

SAN DIEGO CONVENTION CENTER

# FACILITY GUIDE

*Floor Plans*  
*Building Services*  
*Amenities*  
*Hotels*

VISITSANDIEGO.COM

SAN DIEGO  
convention center  
CORPORATION





# Discover the Award-Winning San Diego Convention Center

Since the day we opened our doors in 1989, our team's top priority has been to provide meeting planners with excellent customer service. Located along San Diego Bay, we offer flexible exhibit and meeting space in a destination that provides year-round appeal.



## FEATURES

The building's architectural centerpiece is a white Teflon-covered 90,000 sq. ft. Sails Pavilion that provides an open-air feel. The exhibit space recently underwent a complete renovation and now allows for meeting planners to customize lighting of the iconic Sails Pavilion roof.

The glass-enclosed meeting space features an industry standard trade show floor, high-tech lighting and a cooling and heating system for maximum comfort year-round. The column-free space is equipped for a variety of events, from trade shows and receptions to banquets and galas.

The Sails Pavilion is flanked by two ballroom foyers that provide excellent prefunction space. Receptions, coffee breaks and registration activities can take place throughout these areas. Adjacent to the foyers are two ballrooms, each with over 40,000 sq. ft. Designed for maximum flexibility, both ballrooms can be easily divided into smaller sections. Many of our 72 multi-function meeting rooms are accessible via glass corridors. Several meeting rooms open out to expansive terraces overlooking the San Diego Bay, the perfect place for attendees to soak up San Diego's year-round sunshine. The Sails Pavilion is also conveniently accessible to meeting rooms.



## SERVICE

Renowned for our impeccable, high-quality service levels and experienced, award-winning staff, the convention center has a business model that provides seamless customer service from the initial planning stages to the conclusion of an

event. From housekeepers and groundskeepers, to event managers, concierge staff and convention services managers, our center's team has a special operating philosophy; When somebody enters our doors, they become an honored guest. This can-do attitude ensures successful events and keeps meeting planners coming back to our center again and again.



## LOCATION

The San Diego Convention Center is favorably located within a mile and a half of more than 12,000 first-class hotel rooms and is just 10 minutes from the San Diego International Airport. Within easy walking distance are hundreds of unique restaurants, shops, city parks,

museums and attractions. Before or after meetings, attendees can stroll to the lively Gaslamp Quarter, Seaport Village, The Headquarters shopping district, Horton Plaza shopping center, the historic USS Midway Museum and Petco Park, home to the San Diego Padres. Getting around the rest of town is also simple with taxis, buses, rental cars and the Trolley, San Diego's light rail system linking downtown, Old Town and Mission Valley to the convention center. You can even rent a bike and see the sites on two wheels.



## SPACE

Our waterfront facility features 2.6 million gross sq. ft. with 615,701 sq. ft. of exhibit space and 204,114 sq. ft. of meeting space including two 40,000 sq. ft. ballrooms. The center is home to 284,494 sq. ft. of prefunction, lobby and registration areas, as well as 184,514 sq. ft. of outdoor

terrace space. Ultimate flexibility is offered for groups of any size. More than a half million sq. ft. of contiguous exhibit space is divisible into seven halls of varying sizes. Fifty loading docks offer convenient access to exhibit halls.

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F A C I L I T Y O V E R V I E W



## EXHIBIT HALLS

**525,701 SQ. FT.**

*Eight contiguous exhibit halls*

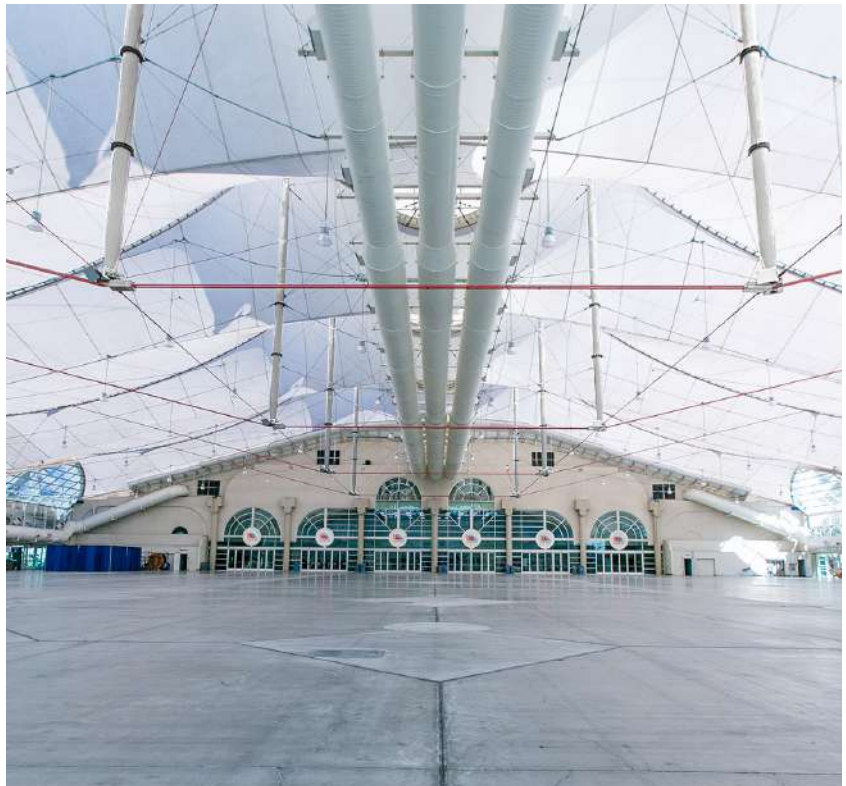
- Contiguous space can be divided into 7 halls (Halls B2 & G cannot stand alone)
- Ceiling height in Halls A-E is 27'4"
- Ceiling height in Halls F-H is 39'4"
- Floor load capacity is 350 lbs. per sq. ft.
- Exhibit halls include standard trade show floor with utility boxes on 30-ft centers
  - + Halls A-C floor boxes (electrical, telecom, water, drain and air) on grid format in varied combinations
  - + Halls D-H floor boxes (electrical, telecom and drain) on grid format in varied combinations. Some air and water from supported catwalks above

## SAILS PAVILION

**90,000 SQ. FT.**

*Column-free space*

- Located directly between two 40,000 sq. ft. ballrooms
- Glass-enclosed walls provide open-air feel and spectacular views
- May be used in conjunction with other areas
- Utility boxes on 30-ft. centers
- Access to 2 freight elevators
- Floor load limit is 150 lbs. per sq. ft.
- 27-ft. clearance to lighting encasement
- New concrete floor and refurbished iconic Sails Pavilion roof featuring LED lights





## GRAND LOBBY

**110,962 SQ. FT.**

- 10 escalators and 3 passenger elevators located throughout the lobby space
- Starbucks Cafes in Lobbies A, C and E
- FedEx Business Office
- ATM Machines
- Nursing Mother's Lounge
- Enterprise Car Rental
- Coming Soon: Gender Inclusive Restroom in Lobby A

## OUTDOOR SPACE

**184,514 SQ. FT.**

*Available for receptions, meals or networking events*

- 7 outdoor terraces with views of San Diego Bay and Coronado
- Plaza Park, a two-acre park designed as a special events venue
- Recently renovated planters and foliage throughout the outdoor spaces
- Access to power and specialty lighting



# ILLUMINATE SAN DIEGO'S SKYLINE



The San Diego Convention Center is pleased to offer a new amenity to customize and personalize events in a way never-before offered: LED Lighting of our iconic Sails Pavilion. The newest enhancement and upgrade to our 90,000 square-foot exhibit space includes the option to customize lighting that is visible both inside and outside, illuminating the San Diego skyline and waterfront.

- Any client that has a “full-facility” contract will be able to select one color of their choice to light up the Sails each evening of the contracted event days. This will be complimentary during any four-hour block of time of their choosing (ending at midnight) to showcase the color that best represents a specific event. This is our way of saying “Thank you” for bringing your business to the San Diego Convention Center. (Any additional hours beyond the 4 comp hours would be available at \$150 per additional hour.)
- Any client that contracts a “portion” of space in the Center, could receive one color for a “single” contracted event day (or possibly the night before) of their choosing for four hours (ending at midnight). This will be on a first come, first serve basis if the Sails Pavilion has not been contracted.

- If there is a desire to create a “one-of-a-kind” lighting event, then consider working with our lighting designer to help develop a Special Program/Light Customization at a minimum inclusive cost of \$10,000.

Cost Includes:

- + Client consultation and informational meeting on LED capabilities
- + Custom light show design and test
- + Pre-Show video presentation and final customization
- + Showtime remote monitoring for a seamless lighting show rollout

**Contact your Event Manager to reserve your color choice or get you started on your customization adventure.**

*Special Note: There may be a few limited dates each year when the Sails Pavilion lights may be committed for a community event. The SDCC team will work with all parties to minimize any conflicts and do our best to accommodate all parties.*



# CONVENTION CENTER PARKING



## UPPER LEVEL

60 Meeting Rooms  
 2 Ballrooms  
 Sails Pavilion  
 2 Kitchens  
 Outdoor Terraces overlooking San Diego Bay

## MEZZANINE LEVEL

12 Meeting Rooms  
 Outdoor Terraces overlooking San Diego Bay

## GROUND LEVEL

525,701 gross sq. ft. of contiguous exhibit space  
 Lobby services  
 Prefunction space

## PARKING

3,950 spaces in two structures

# SQUARE FOOTAGE OVERVIEW



## EXHIBIT HALL

525,701 sq. ft.

