



EVENT INFORMATION

Event Space & Capacity

Seaside Pavilion (3,600 sq. feet): 25 to 400 guests
Pacific Park Exclusive Use: up to 2,000 guests

Park Buy Out Fees & Event Costs

Exclusive Park buy out fees are based on chosen dates, event hours and guest counts and are custom tailored.

Menus

Pacific Park offers a variety of menu selections. If there is something you would like to serve your guests but do not see it on our menus, we would be happy to customize a menu to better suit your needs.

Attendance | Minimum Revenue Guarantee

The final bill is based on the minimum revenue guarantee in the contract or minimum guest guarantee. The final guest count is due no later than 72 hours prior to the scheduled event.

Reserving a Date

A non-refundable deposit of 50% of the anticipated total bill for the event is due to reserve your date. The remaining balance is due three days prior to the date of the event. Any additions or overages will be billed after the event.

Parking

There is ample parking for your guests on and adjacent to the Pier. Parking rates vary between \$5 and \$15 depending on the season and day of the week. Contact the City of Santa Monica at 310-458-8295.

Food and Beverage Regulations

No food and/or beverage may be brought into the Park without prior written approval from our event department. Pacific Park may charge an applicable service charge and/or corkage fee on such items. All food and beverage items must be consumed in Pacific Park and may not be removed off Park premises.

Outside Vendors

All outside vendors must meet with an event supervisor no later than two weeks before the event, to coordinate delivery times, set-up locations, pick-up schedules, etc. Scheduled deliveries may be made the day of the event only, as the Park has limited storage facilities. Please note that all deliveries must be pre-approved by the Park's event department.



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EVENT INFORMATION (CONT.)

Facility

We require that nothing be posted, nailed, screwed, or otherwise attached to the walls, floors, game buildings, rides or other parts of the Park or surroundings.

All decorations, promotional materials, supplies, rental equipment, etc., must be removed immediately following the event. The Park is not responsible for any materials or equipment left behind.

Music & Entertainment

Your event coordinator can assist you with a wide variety of entertainment options including magicians, casino tables, live bands, and more. The Park must approve all entertainment selections in advance.

All band and entertainment personnel must meet with a Park event supervisor to review their electrical, lighting and other requirements at least two weeks before the event.

Any amplified music may be subject to volume control at the discretion of the event coordinator or security staff. Sound must face west.

Additional Rentals and Requests

Pacific Park is happy to arrange and set-up any additionally requested items such as: DJ, stilt walker, face painter, balloon artist, audio visual equipment, table & chair rentals, etc.



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FAST FACTS

- What We Are:** The West Coast's only family amusement park located on an over-the-ocean Pier. The outdoor entertainment destination provides individuals and families with a unique experience reminiscent of the Pier in Santa Monica's historical days.
- Location:** Pacific Park is conveniently located on the world-famous Santa Monica Pier at 380 Santa Monica Pier. From Los Angeles, take the I-10 West, exit right on 4th/5th St. Stay on 5th St. Turn right at light, then turn left on Colorado to Pier. From the San Fernando Valley or South Bay, take the 405 Fwy. to the I-10 West, then follow the above directions.
- Parking:** There is ample parking on and adjacent to the Pier. Parking lots are controlled by the City of Santa Monica and rates vary between \$5 - \$15 depending on season and day of the week.
- Size:** A two-acre oceanfront amusement park that offers great rides, midway games with cool prizes, thrilling attractions, an over-the-ocean food plaza, entertainment and specialty shops.
- Opening Date:** May 25, 1996
- Film Location:** Pacific Park frequently serves as the backdrop for popular television shows, feature films, commercials and still photography. Some recent shoots include Modern Family, Next Food Network Star, Vanity Fair, The Mentalist, The Jay Leno Show, Dancing with the Stars, and Conan O' Brien.
- Hours:** Operating hours vary by season. To confirm Park hours, please call (310) 260-8744 or visit the Park's web site at www.pacpark.com.
- General Pier Information:** For Santa Monica Pier information and events, call (310) 458-8900 or visit: www.santamonicapier.org.
- Near-by Attractions:**
- * The ever-popular Venice Beach, complete with the world-renowned Muscle gym, in-line skating paths and bicycle trails.
 - * Third Street Promenade, featuring some of Santa Monica's most unique shops, specialty stores and theaters.
 - * Santa Monica Place, a must-see shopping mall filled with top name designer clothing stores, boutiques and restaurants.
 - * Montana Avenue, tree-lined streets where you can browse, dine & shop 150 charming boutiques, restaurants and cafes. Great celebrity spotting area!
 - * For more information about near-by attractions visit: www.santamonica.com.



