



Greetings!

We understand that when it comes to wedding videography, companies can offer very different deliverables. With Firefly, we offer standard deliverables that you will always receive, whether we capture just your ceremony, or the entire day:

1. **A three-to-five minute highlight video/preview trailer**, which will be available within two weeks after your wedding. This allows you to see some of the footage we captured, and will reflect your day and theme. Our couples love this video, and it's always a popular one to share with family and friends!
2. **A full feature video that will include your ceremony, in full**, which will be available for you to preview within eight weeks after your wedding. The video length will be a minimum of 40 minutes, but it is usually longer. The more we cover, the longer the video will be, especially when it comes to how long your ceremony lasts. It is typically completed no later than two months after your wedding. In addition to the full ceremony, it will include other key moments you've told us you want beforehand (plus lots of others we've captured along the way). It will also include a lot of little glimpses of those special people in your life, and will likely bring some laughter and happy tears to your eyes! We'll add in some music and graphics, but we realize this is not a Hollywood production; this is your life, and we know that this is one of the most important keepsakes you'll have as a couple. Your video will be documentary-style, and will be polished and professional so you can relive that day and share it with others throughout the course of your life!

These two videos are given to you in two different mediums:

1. Three DVDs and/or Blu-rays (or some combination of) are provided to you once both videos are complete. We always let you view the full feature video on a private link before we finalize anything, so you can request any minor changes if needed. Once any changes are received, we finalize the DVD/Blu-ray and mail them out to you within seven days. DVD/Blu-ray extras are typically added to the final DVD, such as a photo slideshow and/or video guestbook. The DVD/Blu-ray chapter menus and packaging are custom-designed to reflect your theme and day.
2. At no extra cost, we provide a private, customized web page on our Firefly website, where you and your guests (and others you designate) can view the two videos as they are completed. With your permission, we design business-card sized handouts with your Firefly website address to give out during the reception. We design the website & cards to fit within the theme of your wedding, so it looks like an extension of your invitations, décor, etc.



Our Raw Footage Policy

Some couples, when choosing a videographer, ask if raw footage is part of their deliverables. While it is not a part of our standard deliverables, we will provide it upon request. There is an extra charge, and it is dependent on how many hours we've captured. While we might capture 12 hours of video footage, not all of it is usable or anything you'd want to watch. Just like your photographer will take shots that are put in the "trash" bin on their computer because they were test shots or not up to par, the same thing goes with video footage. We are often testing areas prior to guests coming in, making sure that things are set correctly for lighting and audio. We also take multiple shots of things like décor at different angles, so we know we have variety when creating your video. There is also a lot of starting and stopping, leading to a lot of individual files.

We don't feel comfortable just handing all of that disorganized mess over to you, so if you request raw footage we will still go through and edit/take out the things that we consider worthless/unusable. Please note that "raw footage," even after we've cleaned it up a bit, is not something you would ever be able to stick in your DVD player and watch from start to finish. We typically suggest that couples wait until their DVD/Blu-ray is completed to see if raw footage is needed. Historically we've found that couples are happy with how much content is in the full feature video and don't need the raw footage!

Questions

If you have any questions about what you will receive, please let us know. While the deliverables are standard, we work with each couple to make it a personalized experience for them. We want to make sure we capture the day in motion so you have it for a lifetime!

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Our YouTube Weddings Page: <http://bit.ly/fpweddings>