## SAILS PAVILION

90,000 sq. ft.

## MEETING/BALLROOMS

204,114 sq. ft.

## LOBBY/PREFUNCTION

284,494 sq. ft.

## OUTDOOR TERRACES

184,514 sq. ft.



## MEETING AND EXHIBIT SPACE

### EXHIBIT HALL

525,701 sq. ft. of contiguous exhibit space on ground level

90,000 sq. ft. of column-free space in Sails Pavilion on upper level

### MEETING/EVENT

72 meeting/banquet rooms totaling 204,114 sq. ft. of space including two ballrooms totaling 81,487 sq. ft.

90,000 sq. ft. of column-free space in Sails Pavilion  
8 show manager offices overlooking exhibit halls

### OUTDOOR TERRACE

184,514 sq. ft. of landscaped terrace space with spectacular views – ideal for receptions and breaks

### PREFUNCTION

284,494 sq. ft. of prefunction, registration and circulation areas

### CLEARANCES

Halls A, B and C:  
27 ft. to bottom of truss, 40 ft. to ceiling

Halls D and E:  
27 ft. to bottom of truss, 39 ft. to ceiling

Halls F, G and H:  
36 ft. to bottom of truss, 64 ft. to ceiling

## FACILITY FEATURES AND AMENITIES

### TECHNOLOGY

High density full facility Wi-Fi 801.11 a/g/n/ac

- 5 Ghz in exhibit halls
- Complementary 2.4Ghz and 5 Ghz Wi-Fi in lobby and common spaces

Complete telephone service

Cable Television Service

Multi-cellular carrier distributed antenna system (DAS)

High speed wired Internet and other special data circuits

Temporary LAN/WAN/VPN networks

Point-to-point networking

EventPath™ Fiber connectivity to surrounding hotels

In-house short wave two-way radio system

Redundant 10 Gbps circuits and optical fiber backbone

Onsite staff and 7/24 remote support for monitoring, network design and data engineering services

### FOOD AND BEVERAGE SERVICES

7 concession stands in exhibit halls

2 full-service kitchens

Portable specialty services

Fish Taco Cart (Mobile)

### AUDIO VISUAL

Complete audio visual design and production capabilities

### BUSINESS SERVICES

Full-service business center providing fax, copying, express mail, packaging and printing

### LOBBY SERVICES AND AMENITIES

ATMs

Concierge desks

Uniformed door greeters

Courtesy phones for local calls

Free wi-fi

Nursing Mother's Lounge

3 Starbucks lobby operations

Charging stations

### ELEVATORS

8 passenger elevators, 3 freight elevators with a 20,000-lb. capacity

2 freight/service elevators with 10,000-lb. capacity

3 service elevators with 5,000-lb. capacity

14 escalators

### ELECTRICAL

120, 208, 227 and 480 V (single and three phase)

Full range of electrical services are available

### PARKING

Underground parking and adjacent parking structures offer 3,950 spaces for convention center guests

No overnight parking

### TRUCK ACCESS

50 loading docks with 8 direct drive-in accesses to exhibit halls

30 ft. high elephant door located at Hall H

### ACCESSIBILITY

The San Diego Convention Center is in compliance with the Americans with Disabilities Act

## LOBBY SERVICES & AMENITIES

Our convention center offers an array of convenient lobby amenities. With everything from ATMs to coffee shops, many of our guest's needs will be met without having to leave the building. We take care of all the details so you can focus on the bigger picture.



### STARBUCKS

Get fueled up on coffee! Choose from three locations in **Lobbies A, C and E**. (Hours of operation vary based on event.)



### FEDEX OFFICE BUSINESS CENTER

Do all your shipping, mailing, printing and other business needs at our on-site business center located in **Lobby D**.



### ATM

We offer two ATM's. Find them in **Lobbies B and E**.



### FREE WI-FI

Available in all lobbies



### GUEST SERVICES

Have questions? Need directions? Our friendly team of uniformed guest services professionals can help you find your way.



### NURSING MOTHER'S LOUNGE

We are proud to offer a nursing mother's lounge. It is located in the Women's Restroom in the lobby outside of **Hall E**.



### CHARGING STATIONS

Take a quick break to charge your devices at one of our 27 charging stations, located along the lower level lobbies.



### GENDER INCLUSIVE RESTROOM

We offer a gender inclusive bathroom, which can be found in **Lobby A** (coming Fall of 2018).



# GREEN MEETINGS

The San Diego Convention Center is a proud industry leader in sustainability. Our business practices are recognized for going above and beyond when it comes to environmental responsibility in operating and managing our venue, which is LEED Gold Certified by the U.S. Green Building Council. In 2018, the San Diego Convention Center achieved Level Three certification to the APEX/ASTM Environmentally Sustainable Event Standards.



## WASTE MINIMIZATION

IN FY17, **80%** OF OUR TRASH WAS DIVERTED FROM LANDFILLS

- + Initial recycling efforts began in 1990 with the diversion of glass and plastic bottles, aluminum cans, mixed paper, wood pallets and clean green waste.
- + Mixed recyclables (paper, plastic, aluminum and glass) are collected daily in clearly marked bins throughout our building to keep recyclables out of the waste stream.
- + Used batteries, printer ink cartridges, lightbulbs, tires and corrugated cardboard are diverted.
- + Copper wire is recycled after every show, averaging five tons annually.
- + Cooking oil is collected and recycled into bio-diesel fuel.



## DONATIONS

**54.5 TONS** OF EDIBLE FOOD DONATED TO THE SAN DIEGO RESCUE MISSION IN FY17. THAT'S ENOUGH FOR **87,000 MEALS**.

- + Approximately 8 tons of leftover convention items, unclaimed lost and found items and surplus furniture and computers were donated to schools, libraries, churches, veterans' groups, women's centers and shelters.



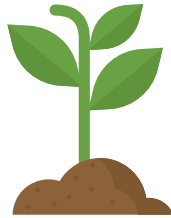
## TRANSPORTATION

- + Our convention center is located next to a San Diego Trolley stop making it easy to get around without a car.
- + Hotels, restaurants, retail and even some attractions are within walking distance.
- + The venue is just three miles from the San Diego International Airport.



## FOOD COMPOSTING

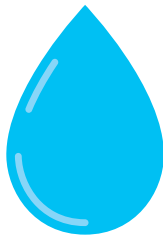
IN FY17, **173 TONS** OF NON-EDIBLE FOOD WAS COMPOSTED LAST YEAR



- + The convention center composts all food scraps
- + There are no garbage disposals in our kitchen.

## WATER CONSERVATION

- + Low flow automatic sinks and toilets are in all restrooms.
- + Outdoor landscaping uses drip irrigation, drought-tolerant plants and mulch to reduce watering.
- + Kitchens utilize energy-efficient dishwashers.



## ENVIRONMENTAL PURCHASING



- + Products made with biodegradable and recycled materials including copy paper, legal pads, envelopes, toilet paper, facial tissue and paper towels are purchased.
- + Environmentally responsible cleaning products are purchased for carpets, floors, kitchens and bathrooms.
- + Dry cleaning and laundering services for staff uniforms use biodegradable solvents.
- + All in-house contractors require adherence to green practices.

## LEADERSHIP



- + Executive management develops best practices to minimize the impact of events globally by participating on IAVM's Sustainability Committee for environmentally responsible public assembly facility management.
- + The San Diego Convention Center is proud to be a member of the Port of San Diego's Green Business Network, a group of local businesses dedicated to improve their operational efficiencies and track their successes.

## ENERGY CONSERVATION



- + Energy-management software and a full-facility conversion of 11,650 lighting fixtures to more energy-efficient LED lighting saves approximately \$850,000 annually.
- + The more environmentally-friendly LEDs offer a number of benefits including improved visibility and reduced energy consumption.
- + Energy-efficient dishwashers in kitchens save 3,297 kWh annually.

