



COLISEUM

ARENA

THEATRE

BALLROOM

EXPO CENTER



CROWN
CENTER

The renovated Crown Arena has the capability to meet the needs of a wide range of activities including catered functions, exhibition, banquets, rodeos, circuses, basketball, wrestling, concerts and other sporting events. The venue's acoustics coupled with automated seating risers in all bay areas makes it one of the most versatile venues in the southeast United States.

- **SEATING CAPACITY** - Up To 4,500

- **EXHIBIT AREA** - 11,552 square feet, unobstructed space

- **STAGE / SEATING** - Portable

Specs - Domed roof: 37ft (floor seating area); Trim under bay: 21ft (stage location); rigging done from boom lift. Call for rigging plot or detailed rigging specs.

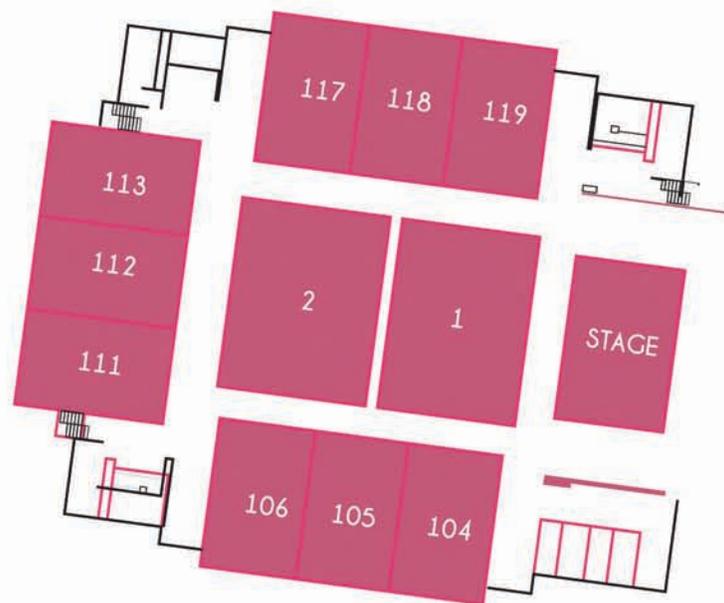
- **ELECTRICAL** - Roadshow: 110V & 220V; 800amp, 400amp, & 200amp

- **DRESSING ROOM** - Four star rooms, one choral room and four sports locker rooms.

- **CONCESSIONS STAND** - Three

- **TICKET OFFICE** - Arena / Theatre entrance

- **LOAD IN** - Floor Level





Adjoining the Crown Expo Center, the 9,200 square foot Ballroom and Hospitality area is utilized for distinctive meetings and gatherings for groups up to 650 in capacity. Easily adaptable to theatre or classroom style for speaking presentations, this space also accommodates buffet functions. A connecting kitchen provides complete food service facilities through Centerplate, the Crown Center's official caterer. It is a wonderful facility to host wedding receptions, proms, meetings and more!

- **SEATING CAPACITY** - 650 Theatre style; 250 classroom style; 400 banquet style; 40-10' x 10' booths
- **EXHIBIT AREA** - Pre-function - 3,500 square ; ballroom - 8,000 square feet sub-divided into four smaller areas, each room: 1,920 feet
- **CEILING** - 14 Feet
- **ELECTRICAL** - 110V & 220V; Telephone service, Internet.