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PACIFIC PARK AMUSEMENT RIDES

PACIFIC PARK FEATURES 12 GREAT RIDES. THEY INCLUDE:

Pacific Wheel

The world's only solar-powered Ferris wheel gives visitors a panoramic view of the Southern California coastline from more than 130 feet above the Santa Monica Pier. Measuring 85 feet, the wheel moves at 2.5 revolutions per minute with intermittent stops to pick up passengers. More than 160,000 energy efficient LED lights line the wheel and computer generated lighting entertainment special effects create a spectacular illuminated coastline backdrop after sunset.

Height Requirement: 42"; no height requirement with a chaperone. No single riders

West Coaster

The only West Coast, oceanfront, steel roller coaster located on a Pier over the Pacific coastline. Ocean sprays breeze by riders as they escalate to a height of 55 feet. The coaster provides spectacular views of Santa Monica Bay and the Pacific Ocean as it trails from one end of the Park to the other at 35 mph. **Height Requirement: 42"**

Inkie's Scrambler

Inkie's Scrambler is a 12-car fast-paced swirling ride that takes riders on a series of roundabout moves and sidesplitting rotations at a speed of more than 11 revolutions per minute. Inkie's Scrambler, a family fun ride for both parents and children alike, accommodates up to three riders per car. **Height Requirement to ride alone: 48"; With Chaperone: 36"**

Sea Dragon

A swinging wooden ship with two lifelike dragon heads make passengers feel as if they're caught in the turbulent seas with the scariest of serpents. Ship moves back and forth in a 180-degree arc.

Height Requirement to ride alone: 48"; With Chaperone: 36"

Pacific Plunge

Pacific Plunge is a 9-story, tower ride that leaves riders feeling weightless while providing a breathtaking view of the Pacific. The ride features two, 10-seat gondolas that lift riders more than 150 feet over the Santa Monica Bay before being rendered in a state of momentary flight.

Height Requirement to ride alone: 42"; With Chaperone: 38"

Sig Alert ^{EV}

These are not your parents' bumper cars... but they are welcome to hitch a ride in the all-new Sig Alert EV (electric vehicles) that spin 360 degrees and feature a dual joy stick lever control allowing for full turns right, left, front and back for easy maneuvering. The futuristic cars are equipped with neoprene covered bumper tubes that safely absorb the shock of bumping while providing a hover-like ride. Unique to these cars is the protective *(continue on next page)*



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high back headrest that is the ultimate in safety and style.

Height Requirement for Big Cars: 44"; Little Cars: Age 3-9

Sea Planes

Off they go into the wild blue yonder... families will be flying high together in the all-new Sea Planes as they control the height and speed of ascent of the plane while flying above the pier decking. Brightly colored Crop Duster-style planes take off with up to four children and adults safely and comfortably seated for the family flight.

Height Requirement to ride alone: 36"; No height requirement with Chaperone

Inkie's Air Lift

Three, Two, One... families lift off for fun with the all-new Inkie's Air Lift featuring the combined movements of a Tea Cup ride and a hot-air Balloon race. Riders can rotate the car while the balloon rises up and down. Outlined with flashing lights and outfitted in bold rainbow colors, Inkie's Air Lift seats children and adults in the eight hot-air balloon-like cars.

Height Requirement to ride alone: 36"; No height requirement with Chaperone

Santa Monica Pier Patrol

Keep on truckin'... in these family-styled vehicles poised to patrol the Santa Monica Pier as they ride along a track through beach scenes complete with palm trees, sand and a lifeguard chair. These eight themed, custom colored, junior-sized trucks can comfortably seat children and adults for a fun family outing under the California sun.

Height Requirement to ride alone: 36"; No height requirement with Chaperone

Frog Hopper

Springs young riders straight up and down to heights of over 18 feet; providing a feeling of weightlessness and excitement. Holds up to seven passengers and adults can tag along on this one!

Height Requirement: 36"

Inkie's Pirate Ship

Ahoy, this swashbuckling-themed, family-fun picaroon ride lifts mateys to-and-fro in a clockwise and counterclockwise motion for an all-out, sea-like adventure on this great, grand pirate ship!

Height Requirement to ride alone: 42"; No height requirement with Chaperone

Inkie's Wave Jumper

Catch a wave family-style on this pier-top surf ride that rotates in a clockwise motion while riders 'jump' up and down, and bounce around, just like riding a wave.