## AWARDS

*Venue Excellence Award*  
by The International  
Association of Venue  
Managers (IAVM)

*LEED Gold Certification*  
by U.S. Green Building  
Council

*Waste Reduction Awards  
Program (WRAP)*  
by CalRecycle  
7-Time Winner

*Recycler of the Year*  
by City of San Diego  
7-Time Winner

*Director's Award*  
for Recycling Efforts by City  
of San Diego  
3-Time Winner

*Alonzo Award*  
for Sustainable Business  
Practices by Downtown  
Partnership

*Waste Reduction Award*  
Waste reduction Award  
by Port of San Diego Green  
Business Netwo

*Innovative Initiative Award*  
by Port of San Diego Green  
Business Network

*Environmental Leadership  
Award*  
by Professional Convention  
Management Association

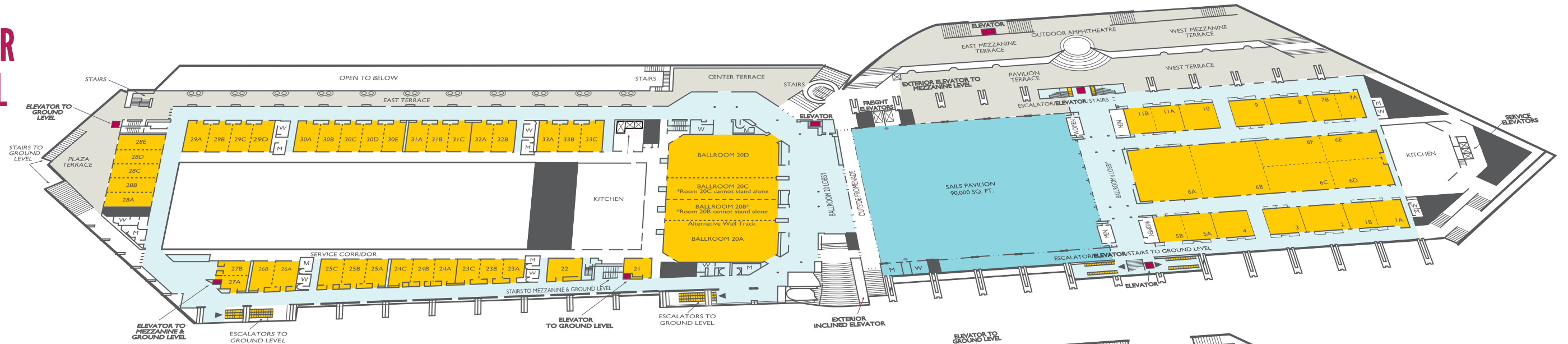
*Clean Air Circle Honoree*  
by American Lung  
Association

*Large Champion Honoree  
Award*  
for Excellence in Energy  
Savings by SDG&E

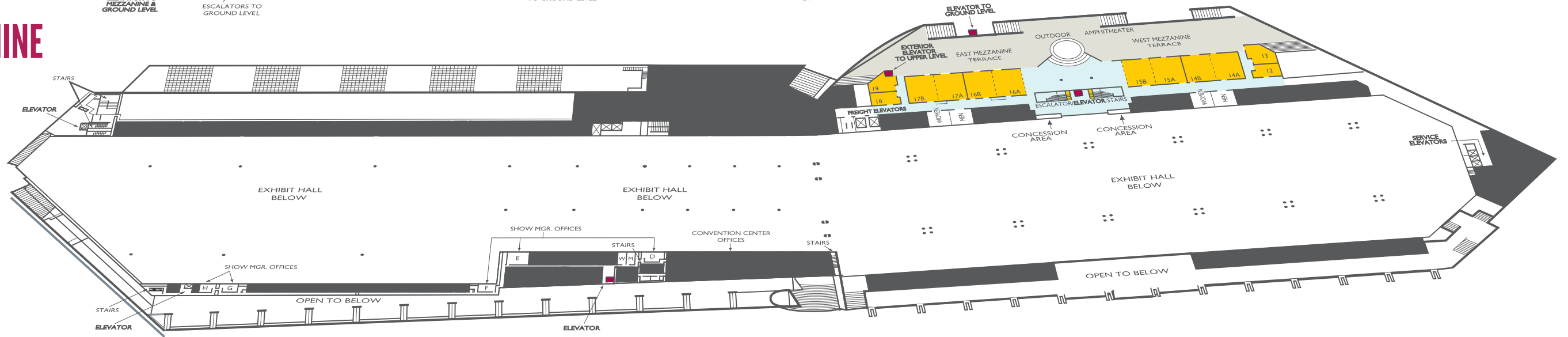


# FLOOR PLANS

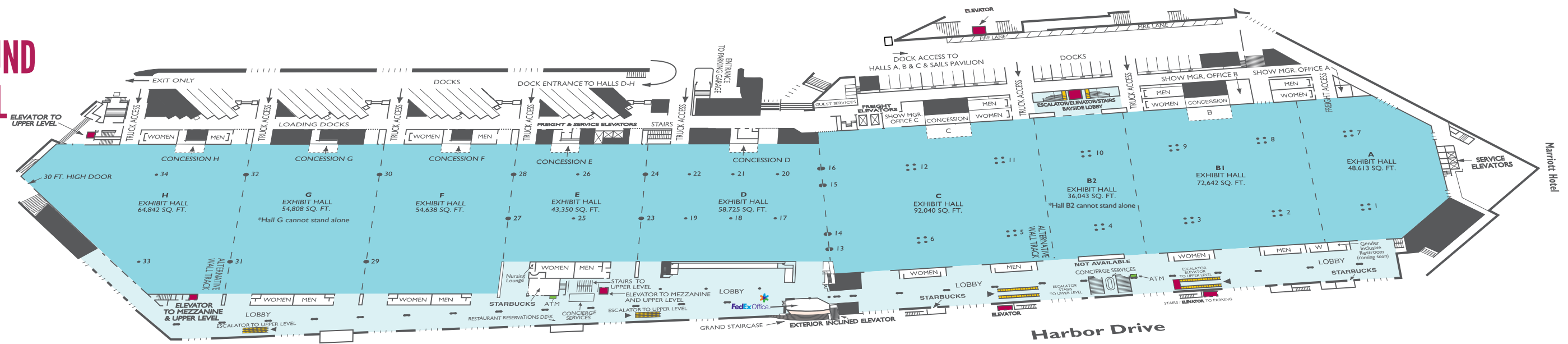
# UPPER LEVEL



# MEZZANINE LEVEL



# GROUND LEVEL



GROUND LEVEL SPECIFICATIONS

ROOM NAME	DIMENSIONS	SQUARE FEET	CEILING HEIGHT	10' X 10' BOOTHS	SEATING CAPACITIES			
					THEATER	CLASSROOM	BANQUET	RECEPTION
Exhibit Hall ABCDEFGH	1918'-0" x 304'-0"	525,701	varies	2939	**	**	**	**
• Exhibit Hall ABC	838'-9" x 299'-4"	249,338	27'-4"-40'-0"	1388	20,000	16,936	12,640	20,000
• Exhibit Hall A	180'-0" x 299'-4"	48,613	27'-4"-40'-0"	270	4,500	2,850	2,140	4,500
• Exhibit Hall B-1	236'-9" x 299'-4"	72,642	27'-4"-40'-0"	406	6,000	4,548	3,120	6,000
• Exhibit Hall B-2*	119'-9" x 299'-4"	36,043	27'-4"-40'-0"	203	2,500	1,808	1,390	2,500
• Exhibit Hall B-1/B2	299'-4" x 356'-6"	108,685	27'-4"-40'-0"	609	8,500	6,772	5,060	8,500
• Exhibit Hall B-2/C	299'-4" x 418'-3"	128,083	27'-4"-40'-0"	708	9,100	7,288	5,880	9,100
• Exhibit Hall C	298'-6" x 299'-4"	92,040	27'-4"-40'-0"	509	6,600	5,300	4,600	6,600
• Exhibit Hall DEFGH	1072'-6" x 304'-0"	276,363	varies	1551	**	**	12,770	**
• Exhibit Hall D	256'-0" x 240'-4"	58,725	27'-4"-39'-0"	324	5,880	4,244	2,690	5,880
• Exhibit Hall E	180'-0" x 240'-4"	43,350	27'-4"-39'-0"	240	4,330	3,044	2,010	4,330
• Exhibit Hall F	180'-0" x 304'-0"	54,638	36'-4"-64'-0"	311	5,750	3,840	2,480	6,000
• Exhibit Hall G*	180'-0" x 304'-0"	54,808	36'-4"-64'-0"	311	5,750	3,840	2,480	6,000
• Exhibit Hall H	295'-0" x 304'-0"	64,842	36'-4"-64'-0"	365	6,130	4,520	2,900	6,700
• Exhibit Hall FG	360'-0" x 304'-0"	109,446	36'-4"-64'-0"	596	12,000	8,536	5,690	12,000
• Exhibit Hall GH	475'-0" x 304'-0"	119,650	36'-4"-64'-0"	604	12,327	9,568	6,150	12,700
Show Office A	30' x 20'	600 gsf						
Show Office B	30' x 30'	900 gsf						
Show Office C	11' x 23'	450 gsf						
Show Office D	32'-0" x 23'-8"	700 gsf						
Show Office E	28'-0" x 23'-8"	650 gsf						
Show Office F	24'-4" x 15'-10"	350 gsf						
Show Office G	24'-0" x 15'-10"	330 gsf						
Show Office H	24'-0" x 15'-10"	330 gsf						

