



Always Fabulous Events
FABULOUS EVENTS FOR FABULOUS PEOPLE

2012 Client Information Guide



Welcome

Welcome to Always Fabulous Events!

First, we thank you for your interest in our wedding planning services. This guide will provide you with information and important details about planning your wedding with Always Fabulous Events.

Planning a wedding can be stressful and time-consuming. We want you to have fun, relax, and enjoy your special day. We will answer your questions, research wedding professionals and venues; provide design advice, and so much more.

We personally screen all wedding professionals before referring you to them so we are able to ensure they will meet your standards and budget. We take careful consideration in their work ethic and service abilities.

You will be actively involved in financial decisions, selection of wedding professionals and venue, and design sessions with your wedding planner. You get the exact amount of assistance you want: from a few hours of consultation to full wedding planning.

No two couples are the same. Your wedding will reflect your personality, not ours. Every detail of your wedding is important to us.





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Initial Meeting

This one-hour initial consultation is on us. We want to meet with the bride-to-be and her fiancé. This is our time to get to know one another. Over a cup of coffee or a cocktail, we will talk about your likes and dislikes, your family traditions, and your vision for the perfect wedding. We will also tell you how we can help you make your vision a reality. We will discuss various resources and creative ideas. You are encouraged to bring a notebook with any magazine clippings, pictures, and questions that you have gathered to date.

We will ask you to share details like: when and where your wedding is planned, how much you plan to spend, and who will make spending decisions.

Next steps:

1. Choose your services. (See descriptions on the following pages)
2. Return your signed contract and retainer to secure your date.
3. Start planning!





Coming Up Roses - Our Planning Packages

Always Fabulous Events makes it very easy for you to get help with your wedding. Our popular packages cover every aspect of the planning process. All of our services are available individually, allowing brides to decide how much assistance they need.

Our **Rosebud** is designed for the do-it-yourself bride who needs a head start.

Single Rose is our wedding day management service. You plan everything and we implement your plan.

The **Rose Corsage** is a partial planning package for those brides who want to do some of the planning but need a little help along the way.

The **Rose Bouquet** is for the bride who has neither the time nor the energy to devote to the planning process.

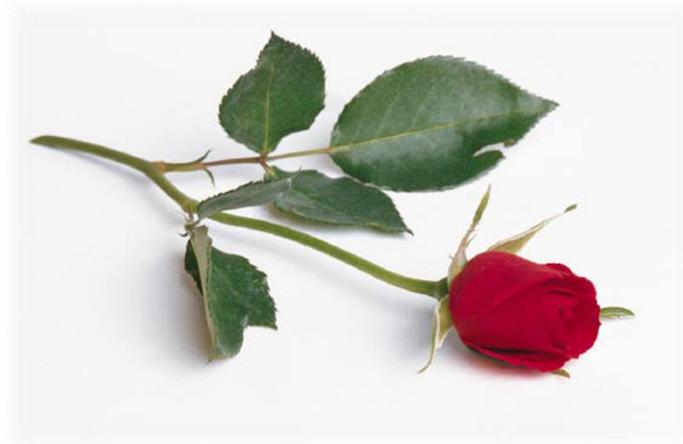
Finally, the **Rose Garden** is our exclusive package for the VIP bride who wants the ultimate in wedding luxury.

Note: All packages, except for Rosebud, include a monthly check-in email to make sure you are on track with your wedding planning tasks.





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**Rosebud
Getting Started – \$600**

- 3 hours consultation
- Budget planning and preparation





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Single Rose - Wedding Day & Rehearsal Management Starting @ \$1200

- Initial consultation (1 hour)
- Meetings with bride & groom at 2 weeks and 2 days before wedding
- Itinerary preparation
- Attend & direct rehearsal (up to 2 hours)
- Confirm arrangements with vendors
- Attend, oversee, and direct ceremony & reception (up to 10 hours)



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Rose Corsage - Partial Planning Starting @ \$2400

Includes the same services as Single Rose Package PLUS:

- Select wedding professionals (such as photographer, caterer, etc.)
- Review & negotiate contracts
- Schedule appointments
- Coordinate payments and services
- Ongoing consultation and updates
- Personalized wedding website



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Rose Bouquet - Full Planning Starting @ \$3600

Includes the same services as Rose Corsage Package PLUS:

- Budget preparation
- Timeline preparation
- Recommend/select ceremony & reception venues
- Recommend/select ceremony officiant
- Select wedding theme, style, and colors
- Invitation design, wording, printing, and mailing
- Track RSVPs from wedding guests
- Advice on wedding attire and accessories
- Provide marriage license information
- Prepare reception seating arrangements and place cards
- Explain duties to wedding party
- Plan reception design and order of events
- Coordinate collection of gifts & cards
- Arrange guest accommodations
- Arrange rehearsal dinner or after-wedding party
- Unlimited consultation via phone and email (within specified hours)



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Rose Garden - Luxury Planning Starting @ \$6000

Exclusive service available to only 1 bride per year

Includes same services as Rose Bouquet Package PLUS:

- Plan all pre-wedding parties such as bridal shower, bridesmaids' luncheon, and bachelor/bachelorette party
- Personal assistant for the week of the wedding to run errands, confirm personal appointments, and other last minute tasks so you can relax
- Weekly update meetings (1 hour each)
- Top priority access to the executive wedding planner
- Personalized welcome baskets for out of town guests





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Rose Petals (A La Carte)

Hourly Consultation: \$120/hour with 2 hour minimum

- Advice on traditions, customs, and etiquette.
- Assistance with all wedding-related tasks
- Pick and choose services from any of the packages

Wedding Website: \$100 + cost of site

- Design and maintenance

Venue Search: \$120/hour

- For the bride who doesn't have the time or geographic capabilities to research the best locations for their event
- Includes site visits and recommendations based on wedding style, budget, and availability

Vendor Referrals: \$300

- For the bride who wants to do all of the planning herself but needs to be pointed in the right direction
- Referrals based on budget, style, and availability

Vendor Selections: \$120/hour

- Accompany bride to meetings with vendors and/or tastings.
- Negotiate vendor contracts.

Vendor Management: \$360

- Itinerary preparation
- Confirm arrangements with vendors for wedding day





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Thank you for considering Always Fabulous Events to be a part of your special day. We look forward to working with you. If you have any questions, feel free to contact us:

Phone	866-653-9966
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Have a FABULOUS day!

