



"Enabling the Art of Communication."



WHO WE ARE

King Media Group is a full service production company and specializes in live events and branded content for Internet and television.

We script and produce long and short form video. We design and produce experiential events, corporate meetings, and conferences. Our experience ranges from single day, 20,000 attendee arena events to multi-day corporate conferences, new product introductions, sales meetings and consumer events.

We combine cutting-edge technologies with traditional staging strategies to create a lasting connection between our clients and their audiences.

Our team is comprised of brand strategists, creative geniuses, event planners, and seasoned television & theatrical professionals. They can be funny when needed, emotional if it sells, and always, always, easy to work with.

We learn your culture, understand your product, and assimilate the needs of your customers in order to develop strategies and content to achieve your goals, protect and support your brand, and connect with your audience.

Full service production includes, cinematography, video, interactive media development and custom applications for all devices.

And it's all toward one mission: to make your brand look good to your customers and to make you look good to the board, your manager, accounting, legal, and anyone else that's looking.

We want to be your media partner. Give us a call and let us send some creative your way.

King Media Group – “Enabling the art of communication.”



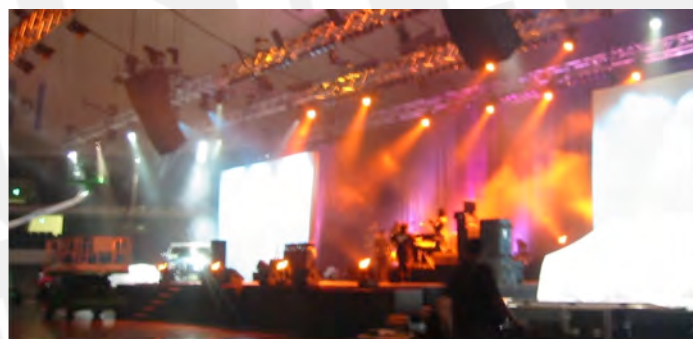
Pharmaceutical Trade Show



National Sales Conference



Credit Card Spot



Musical Performance (#bep)



*Television
Concept
Reel*

CAPABILITIES

Creative Concept Development

- Proposals & Feasibility
- Proof of Concept
- Complete Budgets

Brand Management

- SEO Services
- Television
- Custom Web Content
- Multi-screen Content
- Data Acquisition & Measurement

Event & Conference Production/Awards Shows

- Location Acquisition & Event Planning
- Full Production Support
- Set Design/Lighting/Sound
- Crew & Tech
- Live Web Streaming
- Live Polling & On-site App Development

