

Question: Why choose Organized Meeting and Event Solutions, LLC. (OMES) for your meeting or event?

This is a huge industry and customers are looking for affordable, accessible, available meeting/event solutions. Our hope is to be just that. As a smaller company we can be hands on and responsive with our customer's needs, creating a personalized experience.

Smaller businesses will help us build credibility and networks. However, with our combined experience and can-do work ethic, we feel we can find solutions and put together meetings/events of any scope.

Thousands of business & associations plan corporate meetings and events each year for their employees and customers. Many of these include spouses and sometimes even families. Each of these companies is working with a budget and potentially looking for new, competitive resources. Examples include:

- Increased use of technology and innovation at meetings and events make meetings and events more interesting.
- A desire for hands on learning and interactive breakout sessions that accommodate many learning styles.

These days there is a rise in experiential meetings and adventures. Organizations want to leverage this into team building experiences to provide ROI by improving performance resulting from their meeting experience.

With increased cost of meetings there is a need to align budgets to account for the rising cost of airfare, hotel, food, and beverage... Planners need to be very creative!

Adopting a variety of strategies to work within a budget requires stakeholder's flexibility in areas such as meeting date patterns, destination, and venues, while still delivering value to the group.

Another strategy is to negotiate multi- year deals. (Top 9 Meeting Trends for 2017)

How will **OMES** position our business relative to our competition (more convenient, better service, lower cost, etc.) What matters to the customer?

Attention to budget

Contract negotiation experience

Creative options

Emphasis on sustainability

Friendly personalities

Offer a Boutique experience to our stakeholders

Personal attention

Project management experience

Quick response time

Record of accomplishment of success

Sponsorship acquisition experience