**DOOR DIMENSIONS**

Front Entrance Doors	7'w x 9'h
Exhibit Hall Doors	6'w x 9'h
Truck Access (A)	20'w x 16'h
Truck Access (B)	20'w x 16'h
Truck Access (C)	20'w x 16'h
Truck Access (D)	23'w x 16'h
Truck Access (E)	23'w x 16'h
Truck Access (F)	23'w x 16'h
Truck Access (G)	23'w x 16'h
Truck Access (H)	23'w x 16'h
Elephant Door (H)	23'w x 30'h

**CONCESSION AREAS**

(B)	45' x 25'
(C)	45' x 25'
(D)	30' x 30'
(E)	30' x 30'
(F)	30' x 30'
(G)	30' x 30'

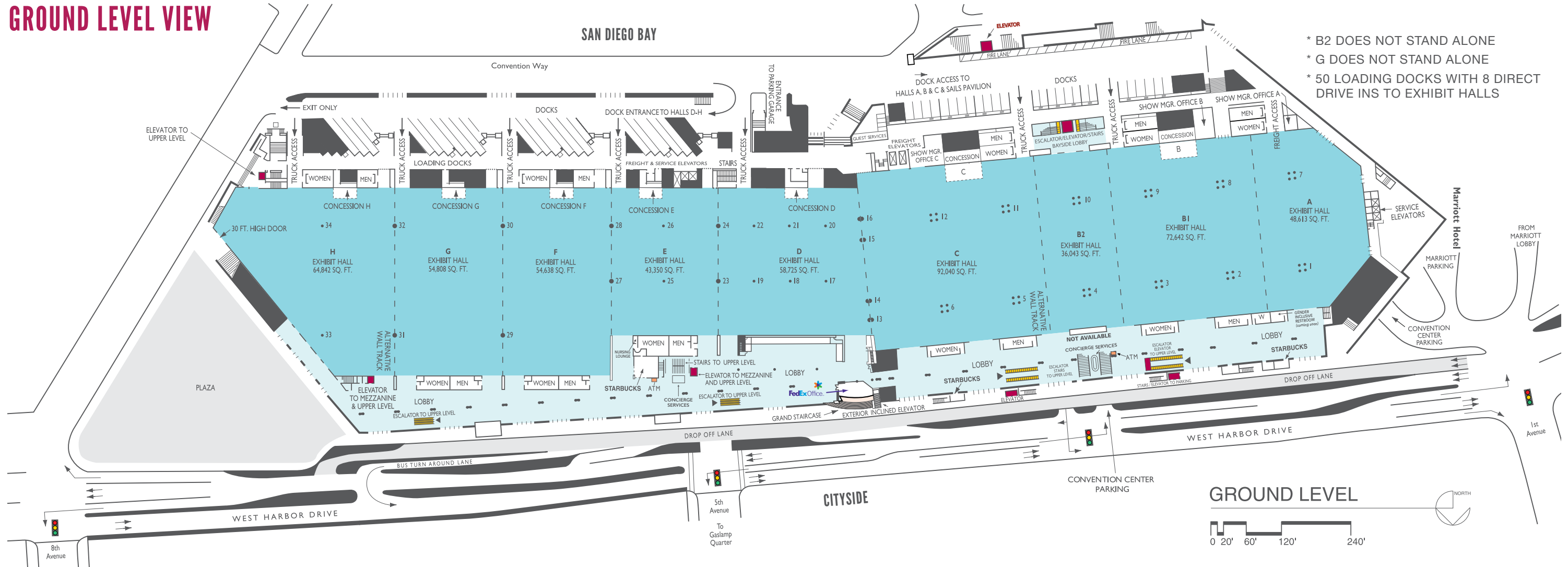
**General information**

- Capacities** \* Halls B-2 and G do not stand alone.  
\*\* Capacities vary. Contact your San Diego Convention Center event manager for custom room set ups.  
Additional Exhibit Hall room configurations are available. Please contact your San Diego Convention Center event manager for more information.  
(All capacities based on calculations of the San Diego Fire Marshal)
- Floor Loads** 350 lbs. per sq. ft.
- Airwalls** Sound absorptive panels; denoted by dotted lines
- Columns** Four column types as denoted on diagram by numbers
- Utility Boxes** Floor utility boxes are on 30 ft. centers; all boxes have phone and electrical (110 v. on 30 amp. breakers, single phase, and 208 v. on 60 amp breakers, single phase)
- Lighting** LED lighting - levels controllable at wall panel  
*\*Note: color temperature of LED lighting is 5K*





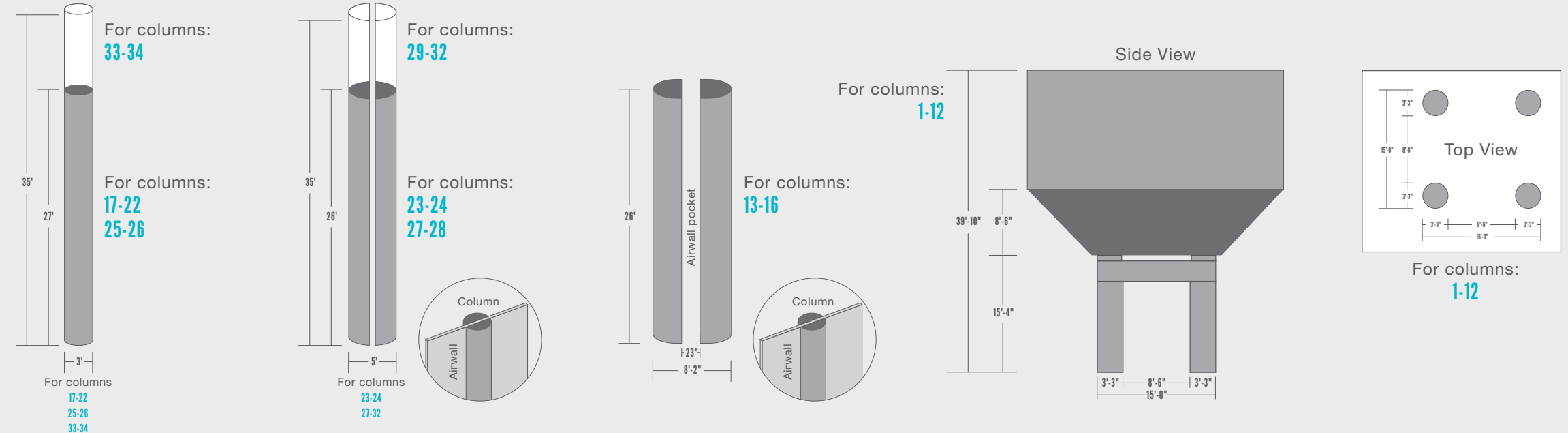
# GROUND LEVEL VIEW



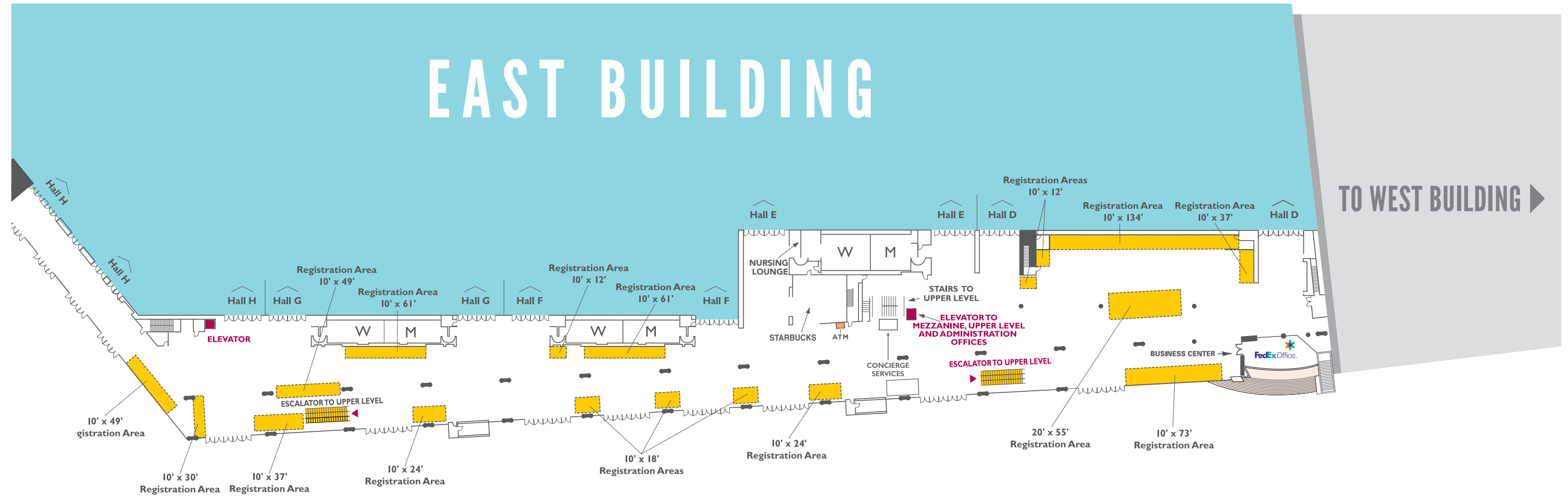
\* B2 DOES NOT STAND ALONE  
 \* G DOES NOT STAND ALONE  
 \* 50 LOADING DOCKS WITH 8 DIRECT DRIVE INS TO EXHIBIT HALLS