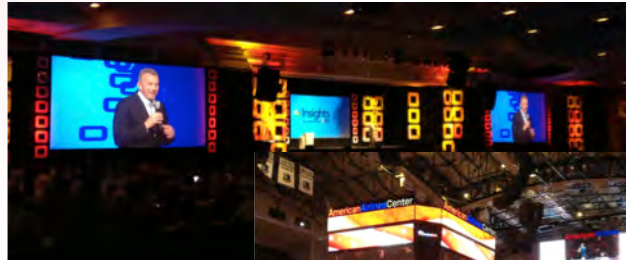
Video Production

- Scripting, Image Acquisition, Editing
- Interviews/Locations/Broadcast

Interactive Tablets & Kiosks

- Design, Programming, Metrics & Measurement

Graphic Design • Banners • Entrance Treatments



Large & Small Events



Web Content



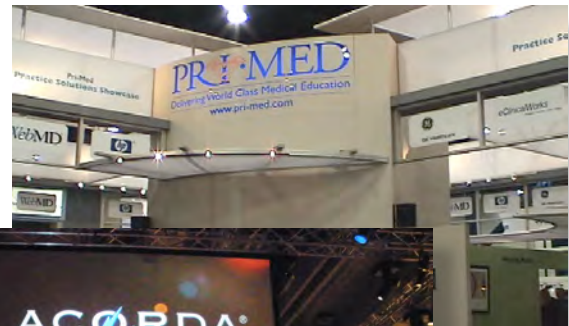
Staging

CLIENTS

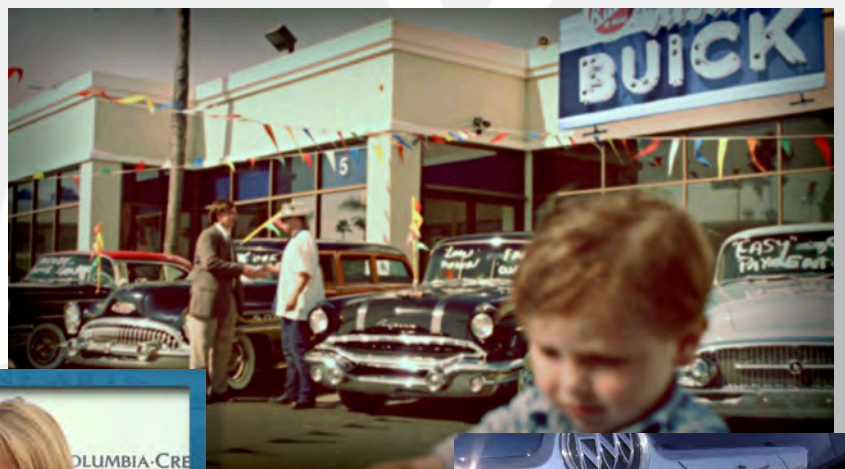
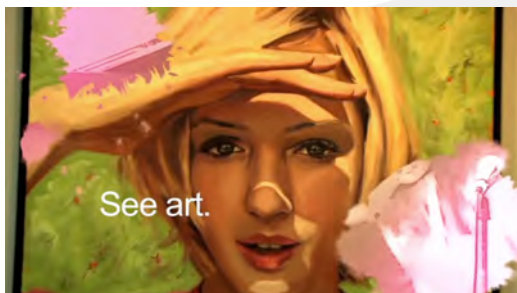
Our clients include Boston Scientific, Epicor, PayPal, Laguna Festival of Arts, IMEX, Twilio, Kubota and Toyota.

With decades of experience in staging and production, our team has developed live events, commercials, web content, or national marketing and training programs for, among others:

*Boston Scientific Neuromodulation
World Gymnastics Federation
Cambridge BioMarketing
Heidelberg Engineering
Bristol-Meyers Squibb
Acorda Therapeutics
Tustin Auto Center
American Express
United Healthcare
Freedomworks
y marketing
Kodak :(
Yamaha
Toshiba
Pioneer
Qantas
Epson
Epicor
Twilio
Pfizer
ebay
LG*



Trade Shows



Commercials



TESTIMONIALS

A Few Client Quotes & Testimonials

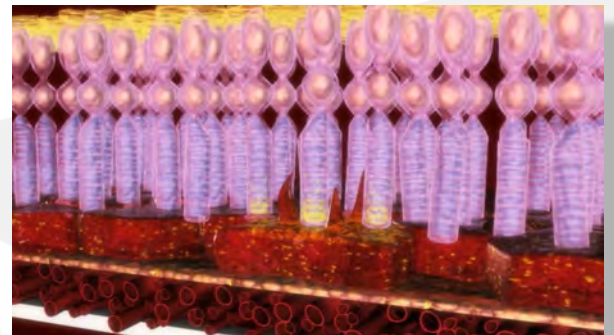
Boston Scientific Neuromodulation - "... a fantastic business partner, ... from creating a concept to delivering a world class production... they learned our culture and were able to anticipate our needs and exceed our expectations."



Press Events



FreedomWorks - "This was the first time we'd done a meeting this large—20,000 people! But the production was flawless, the timing perfect, and our celebrity guests were well treated. A huge success."



Animation

Epicor - We have literally worked with Greg for decades and his commitment to our brand and knowledge of our culture are invaluable with every conference we do."



Industrials



Celebrity Events