



The premier Midwest facility
for conventions and entertainment.



Center on the Mississippi

The La Crosse Center is located in the heart of historic downtown La Crosse across the park from the banks of the Mississippi River.

The adjacent area features numerous restaurants, hotels, specialty shops, river boat trips, hiking and biking trails. Besides being a great entertainment





Amid wetlands and prairies, bluffs and coulees, the Center on the Mississippi sits at the heart of one of the nation's most dynamic regions.

venue, the La Crosse Center is a convention planner's dream...the space and support needed matched with the accommodations and activities attendees want.



The convention hall and arena was originally built in 1980. In the spring of 2000, the La Crosse Center nearly doubled in size with an expansion that included two grand halls that when combined cover 36,000 square feet. The second floor added a 6,000 square foot ballroom that has a spectacular view of the Mississippi River and Riverside Park.

Adjacent to the ballroom are three boardrooms and a conference room. The entire complex provides nearly 100,000 square feet of meeting and exhibit space.

The La Crosse Center has become a premier facility in the Midwest as a convention site and an entertainment destination.