Height Requirement to ride alone: 36"; No height requirement with Chaperone



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PACIFIC PARK'S PIER PRESSURE GAME ZONE

The "Pier Pressure Zone" features many challenging and fun midway games and attractions to test one's skills! Win cool prizes including decorative basketballs, stuffed animals and more!

For events, games can be played on a "pay as you play" basis or guests can use Park Game Cards. Cards can be loaded with "money" to be redeemed for game play at any of our midway games and attractions. We also offer a "play unlimited games" option for exclusive Park buy outs only.

GAMES:

Long Range Basketball

Players test their skills at shooting hoops at this long-range basketball game. Score a basket & win a prize! **1 Ball - \$2; 3 Balls - \$5**

Wac-a-Mole

Grab your foam mallet and get ready to wac any moles that pop up out of their holes. Wac the most moles and win a prize! **\$3/player per game with 3 player minimum**

Coastline Cat Rack

Players have three chances to knock down the standing props off their paws! Knock down 2 cats for a small prize. Knock down 3 cats for a large prize. **4 Throws - \$3; 5 Throws - \$5**

Riptide Ring Toss

Watch the throwing rings fly! If a plastic ring lands atop one of 187 clear, glass bottles, you win a jumbo prize! **30 Rings - \$3; 1 Bucket - \$6; 2 Buckets - \$10**

Tub Toss

A fun, exciting waffle ball toss game where players are challenged to land a ball in any "tub" to win one of an assortment of plush prizes. **4 Balls - \$2; 10 Balls - \$5**

Roller Derby

Players line up and race each other to see who will reach the finish line first! Break ahead of the pack by rolling the most balls into the triangle of holes. There's a winner every race! **\$3/player with 4 player minimum**

POP A lot/ Balloon Bust

Players throw and aim to pop the balloons! If you pop any balloon, you win a prize! Kids Win Every Game Guaranteed! **4 Throws - \$3; 6 Throws - \$5**



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Water Race

Players of all ages aim their water guns at a target to propel their playing piece along the race. First to the finish line wins a prize! Every race has a winner! **\$3/player with 3 player minimum**

Beach Bash

Power throws! Beanbag throwers fling cushioned sacs against a stack of three plastic bottles in an attempt to knock them right off a pedestal. **1 Throw - \$3; 3 Throws - \$6**

Break a Plate

Grab a ball or two then throw them and try to break the plates. **4 Throws - \$3; 5 Throws - \$5**

Fireball / Skeeball

Players use a bowling-style method to secure balls into circular pocket pits, attempting for the maximum amount of points. Your final score may earn you a prize! **1 Game with 9 Balls – \$1**

Balloon Pop Race Game

Players take aim and squirt their guns to race to reach the top. First person to reach the top pops the balloon and wins, guaranteed winner after every race! **\$3/player/race**

Long Range Basketball 2

Players test their skills at shooting hoops at this long-range basketball game. Score a basket & win a prize! **1 Ball - \$2; 3 Balls - \$5**

Top Glow

Get ready, set, and go! Aim your water gun into the target and spiral your toy to the top. First one to the top wins a prize! There's a winner every race!

\$3 per player with 4 player minimum



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ATTRACTIONS:

Gyro Loop

Spin to win in these 2 two-seat, 360-degree turning and tumbling attraction. Players use a joystick to control their speed and rpm all while spinning in circles, rotating frontward, backward and all around in what feels like a free falling yet fun-wheeling, swing-like manner in an attempt to win a prize. **\$5/ person**

Beach Bounce

Beach Bounce is a multi-bungee attraction that has guests jump for joy as they leap over two stories high above a super trampoline. Experience a free-falling sensation and test your ability to achieve gravity-defying feats. **\$5/ 3 minutes (weekdays); \$7/ 3 minutes (weekends)**

Pacific Peak Climbing Wall

Harness yourself in and test your climbing ability on our very own rock wall. This attraction allows competitors to race to reach the top of the mountain! **\$3 for 2 climb attempts**

Prices and games are subject to change without notice.



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ENTERTAINMENT OPTIONS

CARICATURE ARTISTS

\$200 for the first hour, \$175 each additional hour

STILT WALKERS

\$300 for the first hour, \$185 each additional hour

JUGGLERS

\$175 for the first hour, \$125 each additional hour

HENNA ARTISTS

\$200 for the first hour, \$175 each additional hour

MAGICIANS

\$165 - \$400 per hour depending on needs

FACE PAINTERS

\$140 for the first hour, \$120 each additional hour

BALLOON ARTISTS

\$175 for each of the first 2 hours, \$135 each additional hour

CLOWNS

\$150 for the first hour, \$100 each additional hour

FORTUNE TELLERS/TAROT CARD READERS

\$175 per hour

PHOTO BOOTHS

Unlimited digital pictures - \$150 per hour, per booth. 5 booths available. Photo Booths are available for exclusive Park rentals only. Four hour minimum.