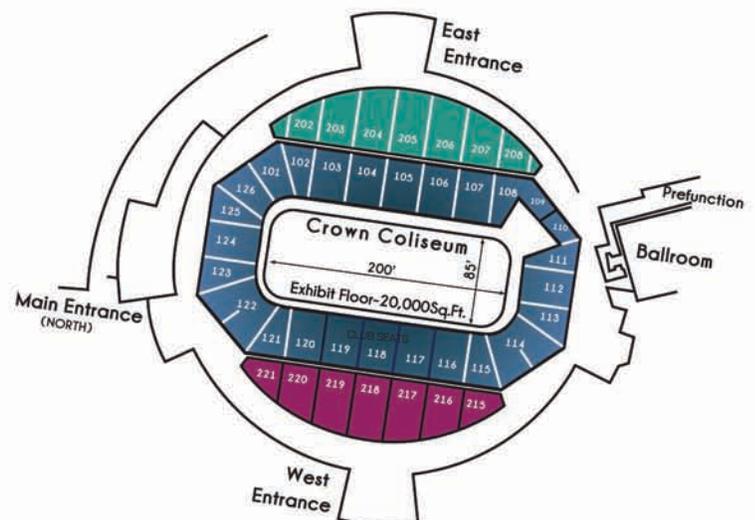


The Crown Coliseum, the highlighted venue at the Crown Center, opened in October of 1997, and has continued to set records! This versatile facility contains an ice floor for hockey and ice shows and easily converts into the perfect venue for world-class concerts and performances. The Crown Coliseum is home to the Southern Professional Hockey League's 2007 Champions, and the Fayetteville FireAntz.

- **SEATING CAPACITY** - Up To 10,880 center stage; 9,564 end stage concerts/basketball; 10,000 banquet style; 7,000 half-house. Seating capacity may change based on production.
- **EXHIBIT AREA** - 20,000 square feet exhibit floor, 100- 8x 10 booth locations.
- **STAGE** - Portable 72'x40' from 3 to 4 1/2' high.
- **ELECTRICAL** - Road show; 120/208 volts at two locations. (2) 800apms, (1) 400amp.
- **LOAD-IN** - Two docks at the north end of the arena level and two docks on the west side for kitchen access.
- **RIGGING SPECS** - Roof structure carries 120,000 lbs of rigging load plus weight of the scoreboard, speakers, catwalks and lighting, etc
- **PARKING** - 4,375 Lighted parking spaces. Space for nine tractor-trailer vehicles on north side. Power, water and waste disposal available.
- **HOUSE LIGHTS** - Metal halide. Hot restart lights: quartz. Sports performance lights: metal halide, pre-aimed and

programmed for various performance with single button control per event.

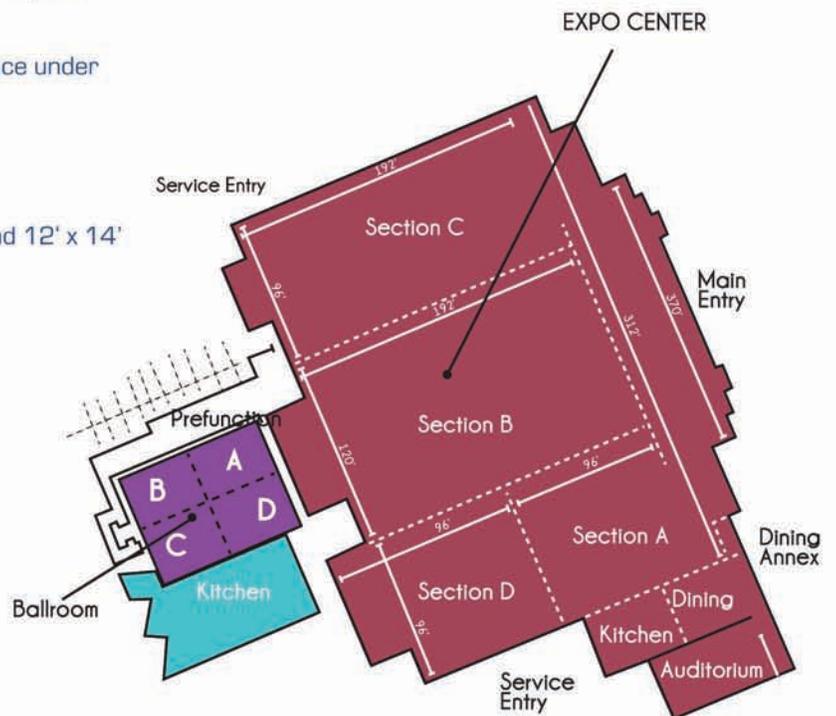
- **SPOTLIGHTS** - Six strong Supertroopers 2k
- **SOUND SYSTEM** - Four EAW clusters and EAW delays covering the 200 level. XLR patch panels are located around the coliseum floor.
- **DRESSING ROOMS** - Four team dressing rooms, two "star" rooms, one green room, one production office and one catering area.
- **TICKET OFFICE** - Main ticket office at north entrance and satellite ticket offices on west and east entrances.