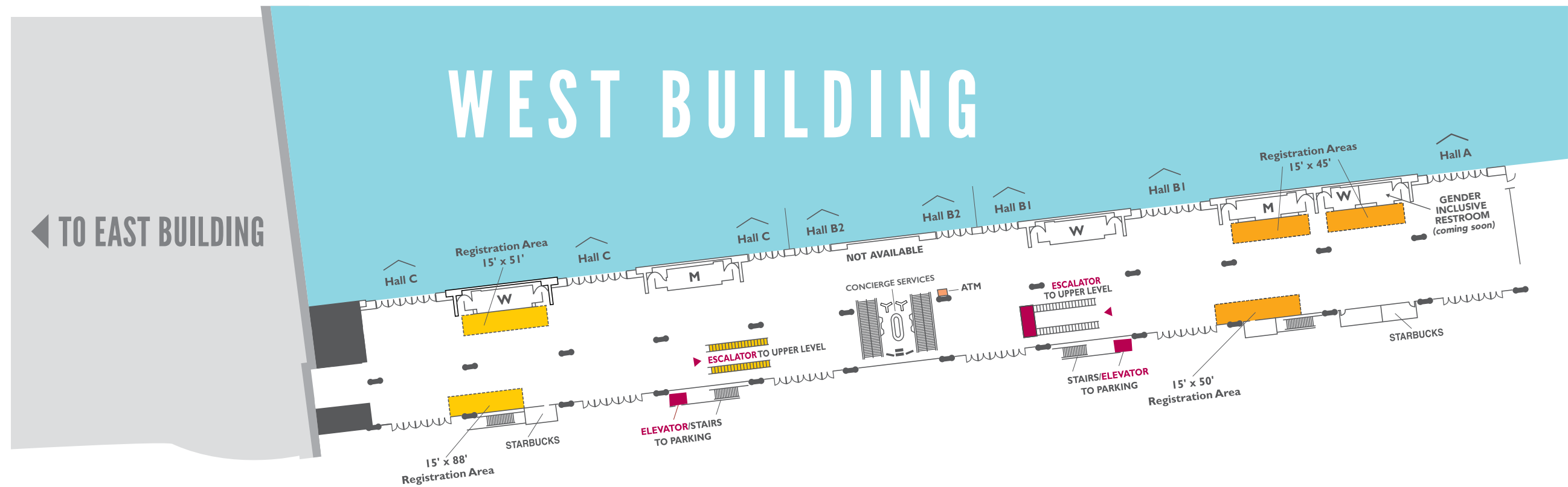
# COLUMN DETAILS

Dimensions are close approximates and field measurements are recommended.



# LOBBY DETAILS





MEZZANINE LEVEL SPECIFICATIONS

ROOM	DIMENSIONS	SQUARE FEET	CEILING HEIGHT	SEATING CAPACITIES			
				THEATER	CLASSROOM	BANQUET	RECEPTION
12	27'-10" x 38'-11"	1,055	10'	84	55	40	150
13	34'-1" x 36'-10"	1,038	9'-11.5"	75	60	40	152
14AB	77'-1" x 58'-5"	4,616	14'-6"	520	296	180	665
• 14A	37'-7" x 58'-5"	2,310	14'-6"	230	117	90	332
• 14B	39'-6" x 58'-6"	2,306	14'-6"	230	130	90	334
15AB	79'-2" x 58'-6"	4,615	14'-6"	546	296	180	665
• 15A	39'-6" x 58'-6"	2,304	14'-6"	235	130	90	334
• 15B	39'-8" x 58'-6"	2,311	14'-6"	230	130	90	332
16AB	79'-3" x 58'-7"	4,626	14'-6"	546	296	180	665
• 16A	39'-8" x 58'-7"	2,312	14'-6"	230	130	90	332
• 16B	39'-7" x 58'-7"	2,314	14'-6"	230	130	90	334
17AB	79'-2" x 58'-6"	4,615	14'-6"	546	296	180	664
• 17A	58'-6" x 39'-7"	2,311	14'-6"	230	130	90	332
• 17B	58'-6" x 39'-7"	2,314	14'-6"	230	130	90	332
18	27'-8" x 38'-11"	1,049	9'-11.5"	84	55	40	150
19	34'-8" x 36'-8"	1,007	9'-11.5"	72	51	40	144

OUTDOORS		
Mezzanine Terrace	328'-7" x 333'-10"	38,000

General information

**Lighting** LED lighting - levels controllable at wall panel  
*\*Note: color temperature of LED lighting is 5K*

**Rooms 14-17** Glass windows and doors open to terrace. Vertical blinds and black-out-drapes allow for enhanced AV presentations

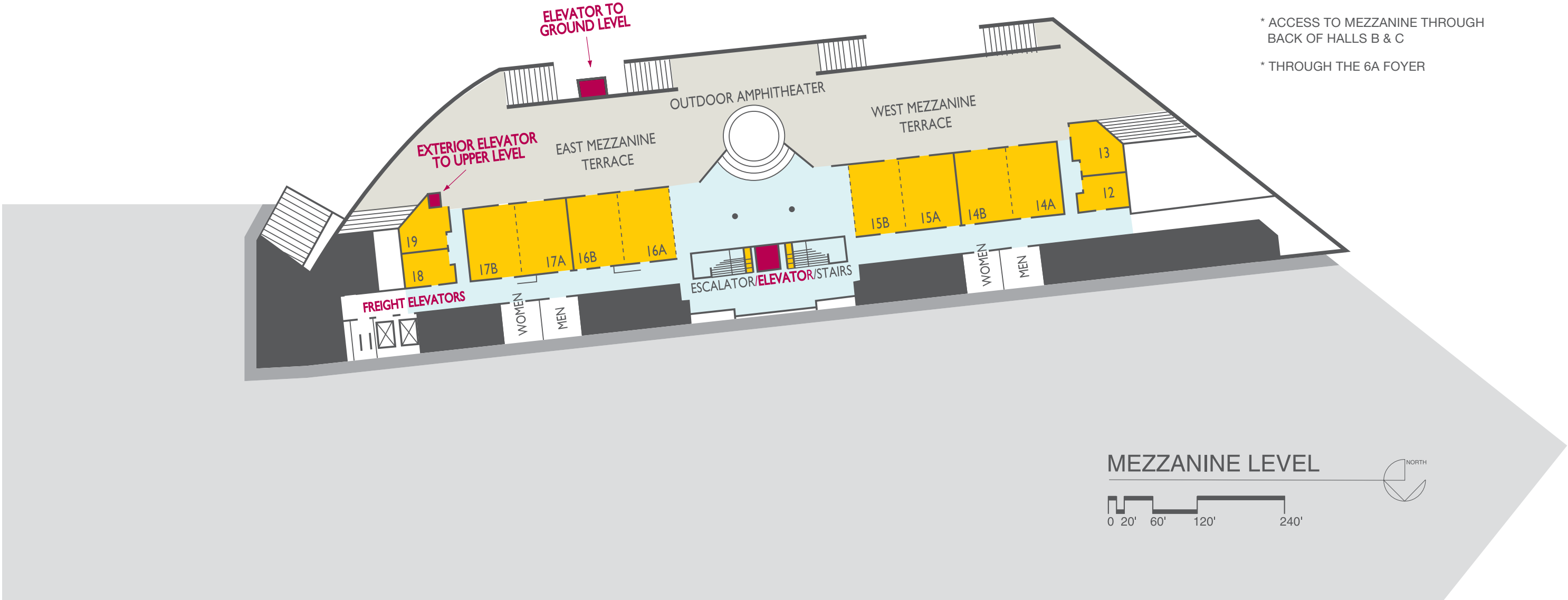
**Airwalls** Sound absorptive panels; denoted by dotted lines

**Access to Mezzanine Level** Mezzanine Level is accessible in three ways:

- from Cityside Ground Level Lobby West to Upper Level, across Upper Level, then down to Mezzanine Level via elevator, escalator or stairs
- from Bayside Exterior Ground Level via exterior elevator or stairs
- from Ground Level Bayside Lobby, for Exhibit Halls B & C licensees, via interior elevator, escalator or stairs