** 2 hour minimum for all entertainment.*

If you do not see an entertainment option you would like, please ask. Pacific Park will do everything in our means to grant your request.



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BEVERAGE OPTIONS

PREMIUM OPEN BAR

\$30++ per guest for up to 4 hours

Includes premium liquors (i.e., Ketel One vodka, Silver Patron tequila, etc.), Chardonnay, Merlot and Cabernet wines and imported beer selection.

CALL OPEN BAR

\$25++ per guest for up to 4 hours

Includes call liquors (i.e., Absolut vodka, Cuervo Gold Tequila, etc.), Chardonnay, Merlot and Cabernet wines along with domestic and imported beer selection.

WELL OPEN BAR

\$22++ per guest for up to 4 hours

Includes well liquors, Chardonnay and Merlot wines and domestic beer selection.

PREMIUM HOSTED BEER & WINE BAR

\$20++ per guest for up to 4 hours

Includes Chardonnay, Merlot and Cabernet wines and imported beer selection.

DOMESTIC HOSTED BEER & WINE BAR

\$18++ per guest for up to 4 hours

Includes Chardonnay and Merlot wines and domestic beer selection.

HOSTED BAR BY RUNNING A TAB

One tab is calculated and added to your final bill. You may limit this option by serving just beer and wine or beer, wine and well drinks, or establishing a set dollar amount. Minimums may apply for this option.

*Staff is an additional charge. The number of bartenders required depends on the number of guests. \$150 per bartender plus 18% service charge and 9.25% CA sales tax will be added to final bar bill.



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PARTIAL CLIENT LIST

Client	Type of Event	Guest Count
Make A Wish*	Celebrity Charity Event	1,000
William Morris Endeavor	Summer Party	550
FOX*	Television Critic Assoc. Event	500
"The Office"	Wrap Party	480
ACCESS California	IGCS Conference Event	1,000
Trust Company of the West	Company Picnic	1,000
SYMANTEC	Product Launch	350
SONY Global Marketing	Partners Conference	700
"Spiderman 2"/Along Came Mary	Premiere Party	1,600
McDonald's Corp.	Meeting/Teambuilding	250
Red Bull	"After Burner" Party	2,000
Comerica Bank – California	Company Picnic	800
Children's Bureau of SC*	Fundraiser	500
LA Clippers	Player "Meet & Greet"	600
Microsoft	Summer Party	1,500
"Men in Black II"/Along Came Mary	Movie Premiere	1,600
Comerica Entertainment Group*	AFM Afterparty	400
Fox Broadcasting*	"The Simpsons" 13th & 15th Season Premiere	950
PepsiCo	Summer Party	600
Stuff Magazine/Best Events	Summer Event	1,900
Special Olympics of SC*	Fundraiser	1,200
Mattel Children's Hospital*	Fundraiser	1,600
Direct TV	Company Picnic	1,500
Loeb & Loeb	AFM Afterparty	350

**repeat clients*





PICNIC / EVENT ENHANCEMENTS

Pacific Park offers the following additional enhancements to make your picnic / event extra special:

GAME CARDS FOR OUR MIDWAY GAMES

For every \$5 purchased, receive \$1 free! Your guests can redeem the game “money” for game play at any of our 18 midway games for chances to win fun, cool prizes! Game play ranges between \$2-\$5.

BOTTLE WATER & CANNED SODAS

\$5.00 per person; Unlimited beverages for event duration.

ICE CREAM NOVELTY CART

\$5.00 per person; all guests can enjoy unlimited ice cream novelty bars for 1½ hours.

POPCORN, COTTON CANDY OR ICE CREAM VOUCHERS

\$2.50 each; these vouchers can be redeemed for treats at our themed carnival carts.

FUNNEL CAKE VOUCHERS

\$4.50 each; these vouchers can be redeemed at Scoops.

ICE CREAM SUNDAE BUFFET

\$8.50 per person (50 person minimum); choice of chocolate, vanilla, strawberry and cookies and cream ice cream. They are served with assorted toppings, these can include: Butterfingers pieces, M&Ms, cherries, peanuts, mini marshmallows, brownie bites, caramel sauce, chocolate sauce, whipped cream, strawberry toppings, banana, and Oreos.



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