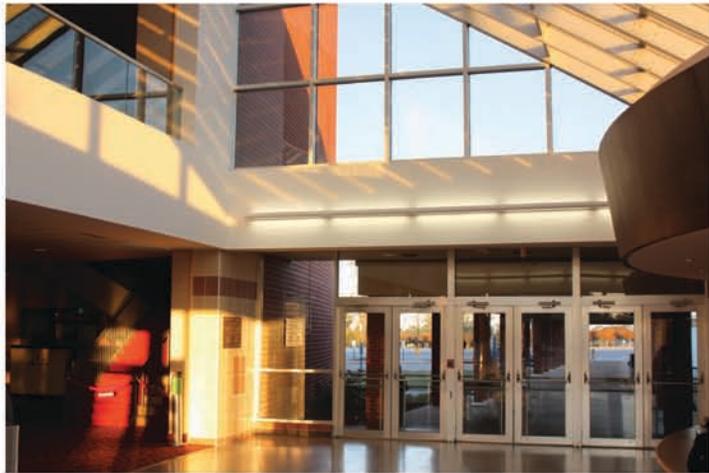




The Exposition Center is designed as a full-service, multi-purpose exhibit and meeting facility. Totally flexible, the center can be adapted for spaces needs as small as 10,000 square feet up to 60,000 square feet. The 1.3 acres of unobstructed space may be subdivided into four smaller sections of varying size by moveable, sound-controlled walls. Curtains systems allow for even further divisions.

- **SEATING CAPACITY** - 2,000 classroom style; 2,500 banquet style; 300 - 8'x 10' booths
- **EXHIBIT AREA** - 60,000 square feet unobstructed space under one roof
- **CEILING** - 20'3" feet, no columns
- **ELECTRICAL** - 110V & 220V
- **LOAD-IN** - Two loading docks, trucks doors; 16' x20' and 12' x 14'
- **TICKET OFFICE** - Two satellite ticket offices
- **SOUND** - House P.A. system 70v





Seating approximately 2,400, this facility showcases many theatrical events, concerts and comedy shows. It also serves as a more intimate space for break-out sessions for groups utilizing the Crown Arena. The Theatre atrium lobby is the doorway into the world of theatre, bringing patrons into a unique cultural atmosphere. The versatile theatre is ideal for multitude of performances and events. The facility's superb acoustics makes it popular for theatrical presentations, ballets, symphony orchestras, pageants and concerts as well as assemblies and meetings.

- **SEATING CAPACITY** - Up To 2,446
- **STAGE** - Permanent Proscenium, 60' x 25' depth- 35 feet, 24 lines sets, orchestra pit
- **LIGHTING** - 192 Dimmers Circuits
- **DRESSING ROOM** - Five star rooms and two choral dressing rooms.
- **BOX OFFICE** - Arena / Theatre
- **LOAD IN** - Loading dock is stage level 10' x 12'
- **SPOTLIGHTS** - [2] Lycian 1290 XLT's



PLEASE NOTE THAT RATES LISTED BELOW ARE BASED ON CURRENT BASE RENTAL STRUCTURE AND SUBJECT TO CHANGE WITHOUT NOTICE. ACTUAL EVENT ESTIMATE WILL BE BASED ON SPECIFIC EVENT REQUIREMENTS.