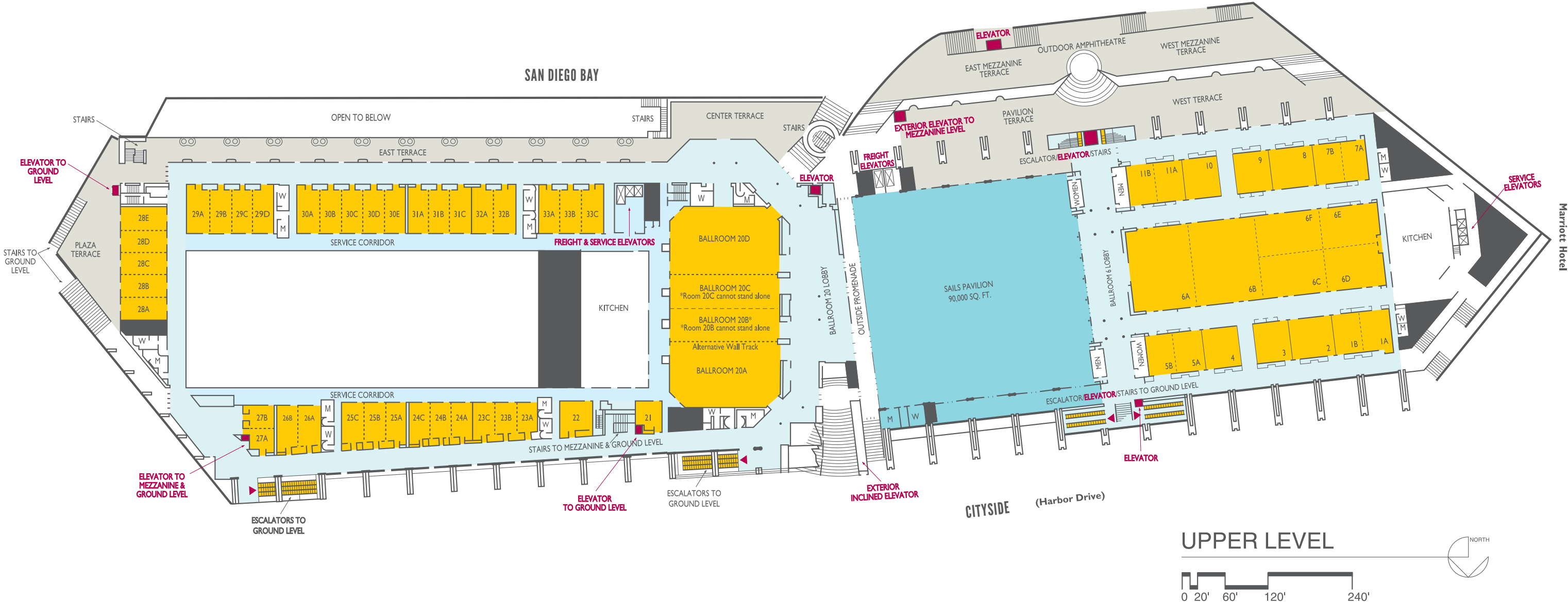


# MEZZANINE LEVEL VIEW



\* ACCESS TO MEZZANINE THROUGH BACK OF HALLS B & C  
 \* THROUGH THE 6A FOYER

# UPPER LEVEL VIEW



UPPER LEVEL SPECIFICATIONS

ROOM	DIMENSIONS	SQUARE FEET	CEILING HEIGHT	SEATING CAPACITIES			
				THEATER	CLASSROOM	BANQUET	RECEPTION
1AB	77'-5" x 58'-8"	4,515	14'-6"	504	288	180	647
• 1A	37'-10" x 58'-8"	2,207	14'-6"	220	120	90	319
• 1B	39'-7" x 58'-8"	2,308	14'-6"	220	120	110	328
2	59'-6" x 59'-5"	3,509	14'-6"	340	156	160	500
3	48'-9" x 59'-4"	2,833	14'-6"	280	155	90	403
4	48'-3" x 58'-7"	2,839	14'-6"	280	155	110	403
5AB	80'-2" x 58'-5"	4,667	14'-6"	504	288	180	657
• 5A	39'-5" x 59'-5"	2,300	14'-6"	220	120	90	328
• 5B	40'-9" x 59'-8"	2,367	14'-6"	220	120	90	329
Ballroom 6ABCDEF	114'-3" x 348'-10"	40,781	23'-8.5"	4,000	2,360	2,080	5,760
• 6A	89'-11" x 114'-3"	10,573	23'-8.5"	1,040	576	480	1,472
• 6B	89'-9" x 114'-3"	10,607	23'-8.5"	1,040	576	480	1,508
• 6C	59'-9" x 89'-10"	5,291	23'-8.5"	560	360	240	754
• 6D	59'-0" x 74'-11"	4,508	23'-8.5"	442	264	160	632
• 6E	59'-0" x 74'-4"	4,508	23'-8.5"	442	264	160	632
• 6F	59'-9" x 89'-10"	5,294	23'-8.5"	560	360	240	754
7AB	72'-11" x 58'-7"	4,254	14'-6"	480	279	150	613
• 7A	33'-5" x 58'-7"	1,950	14'-6"	200	110	80	285
• 7B	39'-6" x 58'-7"	2,304	14'-6"	230	130	110	328
8	59'-4" x 59'-5"	3,498	14'-6"	340	156	160	500
9	48'-3" x 58'-8"	2,838	14'-6"	280	155	120	403
10	48'-2" x 58'-8"	2,836	14'-6"	280	155	120	346
11AB	79'-8" x 58'-7"	4,639	14'-6"	504	288	180	657
• 11A	39'-7" x 58'-8"	2,309	14'-6"	220	120	90	328
• 11B	40'-1" x 58'-7"	2,330	14'-6"	220	120	90	329
Sails Pavilion	299' x 305'-5"	90,000	Varied	8,700	6,100	4,000	8,700
Ballroom 20ABCD	151'-8" x 270'-4"	40,706	30'-0"	4,800	2,904	1,960	5,820
• 20ABC	151'-0" x 178'-4"	27,000	30'-0"	3,052	1,856	1,380	3,857
• 20A	151'-8" x 88'-4"	13,100	30'-0"	1,330	860	580	1,880
• 20AB	151'-8" x 133'-4"	20,050	30'-0"	2,214	1,352	980	2,865
• 20BCD	151'-0" x 182'-0"	27,606	30'-0"	3,034	1,912	1,380	3,943
• 20BC	151'-8" x 90'-0"	13,900	30'-0"	1,330	896	600	1,985
• 20CD	151'-8" x 137'-0"	20,656	30'-0"	2,132	1,352	980	2,865
• 20D	151'-8" x 92'-0"	13,706	30'-0"	1,400	848	680	1,960
21	35'-10" x 32'-0"	1,222	18'-0"	84	48	40	125
22	45'-4" x 40'-2"	1,856	18'-0"	168	80	60	185
23ABC	41'-8" x 88'-0"	3,954	18'-0"	374	224	140	405
• 23A	28'-6" x 42'-8"	1,211	18'-0"	112	72	40	135
• 23B	30'-0" x 44'-4"	1,324	18'-0"	112	78	40	135
• 23C	29'-8" x 46'-0"	1,418	18'-0"	117	78	40	135
24ABC	47'-3" x 88'-0"	4,446	18'-0"	420	256	210	420
• 24A	29'-8" x 47'-2"	1,461	18'-0"	126	90	60	140
• 24B	30'-0" x 49'-4"	1,476	18'-0"	126	90	60	140
• 24C	28'-6" x 51'-2"	1,507	18'-0"	140	96	60	140
25ABC	52'-4" x 89'-0"	4,886	18'-0"	480	320	210	480
• 25A	28'-6" x 52'-4"	1,550	18'-0"	143	102	60	160
• 25B	30'-0" x 54'-4"	1,629	18'-0"	154	96	60	160
• 25C	30'-6" x 56'-0"	1,708	18'-0"	154	108	60	160
26AB	53'-6" x 58'-6"	3,282	18'-0"	340	187	120	340
• 26A	30'-0" x 54'-6"	1,632	18'-0"	154	96	60	170
• 26B	28'-6" x 56'-3"	1,655	18'-0"	156	108	60	170
27AB	35'-2" x 57'-9"	2,109	18'-0"	182	117	60	210
• 27A	35'-2" x 29'-6"	1,117	18'-0"	78	42	40	105
• 27B	35'-2" x 28'-3"	992	18'-0"	97	54	40	105

UPPER LEVEL SPECIFICATIONS CONTINUED...

