



Hello,

My name is Steve Scheid

I represent Maki'n Memories Music/ Video Services

We would like to make a proposal to provide dj /Music Entertainment for your Event  
We have been in the entertainment business for over 25 years!

Maki'n Memories is a family oriented based business. (A very large percentage of our business is for private party weddings/ anniversaries)

Our company does not play lewd offensive or questionable music.

We are one of a select few number of dj music service providers that allow our clients to pick up to 100% of their music!

If we are chosen by you; we will provide you with an itinerary pkt. that includes a contract, song list forms, and itinerary form (*to specifically outline the evening according to your wishes*), as well as our famous **bonus rewards program** regarding referrals! (\$25.00 for the first, \$50.00 for any thereafter!) We even include a self-addressed stamped envelope for you to return the forms that are required!

\*\*This price would include a free custom made music cd.

\*\*\* We can even print your picture directly to the cd. (We do not use labels we use printable cd's (the photo does not come off!))

We offer to our clients the most up to date digital sound equipment and lighting available. Our media equipment consists of a dual USB player, a dual SD card player. Dual CD player, HP Laptop with Traktor 3 professional, on site music databases with over 25,000 songs (and *full back up.*) We also have 4 g internet and can add a cell phone or mp3 playing device to our system if requested.

Maki'n Memories Dj Music and Video Service offer the most equipment for the price and beats any other competitor in the southeastern Wisconsin area period.

Our dj's are well informed, experienced, courteous and specifically trained in effectively interacting with various types of crowds. (Guests)

Please note: Our dj's are appropriately and nicely dressed. We do not allow costumes, torn clothing or other distasteful practices that would draw attention to ourselves. The attention focus should be on you and your guests!

We have a great reputation! And can provide e-mails and or phone numbers from previous clients. (*Upon your request*)

We do a considerable amount of work for Badger middle school (located in West Bend Wisconsin.)

We have an event forth coming in partnership with the American Heart Association that will be held on Saturday May 18<sup>th</sup> in West Bend Wisconsin.

In our chosen business practice we do not use **any type of pressure sales tactics whatsoever. We never ask for money down at an interview.** We invite all interviewed potential customers to let us know within one week with their decision.

“We are confident we offer the best dj Entertainment in the greater Milwaukee area”

**We are the only dj music service in South Eastern Wisconsin that will ask you to interview at least 3 dj services of your choice before making your decision**

Each dj service is unique and has limitations as to what is offered regarding: customer requested song list requirements; included equipment and especially lighting.( Many will charge by the individual light fixture.)

Face to face meetings with your potential dj's are highly encouraged and go a long way to help you to get a sense of their character; as well as help you to make the right informed decision regarding your dj/ musical entertainment provider.

**Please keep in mind:** Many dj's are paid employees and offer little in the way of interaction with the guests. “Sadly many dj out there simply play music from their playlist and play few if any requests from your guests”

(These are our most popular complaints we receive when we interview potential clients.)

*According to our analysis these are the most important attributes that clients look for when making their decision to hire a dj service.*

We do not use employees; “We use **experienced family members** who are dedicated to customer satisfaction & perpetuating continued growth in our Musical Entertainment based industry!”

We would be happy to answer any questions you may have and or set up an interview (at your request) another option would be to schedule a live video chat on Skype!

“We truly put the needs of our clients first”!

“We would welcome the opportunity to work with you

Kindest Regards,  
Steve Scheid (Proprietor)/ Dj Chelsea  
Maki'n Memories Dj Music / Video Services  
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