NEW MUSEUM

Special Events





History

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum was conceived as a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building, designed by the 2010 Pritzker Prize Laureates, SANAA, on the Bowery in 2007, the New Museum continues to be a hub of new art and new ideas, and is a place of ongoing experimentation about what art and arts institutions can be in the twenty-first century.

Our world-class institution was named one of the "Seven wonders of the world" by Condé Nast Traveler and the "Best museum" by Travel + Leisure. The New Museum is located on the Bowery at the intersection of Soho and the Lower East Side, and has emerged as one of the hottest destinations in New York—home to dozens of galleries, innovative fashion and restaurant establishments, and architecturally significant buildings.

The New Museum Special Events team is dedicated to creating a one-of-a-kind event fit for your needs.

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Sky Room

Our Sky Room is our premier event space. With floor-to-ceiling windows and a wraparound terrace, the adaptable space provides stunning panoramic views of the Manhattan skyline as well as a backdrop for cocktail receptions.



Room Capacity

110 seated 200 cocktails



Marcia Tucker Hall

Our versatile ground floor Lobby includes views of our Lobby Gallery, two-story windows with streetscape views, as well as the exterior of our New Museum Store, which serves as a useful backdrop for product displays and event décor.



Room Capacity

90 seated 200 cocktails



Theater

Our double-height Theater has flexible seating arrangements for up to 180, and serves as an ideal setting for functions of all kinds including press events, private screenings, and even intimate dinners for up to 100. The Theater includes an adjacent AV production room, ideal for presentations and panels.



Room Capacity

100 seated 175 cocktails 180 theater





Weddings

Couples can marry in any of our three event spaces: the Sky Room, Theater, or Lobby. Our Sky Room is a perfect location to host an intimate wedding, engagement party, or rehearsal dinner. The floor-to-ceiling windows and our wraparound terrace provide a dramatic setting for any ceremony or celebration.



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Private Events

Celebrate birthdays, anniversaries, holidays, or any special occasion at the New Museum. Our Special Events team is ready to personalize the space to fit your event needs!





Private Gallery Tours

Take advantage of our renowned exhibitions by including a private tour at your event. Led by highly trained New Museum docents, our tours offer clients an added cultural experience to their event.



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Film and Photo Shoots

The New Museum's building, with its sweeping views of down-town Manhattan and the Brooklyn skyline, can serve as a unique backdrop for commercials, photo shoots, and film and television programs.





Pricing Sheet

In order to take advantage of the New Museum's facilities, <u>clients must make an initial contribution at the \$5000 level or above</u>. This donation provides the benefit of a New Museum membership for one year and goes directly to fund our groundbreaking exhibitions and programs.

In addition to this contribution, space rental fees will apply. See chart below for details.

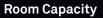
Non-profit organizations with a tax-exempt certificate are eligible for a non-profit discount and exempt from the initial New Museum contribution.

Rental Fee Pricing



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Sky Room Includes: Sky Room + Terrace



110 seated 200 cocktails



Nonprofit

\$6000[†]



Theater

Includes: AV Room + Green Room 180 theater seats 175 cocktails 100 seated \$3500*

\$6000*

\$3500[†]



Marcia Tucker Hall Includes: Lobby + 1st Floor Gallery 90 seated 200 cocktails

\$6000*

\$6000[†]

Nonprofit

Special Events Department

events@newmuseum.org 212.219.1222 x254

New Museum 235 Bowery New York, NY 10002

Offices M-F 10 AM-6 PM Museum W-Su 11 AM-6 PM

Rental Combinations

Sky Room + Marcia Tucker Hall

Sky Room + Theater

Marcia Tucker Hall + Theater

Sky Room + Marcia Tucker Hall + Theater

Corporate/Private

\$10,000* \$8000[†] \$8000* \$6500[†] \$8000* \$6500[†] \$11,500* \$10,000[†]

Rates are based on eight hour rental including: set up, event duration, and breakdown. Overtime fees apply.

Maintenance and Museum Security charges apply.

Film and Photo Shoot pricing available upon request.

^{*}Contribution fee applies

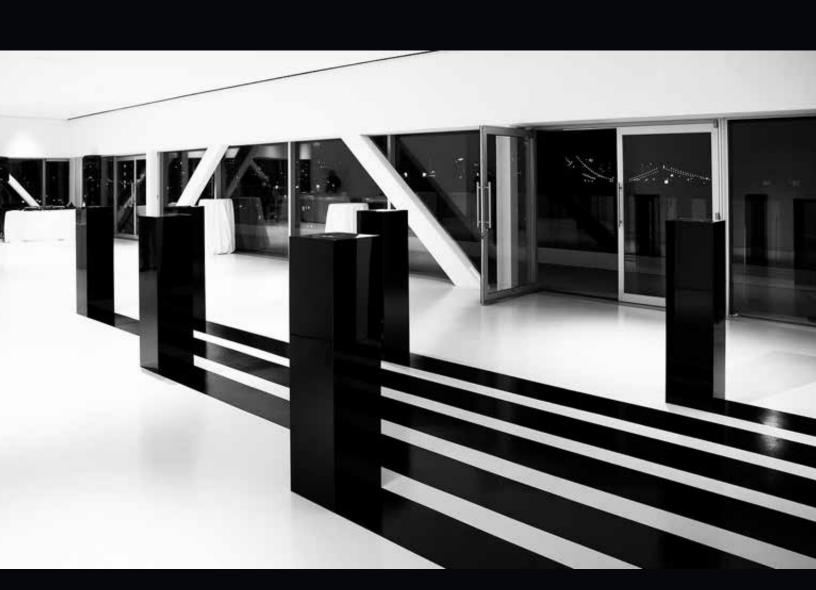
 $^{^\}dagger Non\text{-profit}$ rate applies to organizations with an operating budget of \$20 million & below



Contact Us

For more information on space rentals, visit newmuseum.org/spacerental
Special Events
212.219.1222 x254

For more information on the New Museum's exhibitions and programs, visit newmuseum.org





Preferred Vendors

Catering

Our exclusive caterers are bite and Poppy's Catering

bite

Scott Skey 31 Perry Street New York, NY 10014 917.678.1974 888.890.3286

Scott@bitefood.com bitefood.com

Poppy's Catering

Jamie Schmones-Erickson 243 Degraw Street Brooklyn, NY 11231 646.459.2716

jamie@poppyscatering.com poppyscatering.com

Lighting

Lighting is done exclusively by Aion Entertainment

Aion Entertainment, Inc.

Greg Dratva 79-62 68th Road Middle Village, NY 11379 917.797.6435

greg@aionentertainment.com aionentertainment.com

Photography

Billy Farrell Agency Stephanie Ketty 20 W 20th Street Suite 700 New York, NY 10011 212.924.4250

bookings@BFAnyc.com BFA.co

Sound

One Dream Sound

Jeremy Wilson 66 Grand Street Moonachie, NJ 07074 718-433-3030 x232

jeremy@onedreamsound.com onedreamsound.com

Event Production/Florist

Baura New York LLC

Garin Baura 120 West 28th Street Studio 3B New York, NY 10001 212.243.3645

garin@bauranewyork.com bauranewyork.com

Furniture/Props

Green Room

Jill Simon 270 Lafayette Street Suite 1303 New York, NY 10012 212.625.1818

jill@yourgreenroom.com yourgreenroom.com

