

Events at ArtsQuest

FOR ARTSQUEST
MEMBERS, DONORS
& SPONSORS

The following facility and staff fees are a guideline for events at the ArtsQuest Center and the Banana Factory. Additional fees may apply based on the needs of our clients and guests. Rental use of the ArtsQuest Center is limited to ArtsQuest donors, members and sponsors.

Facilities and Fees

Additional set-up/decorating fees may apply

ArtsQuest Center

Air Products Town Square | Fee Waived

Capital BlueCross Creativity Commons | \$200 per hour

Lee & Stella Yee Family Connect Zone | \$100 per hour

Red Cinema (seats 200) | \$500 for 2 hours plus buy out fee for movie based on date/time selected; \$800 for over 2 hours

Blue Cinema (seats 100) | \$300 for 2 hours plus buy out fee for movie based on date/time selected; \$500 for over 2 hours

Fowler Blast Furnace Room | \$250 per hour

Musikfest Café presented by Yuengling | \$400 per hour

Sands Deck | \$200 per hour

All facility rentals will include 2 hours of setup time and 1 hour of breakdown time.

24 hour holds add \$500 to any base price for each day that you need overnight holds.

Full ArtsQuest Center Facility Rental

\$70,000 minimum is required to spend in facility fees, food, beverage, audio visual technical equipment and services, event staff and operations staff.

A full facility includes:

- 3rd and 4th floor - Musikfest Café presented by Yuengling
- 2nd floor - Loft and Fowler Blast Furnace Room
- 1st floor – Capital BlueCross Creativity Commons, Lee & Stella Yee Family Connect Zone, Frank Banko Alehouse Cinemas
- Outside area – Air Products Town Square

Musikfest Café Facility Fee for a concert production

\$5000 with existing lighting, sound, tech support.

Banana Factory

Crayola Gallery | \$150 per hour

Banko Gallery | \$75 per hour

Risbon Room | \$25 per hour

Classroom | \$15 per hour

Levitt Pavilion Facility includes stage, dressing room, existing lighting and sound equipment, 2 technicians and 1 stage hand - \$12,000. Certain events may require additional technicians and stage hands and would be charged at the rates listed in the **Staff Fees** section

PNC Plaza \$1,000 per day

PNC Parking Lot \$1,000 per day

Visitor Center \$500 per day

Staff Fees

Event Manager | \$400 for up to 4 hours, \$50 each additional hour

Event Staff (for security, parking, directions etc.) | \$25 per hour

Operations Staff (for assistance with set up, moving items) | \$20 per hour

Cleaning Person | \$15 per hour

Light Technician | \$240 for up to 4 hours, \$30 each additional hour

Sound Technician | \$240 for up to 4 hours, \$30 each additional hour

Production Manager | \$350 for up to 4 hours, \$45 each additional hour

Projectionist for Cinema | \$240 for up to 4 hours, \$30 each additional hour

Bartenders and Servers | \$50 per hour

Audio Visual Equipment

This is a sample of available audio visual equipment. Other equipment is available upon request. Additional equipment available with applicable fees.

Lectern (Clear Acrylic) | \$100

Lectern (ArtsQuest) | \$75

Lectern Gooseneck microphone | \$25

Lectern Handheld wireless microphone | \$60

Countrymen over the ear microphone | \$70

Confidence Monitor | \$100

Mixer (2 – 4 inputs) | \$25

8' x 16' riser stage | \$250

Pipe and Drape | \$45 per 10 ft. section

Portable 42" TV screens | \$200

Flip Charts | \$20 per flip chart

Easels | \$5 per easel

Extension Cords | \$5 - \$7 based on length

Blast Furnace Room Projector and Screen | \$800

Musikfest Café single screen, projector and switcher | \$1200

Musikfest Café double screens, projectors and switcher | \$3,000

Musikfest Café stage removal/adjustment | \$750

Musikfest Café full lighting package | \$400

Musikfest Café full sound package | \$500

Musikfest Café meeting lighting package | \$250

Musikfest Café meeting sound package | \$300

Miscellaneous

Tenting

40' x 100' tent Air Products Town Square | \$3,500
(includes delivery, installation, permit)

10' x 10' tents | \$200 *(includes delivery, installation)*

Fencing

6' or 8' high fencing | \$4/foot

Windscreen installation | \$1/foot

Portable Restroom Facility | \$95/unit

(includes unit, 2 days of servicing, delivery)

Electric in ArtsQuest Center | \$10 per plug in

Specialty Electric | based on electrician rates

Tables and Chairs

60" or 72" round with 10 chairs | \$30

6' or 8' table with 2 chairs | \$12

Events Related Marketing Services

The following marketing services are available to those hosting events at the ArtsQuest Center and the Banana Factory. Creative fees apply. Additional fees may apply based on the needs of our clients and guests. Rental use of the ArtsQuest Center is limited to ArtsQuest donors, members and sponsors.

