



MAKE AN IMPRESSION



On-site Advertising Opportunities

Make an Impression

The **Corner Brook Civic Centre** is a hive of community activity hosting a wide variety of concerts, conventions, trade shows, fairs, weddings, sports and special events of all sizes. It is comprised mainly of two arenas, a public walking track, 7 conference rooms, and a large multipurpose court. **What better place to support your community and make a lasting impression!**

We offer the following onsite advertising opportunities:

| Signage | Location | Rate | Add-ons |
|--|-------------------------------------|--|---|
| Large Backlit Sign Size 3' X 10' | Main Arena | \$200 / month + HST | Free digital sign ads — 5 days / year Option to buy additional digital sign ads at half price |
| Medium Backlit Sign Size 4' X 4' | Main Arena | \$150 / month + HST 12-month contracts only | Free digital sign ads — 5 days / year Option to buy additional digital sign ads at half price |
| Ice Logo | Main Arena | \$350 / month + HST Billing based on ice season | Free digital sign ads — 5 days / year Option to buy additional digital sign ads at half price |
| Zamboni | Main Arena & Kinsmen II Arena | \$7,500 / 1 year + HST \$13,000 / 2 years + HST \$18,000 / 3 years + HST | Includes 1 dasher board, 1 one ice logo & 1 free digital sign ad daily for duration of contract |
| Dasher Boards | Main Arena | \$65 / month + HST 12-month contracts only | Free digital sign ads — 5 days / year |
| Kinsmen II (full arena exclusive advertising) | Kinsmen II Arena | \$5,000 / year + HST | Includes ice logos, 4 dasher boards, promo materials in Minor Hockey schedule display & 1 free digital sign ad daily for a year |
| Centre Clock (corner position) | Main Arena | \$100 / month + HST 12-month contracts only | Free digital sign ads — 5 days / year OR 1 free digital sign ad daily for a year with purchase of full centre clock (4 corners) |
| Digital Sign | Outdoor | Rates Per Ad: \$50 / day + HST \$200 / 1 week + HST \$350 / 2 weeks + HST | \$450 / 3 weeks + HST \$500 / month + HST \$5,000 / year + HST |

Monthly, quarterly and annual payment options available.



Sign design, production, installation and other associated costs are the sole responsibility of the advertiser. We can recommend local sign companies if you require assistance.

For more information call (709) 637-1259

or email arowe@cornerbrook.com