VENUES:

COLISEUM \$5,000

ARENA \$1,500

THEATRE \$1,000

BALLROOM/HOSPITALITY

-FULL ROOM W/PREFUNCTION AREA \$950

-SINGLE SECTIONS (A,B,C, or D) \$300/ea

EXPOSITION CENTER

-FULL \$2,500

-SECTION A \$700 96 x 96

-SECTION B \$1,100 120 x 192

-SECTION C \$900 96 x 192

-SECTION D \$700 96 x 96

-SECTION A & D \$900 312 x 192

PARKING LOT - RATES AVAILABLE UPON REQUEST

A. **Base rental vs. 10% of net tickets sales, whichever is greater.** Net Tickets sales= Gross tickets sales less 3% North Carolina Gross Receipts tax. Standard daily rental is 8:00am-midnight. Overtime charges may be incurred between midnight and 8:00am.

B. Facility surcharge of up to \$5.00 may be added to the gross price of each Coliseum/Arena/Theatre admission ticket. Exposition Center events will have a surcharge of up to \$1.00 per admission ticket or 25% of base rent, whichever is greater. A 25% of base rent surcharge shall be payable by License for non-ticketed events. The surcharges will be retained by the Crown Center for the purpose of providing free parking and future improvements to the facility.

C. Cost of personnel required on recongnized holidays may have a premium assessment.

D. **Advance Box Office** - 3% of advance sales or \$50 per show, whichever is greater.

Credit Card Sales - At prevailing rates.

E. **Set up/Clean up Fee:** Assessment Based On Rent Requirements.

F. **Insurance:** Lessee must provide a public liability insurance policy in which lessee, Crown Center and Cumberland county commission are named as insured, with a minimum policy combined single limit of 1,000,000 covering injuries,including death sustained by one or more persons and/or property damage. Policy must be void of exclusions to include, but not limited to: Alcohol Exclusions, Med-Pay exclusions, General Admission/Festival Exclusions. Any policies/certificates with the aforementioned exclusions will not be accepted. All certificates of insurance must be on file at the Crown Center prior to "on-sale" date for ticketed events and no less than 14 days from events for non-ticketed events. Insurance needs to cover 24 hours after event date if load out exceeds midnight.

LEASE APPLICATION

PLEASE COMPLETE & RETURN:
SALES DEPARTMENT
1960 COLISEUM DRIVE
FAYETTEVILLE NC 28306
FAX:910.323.0489

1. EVENT: _____

2. TYPE OF EVENT: _____

2. SPACE TO BE USED/SETUP: _____

Coliseum Arena Theatre Expo Center Ballroom Parking Lot

3. DATE: _____ START TIME: _____ LENGTH OF EVENT: _____

4. ESTIMATED ATTENDANCE: _____ TICKET PRICES: _____

5. MAXIMUM ATTENDANCE AT PREVIOUS PROMOTION: _____ WHEN: _____

WHERE: _____ ATTRACTION: _____

6. NAME OF CONTRACTING ORGANIZATION: _____

MAIN CONTACT: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

PRODUCTION COMPANY: Crown Center Outsourced Production Company

REQUIRED EQUIPMENT: Audio Video Lighting _____ Staging/Risers (Dimensions)

OTHER REMARKS/INFORMATION: Please list show hours as well as setup/tear-down hours.

Signature

Title

Date

Note: Until this application is officially acted upon and contract executed (receipt of signed contract, deposits and insurance), there shall be no legal or binding commitment between Crown Center and the Lease Applicant. Crown Center is a Ticketmaster venue and will control all ticket sales. This lease application only serves the purpose of helping us to identify your event needs and to originate your lease agreement (contract) that you will receive at a later time.

REFERENCE SHEET

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REFERENCE ARE REQUIRED IF YOU ARE A FIRST TIME PROMOTER
OR IF IT HAS BEEN 3 YEARS OR MORE SINCE THE LAST EVENT AT
THE CROWN CENTER.

VENUE NAME: _____
POINT OF CONTACT: _____
ADDRESS: _____
CITY: _____ STATE: _____
PHONE: _____

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