ROOM	DIMENSIONS	SQUARE FEET	CEILING HEIGHT	SEATING CAPACITIES			
				THEATER	CLASSROOM	BANQUET	RECEPTION
28ABCDE	55'-4" x 151'-8"	8,458	18'-0"	850	560	330	850
• 28A	55'-4" x 29'-8"	1,641	18'-0"	143	80	60	170
• 28B	55'-4" x 30'-0"	1,660	18'-0"	143	80	60	170
• 28C	55'-4" x 30'-0"	1,660	18'-0"	143	80	60	170
• 28D	55'-4" x 30'-0"	1,660	18'-0"	143	80	60	170
• 28E	55'-4" x 32'-0"	1,835	18'-0"	154	80	60	170
29ABCD	88'-6" x 57'-6"	6,976	18'-0"	672	484	270	720
• 29A	31'-4" x 57'-6"	1,835	18'-0"	168	90	60	180
• 29B	30'-0" x 57'-6"	1,725	18'-0"	168	90	60	180
• 29C	30'-0" x 57'-6"	1,725	18'-0"	168	90	60	180
• 29D	28'-6" x 57'-6"	1,691	18'-0"	168	90	60	180
30ABCDE	148'-0" x 57'-6"	8,626	18'-0"	840	638	330	875
• 30A	29'-8" x 57'-6"	1,760	18'-0"	168	108	60	175
• 30B	30'-0" x 57'-6"	1,725	18'-0"	168	108	60	175
• 30C	30'-0" x 57'-6"	1,725	18'-0"	168	108	60	175
• 30D	30'-0" x 57'-6"	1,725	18'-0"	168	108	60	175
• 30E	28'-6" x 57'-6"	1,691	18'-0"	168	108	60	175
31ABC	88'-2" x 57'-6"	5,176	18'-0"	520	352	210	525
• 31A	28'-6" x 57'-6"	1,691	18'-0"	168	108	60	175
• 31B	30'-0" x 57'-6"	1,725	18'-0"	168	108	60	175
• 31C	29'-8" x 57'-6"	1,760	18'-0"	168	108	60	175
32AB	59'-4" x 57'-6"	3,521	18'-0"	350	198	120	350
• 32A	29'-8" x 57'-6"	1,760	18'-0"	168	108	60	175
• 32B	29'-8" x 57'-6"	1,760	18'-0"	168	108	60	175
33ABC	88'-4" x 57'-6"	5,168	18'-0"	520	352	210	525
• 33A	28'-6" x 57'-6"	1,686	18'-0"	168	108	60	175
• 33B	30'-0" x 57'-6"	1,725	18'-0"	168	108	60	175
• 33C	29'-8" x 57'-6"	1,756	18'-0"	168	108	60	175

OUTDOORS		
Pavilion Terrace	247'-6" x 47'-6"	17,920
West Terrace	282'-6" x 47'-6"	19,955
Plaza Terrace	249'-6" x 87'-0"	11,752
East Terrace	68'-8" x 25'-0"	20,422
Center Terrace	208'-5" x 50'-6"	11,395



## General information

### SAILS PAVILION

**Floor Loads** 150 lbs. per sq. ft

**Utility Boxes** Floor utility boxes are on 30 ft. centers; all boxes have phone and electrical (110 v. on 30 amp. breakers, single phase, and 208 v. on 60 amp breakers, single phase)

**Clearance** 27 ft. to the bottom of lighting encasement

**Lighting** RGB dimmable LED uplights (color lights)  
\*Note: color temperature changes based on RGB

Non dimmable HiBay LED lights  
\*Note: color temperature is 5K

**Rigging** Production rigging in the Sails Pavilion is exclusive to our AV Contractor  
Ask your event manager for more information

### BALLROOM AS EXHIBIT SPACE

**Specifications** Two column-free ballrooms • Ballroom 6 has a ceiling height of 24 ft. and Ballroom 20 has a ceiling height of 30 ft. • Ballroom 6 can accommodate approximately 200 – 10 ft. x 10 ft. booths

**Utility Boxes** Located every 30 ft. – phone and electrical (120 v. on 30 amp breakers, single phase)

**Lighting** Ballroom 6 as exhibit space – LED lighting with pre-set and dimming capabilities • Ballroom 20 as exhibit space – LED lighting with dimming capabilities, controllable at wall panels  
\*Note: color temperature of LED lighting is 5K

### MEETING ROOMS

**Lighting** LED lighting with dimming capabilities  
\*Note: color temperature of LED lighting is 5K

**Airwalls** Sound absorptive panels; denoted by dotted lines

### LOBBIES AND CORRIDORS

**Lighting** LED lighting throughout





B U I L D I N G S E R V I C E S

# BUILDING SERVICES

To host the best events, it takes the best facility paired with the best services. From uniformed door greeters and award-winning catering, to cutting-edge technology and convenient lobby amenities, our team will take care of all the details so you can focus on the bigger picture.



## GUEST SERVICES

As the first convention center in the nation to use uniformed door greeters to welcome our guests, our friendly guest services team is always ready to help attendees get where they need to be. They are the best in the business at assisting with special needs and are experts in providing directions and managing traffic flow.



## HOUSEKEEPING/CLEANING SERVICES

Professional, efficient and friendly, our cleaning staff takes great pride in maintaining an immaculate facility from top to bottom. We use cleaning products that are environmentally-friendly and our housekeeping staff is at the heart of our award-winning recycling program. Booth cleaning is available as an exclusive service provided by SDCCC.



## SECURITY

Our building places a high priority on safety and security for our attendees. Ensuring a smooth operation, our security team is extensively trained and responsible for all public areas including facilitating dock operations and directing shuttle and vehicle traffic on the front drive. In leased space, we have a list of approved event security providers to assist you, all professionals in the field of conventions, trade shows and public events. The San Diego Convention Center has implemented the ESCA Exhibition Industry Worker Identification System Badging, the industry-wide badging system for all service contractors' labor



## LABOR PARTNERS

The San Diego Convention Center has a long and productive relationship with our labor partners. Our award-winning customer services are directly attributed to our staff, as well as our strong partnership with local unions. To ensure exceptional customer service and quality workmanship, the SDCCC maintains formal agreements with eight local labor unions. The results have been a working environment in which both the center and labor are committed to maintaining the highest level of customer satisfaction. It has also ensured that work is performed at a reasonable cost reflecting the highest level of efficiency, productivity and quality. For more details, please refer to our Policies, Rules and Regulations.



Phone: 619-525-5800  
Fax: 619-525-5858

centerplate.com

dorianne.mormann@  
visitsandiego.com

**Catering sales**

**Event dining**

**Booth catering**

**Themed event packages**

**Culinary talent**

**Electronic ordering**

**Budget flexibility**

**Accommodate all sizes**

**Innovation and versatility**

### CENTERPLATE FOOD AND BEVERAGE SERVICES

From first course to last, our exclusive onsite food and beverage provider, Centerplate, has pleased plenty of discerning palates with its mouth-watering cuisine. Centerplate offers impeccable service and a superb selection of menus for every occasion and size. Each guest is treated to a unique culinary experience from Centerplate's experienced team of talented professionals.



Phone: 619-525-5500  
Fax: 619-525-5502

smartcity.com

slowery@smartcity.com

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**Point-to-point networking**

**EventPath™ Fiber Connectivity  
to Surrounding Hotels**

**Complimentary Wi-Fi in All  
Lobbies**

**Multi-cellular carrier distributed  
antenna system (DAS)**

**In-house short wave two-way  
radio system**

### SMART CITY TECHNOLOGY SERVICES

Smart City Networks, the Convention Center's exclusive technology services provider, offers network solutions designed specifically for the convention, trade show and meeting environment. Their networks link attendees, exhibitors and meeting planners through telephone, high-speed Internet, short wave radio, and redundant 10 Gigabit circuit backbone. A dedicated staff of customer care professionals is onsite along with 7/24 network monitoring and remote staff support are committed to the success of each event.





Phone: 619-525-5339  
Fax: 619-525-5338  
onservices.com/in-house-av/venues/  
san-diego-convention-center  
rothompson@onservices.com

### ON SITE AUDIO VISUAL SERVICES

Our in-house event technology partner is ON Site, a division of ON Services, a leading national provider of live event audio visual services. Utilizing the latest innovative technology - combined with an unwavering focus on exceptional service - ON Site provides a full spectrum of AV and production rigging services supporting conventions, trade shows, meetings and special events.

Boasting one of the largest rental inventories of cutting-edge technology, ON Site has both the equipment and the expertise to translate your vision into reality. With 30+ years of experience, ON Site can service all of your meeting needs from the exhibit hall to the ballroom and everything in between.



Phone: 619-525-5450  
fedex.com  
usa1324@fedex.com

### FEDEX OFFICE BUSINESS SERVICE CENTER

FedEx Office, our onsite printing and shipping center, makes it easy for you, exhibitors and attendees to get every business and document need taken care of in one convenient stop. They offer full-service black and white and color digital printing as well as finishing services including laminating, collating, stapling and binding. Signs, banners, copies and graphics can be ordered from your home base and printed here at the convention center, saving you time, shipping and money.

- Large-format color printing
- Signs and banners
- Finishing services
- Pre-convention printing and file assistance
- Equipment rental





C O N V E N T I O N   &   E V E N T  
P R O M O T I O N A L   S E R V I C E S

# CONVENTION SERVICES

As destination specialists, our convention services team is well-connected to the region's resources. From site visits to promoting attendance, they are here to help with all your destination planning needs.



## SITE VISIT COORDINATION

Prior to your event, your convention services manager will help connect you to our regions hotels, special event venues and restaurants. Customized site visits can be arranged for you, making offsite planning a breeze.

## HOUSING SERVICES

San Diego Convention Center's housing services offer an array of cutting edge, easy-to-use software designed to specifically meet the needs of attendees. Optimized for use on laptops and mobile devices, the technology comes complete with robust reporting tools capable of fully managing group bookings, facilitating booking within the block and assisting with housing scam awareness. Creative marketing solutions are also available, offering everything from an integrated communications plan to a suite of promotional messaging, templates and tools.

