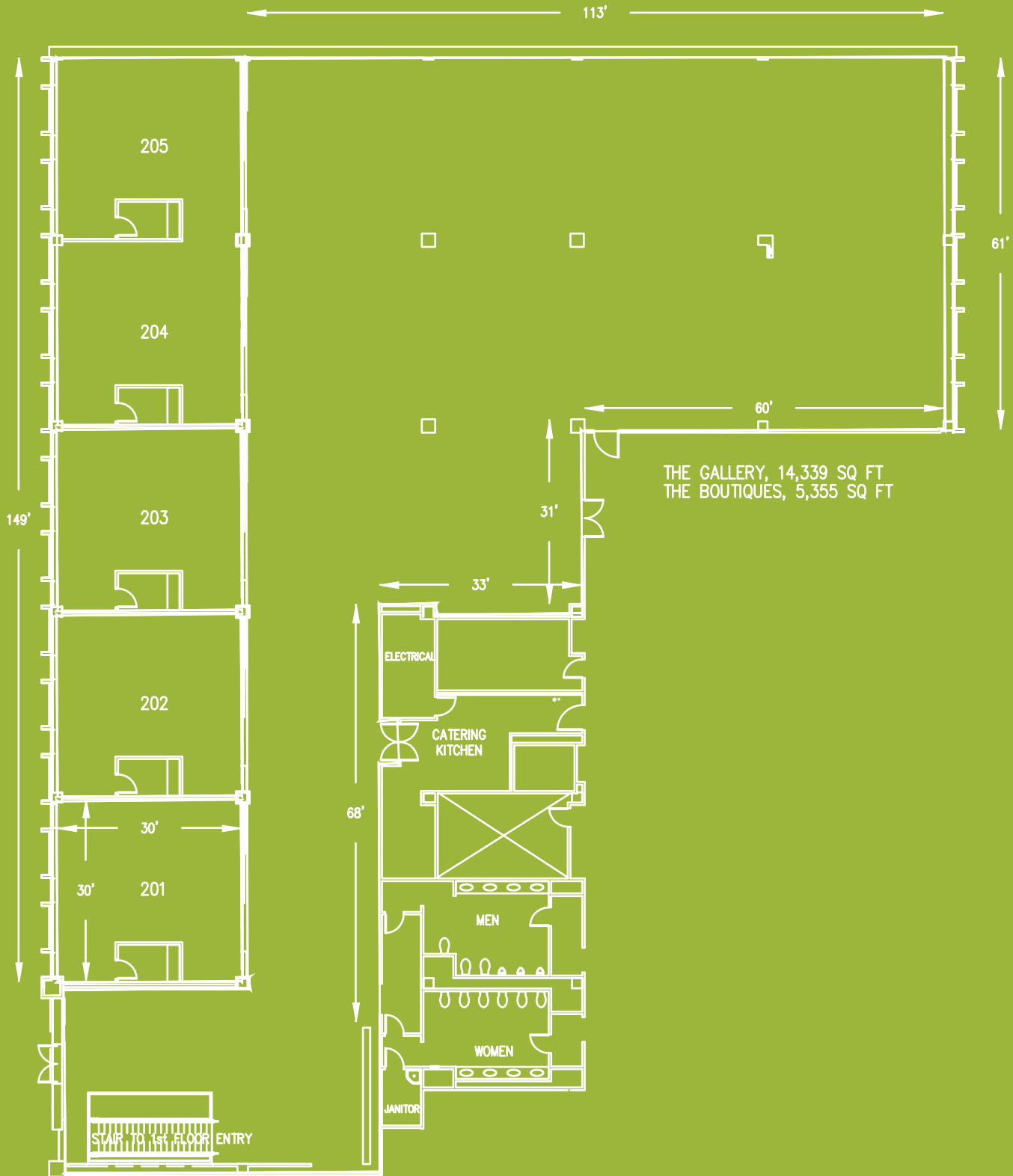






Over 75 exhibition spaces are **built from the ground up** according to the specifications of each gallerist.







YOUR PLAN

# YOUR SPACE



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