Item	Business Rate	Nonprofit Rate
Press Release	\$250	\$125
Media Outreach	\$250	\$125
Qbook Listing	\$100	\$50
Qmail Ad	\$600	\$300
Q10 Ad	\$500	\$250
Social Media Post (no boost)	\$100	\$50
Website Listing	\$250	\$125
Leaderboard Web Ad (one month)	\$300	\$150
Cube Web Ad (one month)	\$300	\$150
Cinema Slide (one month)	\$330	\$165
Levitt Screen Slide (one week)	\$80	\$40

Print Publication ads (subject to availability)

Item	Business Rate	Nonprofit Rate
Qbook - half page	\$360	\$180
Qbook - full page	\$600	\$300
InQ - half page	\$1,800	\$900
InQ - full page	\$3,000	\$1,500
Levitt Pavilion Program - half page	\$480	\$240
Levitt Pavilion Program - full page	\$800	\$400
Musikfest Program - half page	\$1,200	\$600
Musikfest Program - full page	\$2,000	\$1,000
Oktoberfest Program - half page	\$360	\$180
Oktoberfest Program - full page	\$600	\$300
Christmas City Guide - half page	\$1,200	\$600
Christmas City Guide - full page	\$2,000	\$1,000
Christkindmarkt Program - half page	\$600	\$300
Christkindmarkt Program - full page	\$1,000	\$500

Creative Services

For creative services, please contact:

Angel Gable
 agable@artsquest.org | 610-332-1366
Concept & Design (2 proofs) - \$100
Additional proofs - \$25

General Information

For more information or to advertise, contact your account executive or call 610-332-1300.

All rates are net agency commission. ArtsQuest reserves the right to refuse any advertising.

Checks made payable to Aronomous Media

We accept the following Credit Cards:



Artwork Requirements

Print Ads

ArtsQuest™ uses PC-based programs: Adobe CS5 InDesign, Photoshop, & Illustrator.

- Accepted PC Platform file formats: .PDF, .jpg, .TIF or .eps
- We cannot accept Word, Publisher, Powerpoint or Corel documents
- All Ads are Full Color, 300 dpi, CMYK, flattened, text converted to outline (or curves based on programs used) and scaled to size.

All ArtsQuest publications are saddle stitch bound.

Ad Sizes for 4" x 9" books

Qbook, Musikfest Program, Oktoberfest Program, Levitt Pavilion Program, Christmas City Guide, Christkindmarkt Program

Full Page (full page ads bleed)

- 4" w x 9" h
- include additional 1/8" bleed on all 4 sides
- keep logos and text 1/4" from edge

Half Page

- 3.5" w x 4.125" h

Ad Sizes for InQ

Full Page (full page ads bleed)

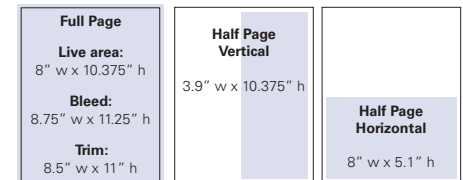
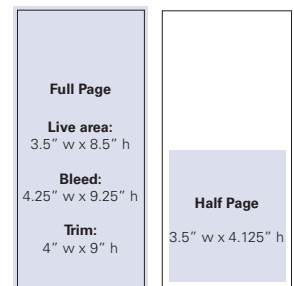
- 8.5" w x 11" h
- include additional 1/8" bleed on all 4 sides
- keep logos and text 1/4" from edge

Half Page Horizontal

- 8" w x 5.1" h

Half Page Vertical

- 3.9" w x 10.375" h



Cinema Slide

Slides must meet the following requirements:

- 300 dpi
- PNG file
- 1920 px w x 1080 px h
- Must be received 7 business days prior to event or start date

Levitt Screen Slide

Slides must meet the following requirements:

- 300 dpi
- PNG file
- 1024 px w x 768 px h
- Must be received 7 business days prior to event or start date

Web, Qmail & Q10 Ads

Web & email ads must meet the following requirements:

- 72 dpi
- JPG file
- Maximum file size: 40 kb
- Include url for linking ad when submitting artwork
- Must be received 7 business days prior to event or start date

Sizes:

- Leaderboard: 728 px w x 90 px h
- Cube: 215 px w x 179 px h
- Mobile Site Ad: 320 px w x 50 px h
- Email: 600 px w x 100 px h