## CONCIERGE SERVICES

Once onsite, attendees can visit our center's concierge desks, located in Lobbies B and E. Our experienced concierge staff provides attendees with complimentary dining referrals, reservations, destination information, maps, directions, coupons and tickets for attractions and tours. Call 619-525-5243 to coordinate concierge services for your event.

## DONATING REUSABLE GOODS

Our center is proud to offer our clients and their exhibitors the opportunity to donate reusable materials at the conclusion of events. These materials, which would otherwise take up space in a landfill, go to local non-profit organizations. You may designate your donation to a local non-profit group or we can help identify a group for you.



*Students at Barrio Logan College Institute benefit from our client donations.*

## ATTENDANCE PROMOTION

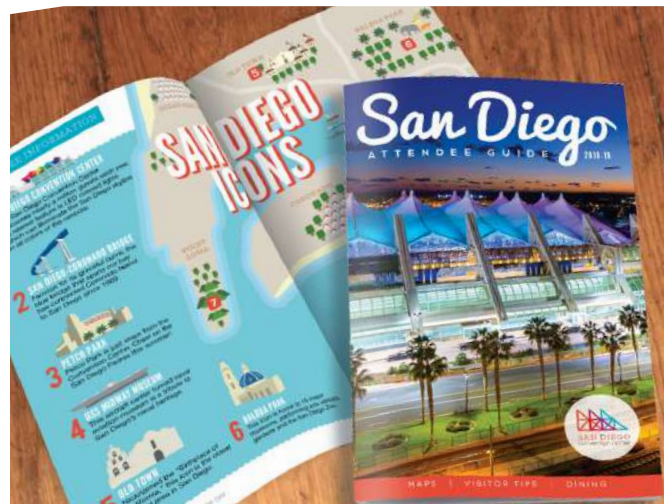


### MEETMEINSANDIEGO.COM

Specifically designed to help build attendance for events, [meetmeinsandiego.com](http://meetmeinsandiego.com) is a microsite showcasing San Diego as a destination to attendees. Dining, shopping, nightlife, arts and culture, golfing and the local weather are just a few of the sections. A link can easily be integrated into any group's website and qualified groups can customize their homepage with event information.

### SAN DIEGO ATTENDEE GUIDE

This full-color, pocket-sized attendee publication serves as a key resource to local restaurants, shopping, nightlife, attractions and more. Guides can also be sent to attendees as an attendance building tool prior to your meeting or included in welcome bags. Individual copies are located onsite and the guide can now be viewed online or on mobile devices.



### ONLINE EVENTS CALENDAR

Your event will be listed in the Events Calendar on [visitsandiego.com](http://visitsandiego.com)'s homepage. The calendar allows attendees and exhibitors to quickly access your event's basic information including dates and a link to your event's website.



### SAN DIEGO PROMOTIONAL VIDEO

Get your potential attendees excited about your San Diego event with our two minute, pre-packaged highlight reel of local amenities. B-roll footage of the convention center and San Diego are also available for custom video creation.

### SOCIAL MEDIA

Social media support is available before and throughout your event – providing attendees with helpful information, welcoming messages and answers to questions. Helping you streamline and simplify your social media campaign, we also offer social media strategy support.



### SHOW YOUR BADGE AND SAVE PROGRAM

Exclusive attendee discounts are offered through our coupon program. Attendees who present their convention badge are offered savings at participating restaurants, shops, attractions and more. Our coupons are updated online every six months.

### ATTENDANCE BUILDING TOOLS

Online meeting planner tools are designed to help you build attendance for your convention center event. Tools provided include destination and facility images, promotional copy, convention center logos, a list of key San Diego contacts, welcome letter from San Diego's mayor and regional hotel maps with downloadable artwork.







## DESTINATION SIGNAGE

### WELCOME SIGNAGE PROGRAM

Customizable welcome signs are available and designed to welcome convention center attendees of qualified groups to San Diego when they arrive at the airport or as they explore over 300 shops, restaurants and businesses around town. Signs are customized with your group's name, logo and event dates.

### CITY BANNER PROGRAMS

The Gaslamp Quarter Association's Street Banner Program offers 16.5 blocks of street banner opportunities, adjacent to the convention center. The San Diego Downtown Partnership's Street Banner Program showcases street banners along key thoroughfares in downtown.

### ADVERTISING WRAP PROGRAMS

Wrap one of Old Town Trolley Tour's historic buses that operate sightseeing tours throughout San Diego or advertise on MTS buses and trolleys to make impressions on thousands of people each day.

### AIRPORT SIGNAGE

Complimentary electronic signage welcomes attendees to town and your event at the San Diego International Airport.

## MEDIA RELATIONS

### MEDIA GUIDE

Our San Diego Media Guide is available to you and is your resource to press contacts for local print, television and broadcast media outlets – helping you effectively target local media with newsworthy information about your event.

### MEDIA CALENDAR

Participation in our Media Calendar, a listing of upcoming events distributed monthly by our team to local media, is an effective way to put your event in front of the local media. Widely used by editors, reporters and news directors, the calendar includes key information about your event including event name, date, spokesperson and other relevant information.

DOWNTOWN SAN DIEGO HOTELS



Marriott Marquis San Diego Marina



Manchester Grand Hyatt



Hilton San Diego Bayfront Hotel



Omni San Diego Hotel

1	Grand Hyatt San Diego	1,628	16	Hard Rock Hotel San Diego	420	31	Ramada - Gaslamp/Convention Center	99
2	Marriott Marquis San Diego Marina	1,360	17	Hilton San Diego Gaslamp Quarter	286	32	Residence Inn San Diego Downtown	121
3	Hilton San Diego Bayfront	1,190	18	Hilton Garden Inn/Homewood Suites	204/160	33	Residence Inn San Diego Downtown/ Gaslamp Quarter	240
4	Omni San Diego Hotel	511	19	Hotel Republic	258	34	San Diego Marriott Gaslamp Quarter	306
5	Andaz San Diego	159	20	Hotel Z	96	35	SpringHill Suites/Residence Inn Bayfront	253/147
6	Best Western Plus Bayside Inn	122	21	Holiday Inn Express San Diego Downtown	136	36	The Sofia Hotel	211
7	The Bristol Hotel	102	22	Horton Grand Hotel	130	37	TownePlace Suites by Marriott San Diego Downtown	98
8	Carté Hotel & Suites San Diego (Coming Summer 2018)	239	23	Hotel Indigo San Diego Gaslamp Quarter	210	38	The US GRANT - A Luxury Collection Hotel	270
9	Comfort Inn Gaslamp Convention Center	103	24	Hotel Palomar San Diego	207	39	The Westgate Hotel	223
10	Courtyard San Diego Downtown	245	25	Hotel Solamar	235	40	The Westin San Diego	436
11	Courtyard San Diego Downtown Gaslamp	90	26	InterContinental Hotel (Coming December 2018)	400	41	The Westin San Diego Gaslamp Quarter	450
12	DoubleTree by Hilton San Diego Downtown	322	27	The Keating Hotel	35	42	Wyndham San Diego Bayside	600
13	Embassy Suites San Diego Bay - Downtown	341	28	Moxy San Diego Gaslamp Downtown (Coming October 2018)	126	<div style="background-color: #e67e22; color: white; padding: 5px; display: flex; justify-content: space-between; align-items: center;"> <span>TOTAL ROOMS</span> <span>13,673</span> </div>		
14	Four Points by Sheraton San Diego Downtown	220	29	Pendry	317			
15	Hampton Inn by Hilton San Diego - Downtown	177	30	Porto Vista Hotel	190			



ONLINE RESOURCES



# ONLINE RESOURCES

Our website [visitsandiego.com](http://visitsandiego.com) provides you with a wealth of planning tools and resources. With the click of your mouse, detailed information on event guidelines, pricing, convention center news, meeting planner tips, interactive floor plans, menus and more can be found. We invite you to explore these essential online resources:

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[VisitSanDiego.com](http://VisitSanDiego.com)

[Policies, Rules and Regulations](#)

[Pricing Guide](#)

[Floor Plans](#)

[Catering Menus](#)

[Blog: Convention Center Connection](#)

[San Diego Attendee Guide](#)

[Attendance Building Tools](#)

[Events Calendar](#)



O U R T E A M

# OUR TEAM

Your event's success is our top priority. From initial planning and site visits to move-in and move-out, our experienced and dynamic team will be with you every step of the way.



## EXECUTIVE TEAM



**Clifford "Rip" Rippetoe, CVE**  
President & CEO  
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rip.rippetoe@visitsandiego.com



**Karen Totaro, CVE**  
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**Mardeen Mattix**  
Chief Financial Officer  
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SALES

CITYWIDE SALES, WESTERN REGION



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CITYWIDE SALES, MIDWEST REGION - CHICAGO



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CITYWIDE SALES, EASTERN REGION - WASHINGTON D.C.



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SHORT-TERM SALES



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**Lucy Lopez, CMP**  
National Sales Manager  
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**Joy Peacock Jones, CMP**  
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*The San Diego Convention Center Corporation exclusively manages and operates the 2.6 million square foot San Diego Convention Center. In addition, the Corporation provides convention services such as housing, registration, event and destination services.*